

# **Cross Country Team Challenge**

## **Partnership Opportunities 2026**



***Running IS a team Sport!***



# Cross Country Team Challenge Overview & Partnership Opportunities July 21, 2026 Richmond Park, Grand Rapids

Since 2013 the Cross Country Team Challenge has provided individuals of all ages and abilities the opportunity to experience running as a team sport. Using high school style cross country scoring, teams of 5 to 7 individuals form to compete on a 5K at Richmond Park that features dirt, grass, and gravel. Team-based awards include the fastest and most spirited teams. If you were on a cross country team in high school or college, this is your opportunity to relive those days; however, if you missed out in your youth, now is your chance.

The event focuses on bringing the community together. With that in mind, in 2022 we added the FREE Community 1 Mile Walk to help us start the evening. We also keep registration prices low, by capping the fee at \$25 and providing an automatic discount to youth under the age of 20. In 2025, we had 281 participants join us.

Additional information can be found at: [www.runsignup.com/Race/MI/GrandRapids/xc](http://www.runsignup.com/Race/MI/GrandRapids/xc)

|  | \$500 | \$250 | \$150 |
|--|-------|-------|-------|
| Categorical exclusivity                            | X     |       |       |
| Start/Finish banner (provided by sponsor)          | X     |       |       |
| Space on race day to promote your organization     | X     |       | X     |
| Opportunity to provide give-a-ways at registration | X     |       |       |
| Logo inclusion on event website                    | X     | X     |       |
| Logo inclusion on participant thank you email      | X     | X     |       |
| Logo inclusion on race marketing materials         | X     | X     |       |
| Recognized on Facebook                             | X     | X     |       |
| Complimentary race entries                         | 7     | 2     |       |
| Recognized by emcee on race day                    | X     | X     |       |



## Partnership Agreement - 2026

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Event Commitment:

Cross Country Team Challenge:                      \$ \_\_\_\_\_

Check enclosed and made payable to Brian Diemer Family of Races

*(Payment and Sponsor Form may be mailed to: Brian Diemer Family of Races, PO Box 315, Byron Center, MI 49315 )*

Please send invoice to: \_\_\_\_\_

If you have questions regarding the information provided in this package, contact Kyle at [Imcubridgerun@gmail.com](mailto:Imcubridgerun@gmail.com) or 616.204.6648.

Brian Diemer Family of Races, LLC established as a 501(c)3 organization

EIN: 84-3746379

***Your support is greatly appreciated by us AND our participants!***