



IRISH JIG 2026

PARTNERSHIP OPPORTUNITIES

MORE THAN A RACE — IT'S A RALLY AGAINST CANCER

For more than 40 years, the Irish Jig has marked the start of Michigan's racing season. But 2026 isn't just another starting line. It's a turning point. On March 14, we're not running for tradition. We're running against a brutal truth: 1 in 2 people will face cancer in their lifetime.

That's not a statistic we're willing to accept. This year, the Irish Jig becomes more than a race. It's a stand. A statement. A surge of runners moving as one. Every stride fuels cancer research and care through Corewell Health and Helen DeVos Children's Hospital. Every step brings hope to believe in something bigger.

Join us. Bring your people. Fill the streets. Run. Walk. Cheer. Because when we move together, we move cancer care forward.

RUN WITH A PURPOSE

The Irish Jig is more than a festive 5K — it's a philanthropic initiative that directly supports cancer care through Corewell Health Foundation West Michigan.

Proceeds from the Irish Jig help fund critical services like transportation assistance, integrative therapies, financial navigation and access to cutting-edge treatments.

This event brings the community together in a powerful show of solidarity, and every dollar raised helps lift burdens and bring hope to patients and families across West Michigan.

HEALTHY TEAMS WELLNESS CHALLENGE

Empower your employees to get active and build camaraderie at the Irish Jig! The Healthy Teams Wellness Challenge is a fun, team-based wellness initiative designed to support physical activity and workplace well-being.

What's Included

- 10 race entries (more available at discounted rates)
- "Running 101" presentation for your team
- Training plans for all fitness levels
- Tips for friendly competition and wellness engagement

Added Benefits

- Recognition on the Irish Jig website and social media
- Shout-out during the event
- Option to host a booth or include items in race packets

Investment

Starts at \$1,000 for 10 entries. Additional entries: \$175 per 5 participants. Discount codes available for employees, families and clients.

Make this challenge a part of your wellness strategy — or just a great way to bring your team together. We recommend starting soon to give your team time to train and get excited!

**NEW FOR
2026!**















































PARTNER WITH PURPOSE

Join us in making the Irish Jig a signature community event in the fight against cancer by becoming a corporate partner. With tiered sponsorship levels ranging from Friend to Champion, your organization can gain high-visibility recognition through race-day shirts, marketing materials, social media and on-site presence — all while supporting Corewell Health cancer care and research. Sponsors also enjoy unique engagement opportunities like staffing aid stations, hosting booths and connecting directly with thousands of participants. Let's make a meaningful impact together — on race day and beyond!

PARTNERSHIP BENEFITS

- Your logo on race shirt (~4,000)
- Educational visit with cancer care team
- Your logo on volunteer shirt (~400)
- Staff water or aid station
- Your logo on one mile marker sign
- Mention in one pre-event email
- Race packet handout and expo giveaway
- Your logo on website/marketing materials
- Vendor booth at expo
- Social media mention (~30K monthly reach)
- Race day live mention
- Included race entries

CHAMPION \$10,000	ADVOCATE \$5,000	SUPPORTER \$2,500	FRIEND \$1,000
			
			
			
			
			
			
			
			
			
			
			
40	20	10	5

PARTNERSHIP AGREEMENT

Complete agreement and either email or mail form to **Corewell Health Foundation West Michigan**, 25 Michigan St. NE, Grand Rapids, MI 49503)

ORGANIZATION	CONTACT		
ADDRESS	CITY	STATE	ZIP CODE
EMAIL	PHONE		
Irish Jig Partnership Level:	<input type="text" value="VARIABLE AMOUNT"/>		
Healthy Teams Wellness Challenge:	<input type="text" value="\$1,000 IF SELECTED"/>		
Additional Wellness Challenge Entries:	<input type="text" value="\$175 PER 5"/>		
Total Amount Due:	<input type="text" value="GRAND TOTAL"/>		

☐ Please invoice me.

☐ Check enclosed.
(payable to Corewell Health Foundation West Michigan)

Thank you for your support!