



MARCH 12, 2017

Warminster Community Park
post race celebration at:



tonysplaceivylan.com

**sponsorship
opportunities**





ST PATRICK'S DAY 5K - WARMINSTER

On Sunday morning, March 12, 2017, while other are beginning their lazy Sunday mornings with a coffee and the Sunday paper, dedicated fitness enthusiasts will be lining up to participate in the 7th Annual St Patrick's 5K - Warminster, at Warminster Community Park, on the runway of the former Johnsville Naval Air Station, home of astronaut training for the Gemini and Mercury space programs.

The 6th Annual St Patrick's 5K - Warminster

DATE: Sunday, March 12, 2017

LOCATION: Starts and Finishes near SafetyTown on the runway at Warminster Community Park
300 Veterans Way, Warminster, PA 18974

TIME: Registration begins at 9:00 AM
5 Kilometer Run starts at 10:00 AM

COURSE: The Five Kilometer course starts and finishes on the runway of the former Johnsville Naval Air Station, runs along the surrounding bike path. The turn around is a mere 160' from the start/finish line; making it not only the flattest, fastest course in Bucks County, but also the most spectator friendly.

POST RACE Post-Race Party is at Tony's Place Bar & Grille. Participants receive their first round on-the-house, as part of the race entry fee. The legendary kitchen at Tony's Place adds some authentic Irish fare to the menu. The event date also happens to coincide with NCAA Tournament "Selections Sunday"

BENEFICIARY: TBD





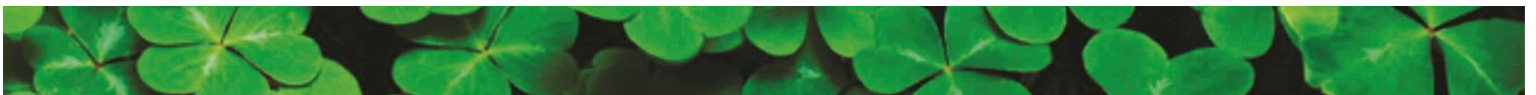
ST PATRICK'S DAY 5K - WARMINSTER

runBUCKS:

The team at runBucks (Warwick, Bucks County, Pennsylvania) has been producing running events in the Delaware Valley since 1983. runBUCKS is dedicated to wellness, camaraderie, support in the sport of recreational and competitive running and community involvement.

Participants should experience the most for their entertainment dollars. runBUCKS considers itself to be not only a health and wellness company but also in the sports entertainment field.

runBUCKS also realizes that without sponsorship participatory events can not flourish. To that end, runBUCKS does everything in its power to make sure that their corporate sponsors are taken care of, fostering the maximum realistic return-on-investment.





ST PATRICK'S DAY 5K - WARMINSTER

TITLE SPONSOR

\$ 1,750.00

Naming Rights: "YOUR NAME HERE" St Patrick's 5K - Warminster

- Logo in race information above race name
- Large logo on 11" X 17" promotional poster above race name
- Logo incorporated on front and back of promotional rack cards
- Link and logo on website
- Bi-weekly social media direct mentions
- Logo on door-hanger traffic alert announcements distributed to neighboring community
- Logo and mention on pre-event and post-event press releases
- Upper logo on race numbers (2"h X 6.5"w)
- 2" X 10" logo on back and ¾" x 4" logo on front of commemorative race shirt received by participants
- Engraved "YOUR NAME HERE" St Patrick's 5K – Warminster" on all overall, age group and sponsor recognition plaques
- Space for your 10' X 10' tent and table, for promotional purposes, on race morning
- Announcements periodically throughout the event
- Ability to distribute your product sample, pamphlet, brochure, catalogue, ad specialty or other promotional materials in race packets received by competitors and volunteers
- (12) high visibility locations for your banners*/signage including:
 - ✓ Crowd Control fencing (42"h X 120"w max)
 - ✓ Awards ceremony
 - ✓ Start/Finish line including an overhead banner (24"h X 96"w max)
 - ✓ Start/Finish line side banners (12"h X 48"w max)
 - ✓ Clocks/mile markers
 - ✓ Turn points
- (6) "L" Bracket overhead signs at the start/finish line approach
- Logo on finish line "break" tape
- Ability to position two people of your choice to hold finish line "break" tape
- Ability to position of your choice to present checks at Awards Ceremony
- (10) Complimentary Race Applications (entry fees waived)
- Two dozen race commemorative t-shirts for you and your staff
- Opportunity to host Advanced Packet Pick-Up the Saturday afternoon/evening before the event.
- Logo on presentation check to The Semper Fi Fund, our 2016 Charity Partner

*Banner production not included in price of sponsorship





ST PATRICK'S DAY 5K - WARMINSTER

PRESENTING SPONSOR

POST RACE CELEBRATION HOSED BY: TONY'S PLACE – IVYLAND BAR & GRILLE

ST PATRICK'S 5K - WARMINSTER PRESENTED BY "TONY'S PLACE – IVYLAND BAR & GRILLE"

