

## 'Trick Or Trot 5K Trail Run' SPONSORSHIP LEVELS

Race Day: October 19, 2019

## CASH DONATIONS / GIFT CARDS / GIFT CERTIFICATES / PRODUCTS or IN-KIND SERVICES COMPLETE AND RETURN 'SPONSORSHIP FORM' BELOW.

(\$100 and above)	<ul> <li>Sponsor acknowledged in pre-race and post-race announcements.</li> <li>Sponsor acknowledged in pre-race e-mail to all participants and social media.</li> <li>Sponsor acknowledged in text on back of race t-shirt.</li> <li>Advertise (flier/coupon) in pre-registration packets (est. 350+).</li> <li>NOTE: Sponsor must provide race director with fliers/coupons one-week prior to race date (October 13<sup>th</sup>).</li> </ul>
Silver Level (\$250 and above)	<ul> <li>All items mentioned in Bronze Level, PLUS:</li> <li>Larger sponsor name <u>and logo</u> prominently displayed on back of race t-shirt.         NOTE: Sponsor must provide logo.     </li> <li>Two complimentary registrations which includes race shirts (Registration forms must be submitted prior to October 13<sup>th</sup>).</li> </ul>
Gold Level (\$500 and above)	<ul> <li>All items mentioned in Bronze and Silver Levels, PLUS:</li> <li>Sponsor name and logo displayed above others on back of race t-shirt, listed as Gold sponsor.</li> <li>Sponsor may set-up information table/tent at event.</li> </ul>
Title Sponsor (\$1,500 and above)	<ul> <li>All items mentioned in Gold, Bronze and Silver Levels, PLUS:</li> <li>Sponsor name and/or logo displayed on front of race t-shirt.</li> <li>Sponsor mentioned in every race communication sent out post agreement.</li> <li>Opportunity to speak before the race start.</li> <li>Sponsor may set-up information table/tent at event.</li> <li>Sponsor receives a total of four complimentary race registrations (Registration forms must be submitted prior to October 13<sup>th</sup>).</li> </ul>

## 2019 'Trick Or Trot 5K Trail Run' Sponsorship Form

Sponsor Name:				
Address:				
City:		State:	Zip:	
Contact person:				
Contact phone:		Contact email:		
SPONSORSHIP LEVEL ( <i>Please Circle</i> ):	Gold	Silver	Bronze	Title
We plan to set up a table at the event	(for Gold	/Title sponsor levels only):	Yes	No

Please e-mail company logo to be used on t-shirt, social media and website to Jessica Oldfather, Race Director, at jnoldfather@yahoo.com