

THE TCU RHINO RUN

THE RACE IS ON TO SAVE THE RHINO



WHAT: 5k walk/run and 1k kids walk/run to support rhino conservation in South Africa

WHEN: Sunday, March 24, 2024 | 8:15 AM

WHERE: Frog Alley (Amon Carter Stadium)



We invite you to be part of our 7th annual TCU Rhino Run! With your sponsorship, we can help save this majestic species from poaching. Every dollar raised goes to rhino protection, rescue, and rehabilitation in South Africa.



TITLE SPONSOR:
\$5,000

\$5,000 sponsors veterinary care and supplies for one dog protection unit.

As Title Sponsor the race incorporates your name: The TCU Rhino Run presented by **Your Company Name**. Other benefits include:

- Company name on start/finish banner
- Company rep hands out awards and speaks to participants on race day
- Company tent placement on race day
- 16 Free Race Entries
- VIP parking on race day

Publicity:

- Name/logo on all media including social & press
- Name/logo on registration page and on front of shirt
- Logo on race website with live link to your company website and social media
- Able to provide materials for race bag
- Company banner displayed prominently on race day



PLATINUM SPONSOR:
\$3,000

\$3,000 sponsors one rhino collaring procedure, including helicopter time.

- Company tent placement on race day
- 12 Free Race Entries
- VIP parking on race day

Publicity:

- Name/logo on social media
- Name/logo on registration page
- Logo displayed prominently on back of shirt
- Logo on race website with live link to your company website and social media
- Able to provide materials for race bag
- Company banner displayed prominently on race day



GOLD SPONSOR: \$1,000

\$1,000 sponsors one UAV (drone) used to track rhinos during darting and anti-poaching patrols.

- Company tent placement on race day
- 8 Free Race Entries
- VIP parking on race day
- Name/logo on social media
- Logo displayed prominently on back of shirt
- Logo on race website with live link to your company website and social media
- Able to provide materials for race bag
- Company banner displayed prominently on race day

SILVER SPONSOR: \$500

\$500 covers antibiotic and vitamin shots for five rhino procedures.

- Company tent placement on race day
- 4 Free Race Entries
- VIP parking on race day
- Name/logo on social media
- Logo displayed on back of shirt
- Logo on race website with live link to your company website and social media
- Able to provide materials for race bag

BRONZE SPONSOR: \$250

\$250 covers the cost of one rhino collar.

- 2 Free Race Entries
- Name/logo on social media
- Logo displayed on back of shirt
- Logo on race website with live link to your company website and social media
- Able to provide materials for race bag

CORPORATE SPONSOR: \$300

\$300 covers the cost of one rhino collar.

- Corporate team entries (10 entries at a discounted rate of \$30/entry)
- Company name (typeset only) displayed on shirt
- Able to provide materials for race bag

KIDS 1K SPONSOR: \$1,000

\$1,000 delivers a two-day Rhino Awareness Program to 250 children that includes a game drive on a reserve.

- **Presenting sponsor of kids race**
- Company name on start/finish line of KIDS 1K
- Company tent placement on race day
- 8 Free Race Entries
- VIP parking on race day
- Name/logo on social media
- Name/logo on registration page
- Logo displayed on back of shirt
- Logo on race website with live link to your company website and social media
- Able to provide materials for race bag



About the TCU Rhino Initiative

TCU has teamed up with Dr. Will Fowlds, internationally-renowned South African wildlife vet and rhino conservationist, to help save the rhino and ensure its long-term survival. In South Africa, poachers have killed over 5,000 rhinos in the last five years for their horns, which are sold for huge profit on illegal markets in Asia. At TCU, we stand ready to help on several fronts, from organizing demand reduction campaigns and raising public awareness to supporting protection and rescue initiatives on the ground, where poached rhinos can be rehabilitated and eventually function again in wild habitats. In 2017, the TCU Rhino Initiative was honored with the Senator Paul Simon Award recognizing "significant internationalization initiatives, especially those using innovative and creative approaches."

For more information please contact
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