- Medium-sized logo on 11" X 17" promotional poster
- Lower Logo on race numbers for that race (5/8"w X 6.5"w)
- Link and logo on website
- Logo and mention on pre-event and post-event press releases
- Space for your 10' X 10' tent and table for promotional purposes on race morning
- (2"X5") logo on back of commemorative race t-shirt received by participants and volunteers
- Announcements periodically throughout the event
- Ability to distribute your product sample, pamphlet, brochure, catalogue, ad specialty or other promotional material in race packets received by competitors and volunteers
- (6) high visibility locations for your banners/signage* including
 - ✓ Crowd control fencing, (36"h X 120"w max.)
 - ✓ Start/finish line, on side structure (48"w X 24"h max)
- (2) "L" Bracket overhead signs at the start/finish line approach
- (5) Complimentary Race Applications (entry fees waived)
- One dozen race commemorative t-shirts for you and your staff

*Banner production not included in price of sponsorship





ST PATRICK'S DAY 5K - WARMINSTER

ASSOCIATE SPONSOR

\$150.00

- Listing in race information and website link
- Listing on 11X17" promotional poster
- Logo on back of commemorative race t-shirt received by participants and volunteers
- (2) high visibility locations for your banners/signage*
- Ability to distribute your product sample, pamphlet, brochure, catalogue, ad specialty or other promotional material in race packets by competitors and volunteers
- (1) Complimentary Race Application (entry fee waived)
- Three race commemorative t-shirts for you and your staff

SUPPORTING SPONSOR

\$75.00

- Listing on back of commemorative race t-shirt received by participants and volunteers
- Ability to distribute your product sample, pamphlet, brochure, catalogue, ad specialty or other promotional material in race packets by competitors and volunteers





ST PATRICK'S DAY 5K - WARMINSTER

LINE ITEM SPONSORSHIPS

PINT GLASS SPONSOR

\$750.00

- ALL OF ASSOCIATE SPONSOR PACKAGE PLUS:
- YOUR LOGO ON ONE SIDE of COMMEMORATIVE PINT GLASS
- PRESS RELEASE ANNOUNCING YOUR UNIQUE SPONSORSHIP
- (3) PUBLIC ADDRESS ANNOUNCEMENT PRIOR TO START OF 5K RACE
- ENLARGED LOGO ON BACK OF RACE T-SHIRT

PORT-O-JOHN SPONSOR

\$500.00

- ALL OF ASSOCIATE SPONSOR PACKAGE PLUS:
Your logo and/or 8½" X 11" advertisement placed on inside and outside of (10) portable toilet
- PORTABLE TOILET FACILITIES courtesy of "YOUR NAME HERE" on promotional materials
- PRESS RELEASE ANNOUNCING YOUR UNIQUE SPONSORSHIP
- (3) PUBLIC ADDRESS ANNOUNCEMENT PRIOR TO START OF 5K RACE
- ENLARGED LOGO ON BACK OF RACE T-SHIRT

EMS SPONSOR

\$500.00

- ALL OF ASSOCIATE SPONSOR PACKAGE PLUS:
- EMERGENCY MEDICAL RESPONSE TEAM COURTESY OF: "YOUR NAME HERE" in race advertising
- (1) PUBLIC ADDRESS ANNOUNCEMENT PRIOR TO START OF 5K RACE
- ENLARGED LOGO ON BACK OF RACE T-SHIRT

INSURANCE SPONSOR

\$250.00

- ALL OF ASSOCIATE SPONSOR PACKAGE PLUS:
- INSURANCE PROVIDED COURTESY "YOUR NAME HERE" in race information
- PRESS RELEASE ANNOUNCING YOUR UNIQUE SPONSORSHIP
- (2) PUBLIC ADDRESS ANNOUNCEMENT PRIOR TO START OF 5K RACE
- ENLARGED LOGO ON BACK OF RACE T-SHIRT

SIGNAGE SPONSOR

IN KIND

- ALL OF ASSOCIATE SPONSOR PACKAGE PLUS:
- Signage provided courtesy "YOUR NAME HERE" in race information
- ENLARGED LOGO ON BACK OF RACE T-SHIRT
- SPACE FOR YOUR BANNERS on Start Finish Line fence
- (3) 24" X 36" custom Coroplast Mile Markers
- (2) 12" h X 168" w banners or Coroplast signs
- (4) 60" w X 120" h custom banners or Coroplast
- (50) 18" X 24", lawn signs, two sided
- Logo space on Start/Finish Structure, Mile Markers

POST RACE SPONSOR

IN KIND

- POST RACE REFRESHMENTS PROVIDED BY "YOUR NAME HERE" in race information, logo on T-shirt

