

SPONSORSHIP TIERS

Platinum Sponsorship Package

- First-tier display of your company logo on event promotional materials, race shirts, and race website.
- Recognition as the Platinum Sponsor in all pre-event and post-event publicity.
- Banner prominently posted at packet pick-up and race day. (to be provided by business)
- Acknowledgment during the awards ceremony and on our PTA's social media platforms.
- Opportunity to provide promotional materials to go inside of race bags.
- Four complimentary race entries.

\$1000+

Gold Sponsorship Package

- Second-tier display of your company logo on event promotional materials, race shirts, and race website.
- Recognition as a Gold Sponsor in pre-event and post-event publicity.
- Banner posted at packet pick-up and race day. (to be provided by business)
- Acknowledgment during the awards ceremony and on our PTA's social media platforms.
- Opportunity to provide promotional materials to go inside of race bags.
- Three complimentary race entries.

\$500-\$999

Silver Sponsorship Package

- Third-tier display of your company logo on event promotional materials, race shirts, and race website.
- Recognition as a Silver Sponsor in pre-event and post-event publicity.
- Acknowledgment during the awards ceremony and on our PTA's social media platforms.
- Opportunity to provide promotional materials to go inside of race bags.
- Two complimentary race entries.

\$250-\$499

Bronze Sponsorship Package

- Fourth-tier display of your company logo on event promotional materials, race shirts, and race website.
- Acknowledgment as a Bronze Sponsor in pre-event and post-event publicity.
- Acknowledgment during the awards ceremony and on our PTA's social media platforms.
- Opportunity to provide promotional materials to go inside of race bags.
- One complimentary race entry.

\$100-\$249

Sponsorship Pledge Form

COUGAR DASH 5K & 1-MILE FUN RUN

Presented by: Coventry Elementary PTA



Contact Name:

E-Mail:

Company Name:

Web address:

Sponsorship Tier: ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze ☐ Product

Amount Enclosed:

Please make checks payable to:

Coventry Elementary School PTA

Memo: Cougar Dash

Mail:

200 Owen Davis Blvd,
Yorktown, 23693

OR

Email cougardash5k@gmail.com
for pick up

Expo Information:

Prior to the event, all registered participants will pick up their race packets during the Expo at Coventry Elementary School. The Expo will be on April 12th from 5-7:30pm. Free and open to the public, the Expo features the latest in fitness, martial arts, health and nutrition information and interactive displays. Interested in showcasing your brand? If you would like to set up a showcase during the Expo please check the box below.

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I am interested in setting up a display at the Expo.

All Donations are tax deductible: PTA Tax ID Number: 54-1522074