
4th Annual Maine Nephrology Associates'



KIDNEY NATION
fund the fight



American Kidney Fund®

2019 Sponsorship Proposal

American Kidney Fund
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Phone: (301) 881-3052

A M E R I C A N K I D N E Y F U N D

Our Mission: Help people fight kidney disease and live healthier lives

The American Kidney Fund (AKF) is dedicated to ensuring that every kidney patient has access to health care, and that every person at risk for kidney disease is empowered to prevent it.

As the nation's largest not-for-profit organization serving people with, and at risk for, kidney disease, AKF has helped more than 1 million low-income dialysis patients to access life-saving medical care since its founding in 1971. Last year, they provided financial assistance to 1 in 5 of the nation's dialysis patients, enabling more than 93,000 people in all 50 states to maintain their health insurance coverage and to afford other critical expenses related to obtaining life-sustaining dialysis treatment.

Thirty-one million Americans are living with kidney disease, and 1 in 3 are at risk. To address this enormous public health threat, AKF provides many vital programs and services, including public and professional health education materials and courses, Kidney Action Day® community outreach programs, a nationwide Advocacy Network, and a toll-free health information Help-Line (866.300.2900).

AKF depends on the generosity of the American public to carry out our mission. As a 14-time recipient of the top "Four Star" rating from Charity Navigator, the American Kidney Fund ranks among the top 1 percent of charities nationwide for fiscal accountability. *Consumers Digest* has named them one of the top three health charities in the country for spending efficiency. AKF holds a seal from the Better Business Bureau Wise Giving Alliance, maintain an A+ rating from CharityWatch, and adheres to the National Health Council's Standards of Excellence.

A K F F A S T F A C T S

- **Donor dollar efficiency:** \$.97 of every dollar the American Kidney Fund receives is spent on programs and services, a record of financial stewardship that consistently earns AKF the highest ratings from the nation's charity watchdog groups
- **1,800 dialysis patients received medications at no cost**, helping them to manage common complications of kidney failure
- **7,000 health professionals** expanded their knowledge of kidney care by taking AKF's online continuing education courses
- **13,000 at-risk individuals** visited one of AKF's free kidney health screenings in 24 cities across the country
- **Kidney Action Days** are AKF's signature, branded events to increase awareness of chronic kidney disease (CKD), its risk factors, and to promote healthy lifestyles to prevent kidney

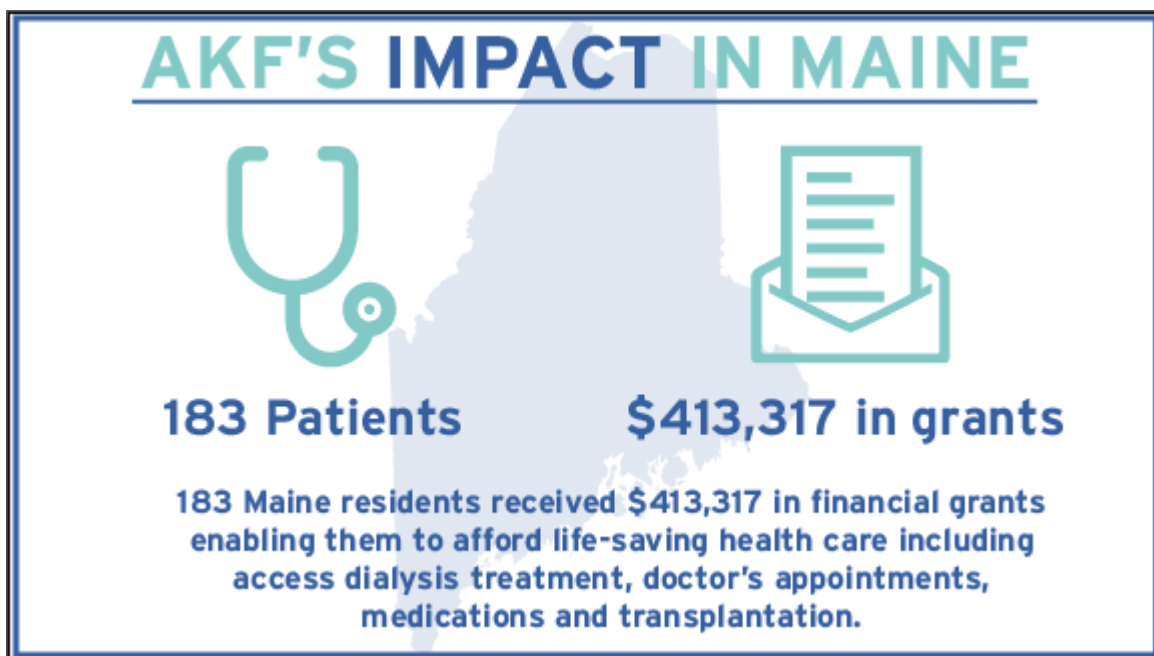
4th Annual Maine Nephrology Associates' 5k Walk/Run For Kidney Health