Food product for 500 people, including but limited to: Water, Soft Pretzels, Soft Drinks, Fruits and other Vegetables, Bagels, Yogurt, Water Ice, Snack Foods

ST PATRICK'S DAY 5K - WARMINSTER

SPONSORSHIP AGREEMENT: ST. PATRICK's 5K - WARMINSTER

TITLE: \$2,500

PRESENTING: TONY'S PLACE - IVYLAND BAR & GRILLE

LINE ITEM:

PINT GLASS: \$750.00

PORTABLE TOILETS \$500

EMS \$500

INSURANCE \$250

ASSOCIATE: \$125

SUPPORTING \$75

POST-RACE IN-KIND: _____

Make check payable to runBUCKS:

Mail fee and completed form to:

runBucks LLC 1330 Eddowes Rd. Unit #2 Warminster, PA 18974

E-mail logo files in EPS, CorelDraw or PDF file forms to: **racedirector@runbucks.com**

ORGANIZATION: _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE: _____

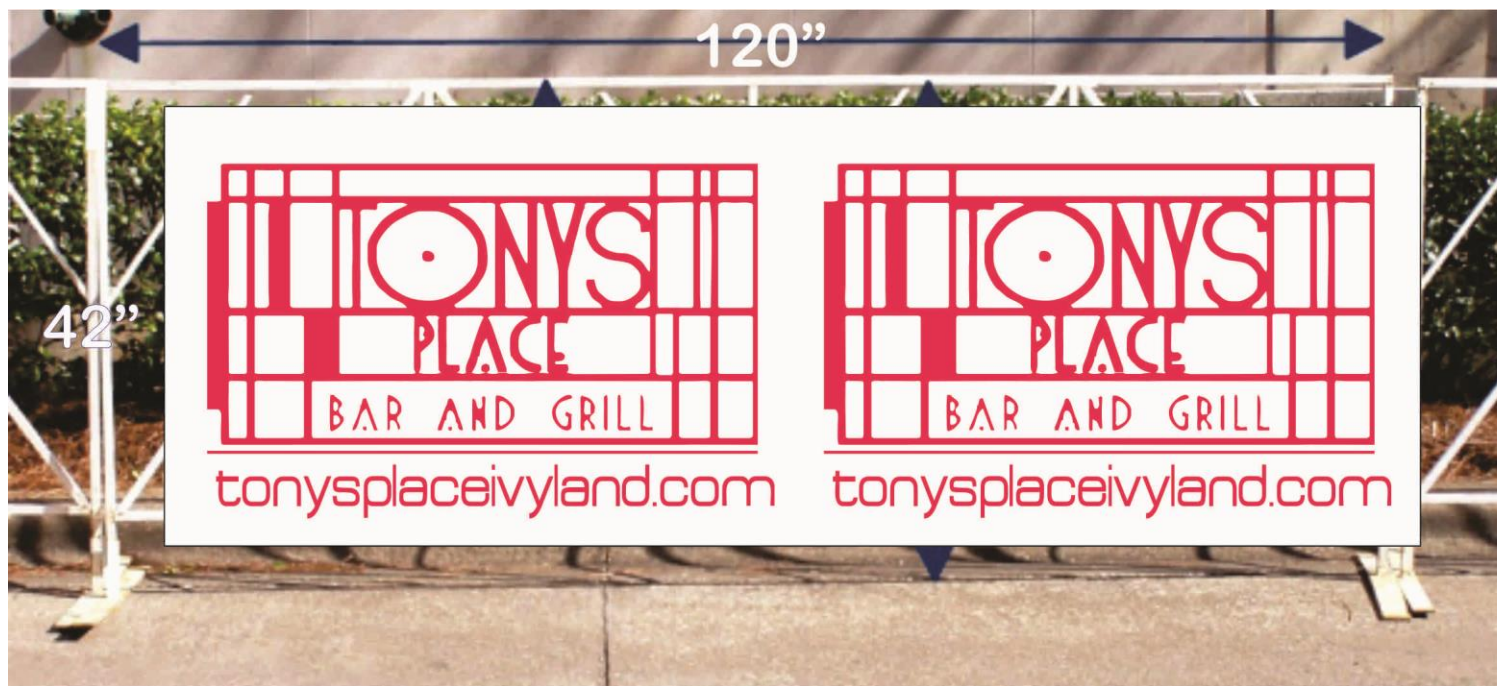
E-MAIL: _____

SIGNATURE: _____

DATE: _____

PREPARED BY:





runBucks does not produce banners in-house,
but due to our large buying power
we can offer a great pricing for signage that will fit our fence

BANNERS	120" x 42"	
2	\$ 125.00	
4	\$ 99.00	
6	\$ 89.25	
8	\$ 86.88	
10	\$ 82.10	
12	\$ 97.25	each