The 4th Annual 5k Walk/Run for Kidney Health is a 5k Walk/Run, 100 yard kids dash, and family fun event to be held on May 5, 2019 at 9 am. Participants will each receive an event t-shirt and race bib as well as refreshments and treats at the finish line.

The scenic route takes runners and walkers through Payson Park along the Back Cove Trail, known for its many kinds of birds and other wildlife. With gorgeous waterfront views and trees all around, it's hard to find a better place to exercise. Rated one of the top 3 places to run in Portland, ME by *Runner's World* magazine, you have to experience this flat and fast course for yourself. As temperatures begin to rise a bit in April, it is the perfect time to go for a run before the summer heat approaches!

The Inspiration Behind The Event

Our mission is to promote health and exercise by using the power of sport to raise money for the American Kidney Fund (AKF) in support of Maine kidney patients. AKF will give back to the Maine community by providing support to patients on dialysis, and others battling kidney disease. Supporting our event will help the American Kidney Fund advance its mission to help people fight kidney disease and live healthier lives.



Sponsorship Levels

Presenting Sponsor Level - \$1,000

- Listed on event materials as Presenting Sponsor
- Logo with premium placement on event T-Shirts
- Presence allowed at event – to include a 6ft table for promotional display/giveaways
- Opportunity to provide co-branded Goodie bags for athletes
- Placement of up to 2 promotional items in Goodie Bags given to athletes

Gold Sponsor Level - \$750

- Listed on event materials as Gold Level Sponsor
- Logo 2nd tier placement on event T-Shirts
- Presence allowed at event – to include a 6ft table for promotional display/giveaways
- Placement of up to 2 promotional items in Goodie Bags given to athletes

Silver Sponsor Level - \$500

- Logo 3rd tier placement on event T-Shirts
- Placement of 1 promotional item in Goodie Bags given to athletes

In-Kind Sponsor w/ Silver Level Benefits

- Bottled Water (17 cases)
- Bottled Energy Drinks (17 cases)
- Granola Bars (200 units)
- Pizza (30 large)
- Hot Soup (400 cups)
- T-Shirts
- Printing Services (flyers, banners, registration forms)

Event Contact:

Candi Ingalls
(207) 805-0231
cingalls@mainenephrology.com

AKF Contact:

Martin McNutt - Director, Community
Engagement
(240) 292-7056 | mmcnutt@kidneyfund.org

**Maine Nephrology Associates'
4th 5K Walk/Run for Kidney Health
Sunday, May 5, 2019 8:30 am to 11:00 am
Baxter Boulevard, Portland, Maine**

Name of Sponsoring Company: _____

Contact person: _____

Contact phone #: _____

Sponsorship Levels:

_____ \$500.00 Silver Sponsor Level

_____ \$750.00 Gold Sponsor Level

_____ \$1000.00 Presenting Sponsor Level

In-Kind Sponsor w/Silver Level Benefits (250 pieces):

_____ Bottled Water

_____ Bottled Energy Drinks

_____ Granola Bars

_____ Pizza

_____ Hot Soup

_____ T-shirts

_____ Printing services for flyers, banners, and registration forms