

# Registration



**Exclusively**

**Online**

**www.coke10k.com**

**\$25 11/01/21 - 2/28/22**

**\$30 3/1/22 - \*5/6/22**

**Live event registration is subject to close earlier if we reach capacity of 1,500**

**\*Virtual event registration closes when timing begins April 30th**

**Please Note:  
There is NO Race Day Registration!**

PLEASE call or email us  
if you have ANY questions  
662.284.4848  
mgrady@corinthcoke.com

## Race Day Schedule - May 7th

6:45-7:15.....Packet Pickup  
7:30-8:00.....ROLLING Start Line  
10:00.....Course Closes  
11:00 (or sooner if possible).....Prize Distribution

## Weekend Community Events

**Kiwanis Pancake Breakfast**  
7 am - 11 am  
[corinthkiwanis.com](http://corinthkiwanis.com)



**Green Market**  
8 am - 4 pm  
[corinthgreenmarket.com](http://corinthgreenmarket.com)



**Museum Exhibit**  
10 am - 4 pm Free Admission to  
Crossroads Museum (with bib) on Race Day  
[crossroadsmuseum.com](http://crossroadsmuseum.com)



**Corinth Coca-Cola Museum**  
[corinthcoke.com/museum](http://corinthcoke.com/museum)



**Films on Fillmore**  
Friday May 6th  
@ the CARE Honor Garden

**Contact Us**  
662.284.4848  
[coke10k@corinth.ms](mailto:coke10k@corinth.ms)

**We're Cyber Social!**



[www.coke10k.com](http://www.coke10k.com)

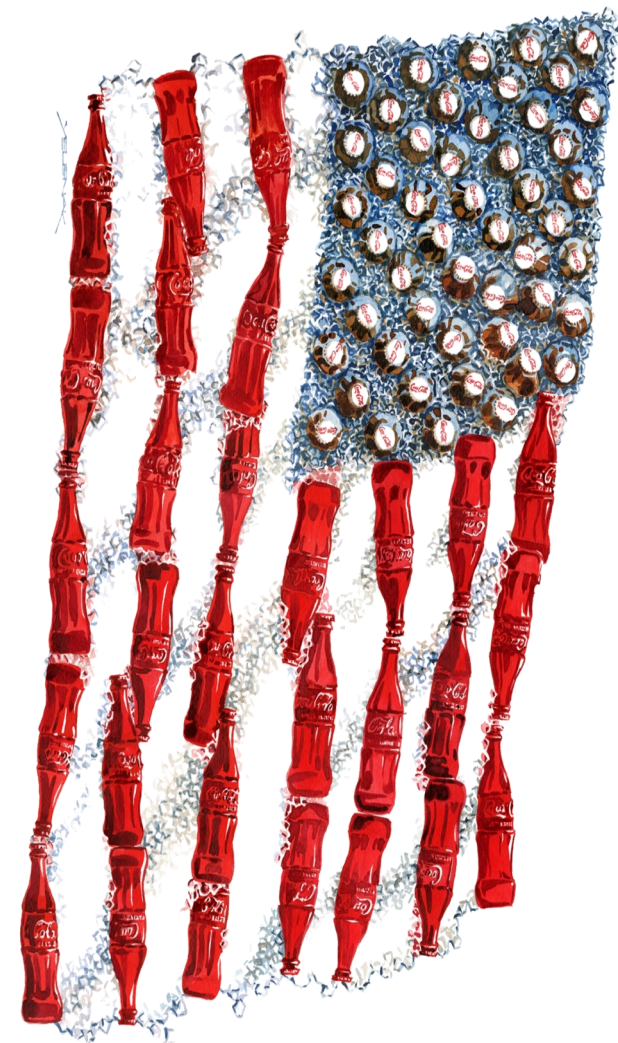
**Charity**  
Coke 10k "Kids Get Fit" for the Lighthouse Foundation

- Featuring:
- \$5,600 in Prize Money
  - Trophies to 5 places in all Age Groups
  - Age Group Prize Money for 20+
  - B-tag timing
  - On-Line Registration @ [www.coke10k.com](http://www.coke10k.com)



**Corinth Coca-Cola Classic 10k Run**  
Post Office Box 239  
Corinth, Mississippi 38835-0239

**CORINTH Coca-Cola CLASSIC 10K RUN**  
**41st Annual • May 7, 2022**



*Proudly Sponsored By:*



**RRCA State of MS 10k Championship**



[www.coke10k.com](http://www.coke10k.com)

Course and Certification

The Start and Finish Lines are both located near the intersection of Polk and Foote Streets. Our course is 10,000 meters, certified by U.S.A. Track & Field, certificate #MS20005MS. A course map and elevations are available on our website.



RRCA State Championship

We are honored to receive our 13th designation as the 10k Championship for the State of Mississippi by Roadrunners Club of America. State Championship Awards are presented to male and female Overall, Masters (40+), Grandmasters (50+) and Senior Grandmasters (60+) winners. Learn more at [www.rrca.org](http://www.rrca.org).



Coke 10k “Kids Get Fit” Initiative

Coke 10k has put a spotlight on physical fitness for our community over three decades. It has introduced many to the joy and accomplishment of the sport of running. We are rewarded when we see generations of families participating in our race each year! The need for physical activity by our children is well documented and we have elected to use our event to try to help in that area, encouraging healthy lifestyles which include regular exercise. Because volunteers still aren't allowed in the schools due to Covid restrictions, Kids Get Fit is partnering with our local Lighthouse Foundation again this year to implement an in-house physical fitness program for their summer youth participants. All charitable contributions will benefit them 100% to assist with the administration and materials for this short term physical fitness curriculum. Tax Deductible Contributions can be made online during registration.



Commit to be Fit

Follow our training guidelines and 13 week calendar on Facebook, Instagram and/or Twitter ... and we'll be cheering you on ... all the way to the finish line!



You Can Still Join Us Virtually!

With all the bad that Covid has brought—one good thing for the running industry is the ability to connect virtually with those who share our passion. If you are unable, or uncomfortable, joining us in person, you can choose to participate virtually and still be a part of the Coke 10k Family:-)



Magnolia Regional Health Center

Corinth Coca-Cola Classic 10k is again pleased to welcome our co-sponsor, Magnolia Regional Health Center. Magnolia joins Coca-Cola Bottling Works in bringing you the 41st Annual Coke 10k. For decades, MRHC has provided the best quality healthcare available for our community and the surrounding areas of Northeast Mississippi, Southwest Tennessee, and Northwest Alabama. Recognizing the value of exercise, physical fitness and weight control for good health, Magnolia Regional Health Center's Board of Trustees, Administrative Staff and Employees, are excited about the partnership with one of the South's largest, oldest, and best 10k races.



Setting the Gold Standard

Coke 10k wishes to honor *ordinary runners who have done extraordinary things* by recognizing them as **Coke 10k Gold Standard Bearers**. Nominees must have made contributions to the sport of running, health, physical fitness, and/or active lifestyle, either by word, deed, or example. Nominations may be submitted by e-mail, mail, or in person. Check our website or Facebook page for full criteria and nomination form. All nominations must be received by March 31st, 2022.



Course Records

Men, Open.....29:25      Women, Open.....34:28  
Men, Masters...31:40      Women, Masters.....40:00  
Wheelchair.....31:46



Packet Pick-up

Live event race packets will include your “tech” shirt, timing device, bib number, and instructions. Dependent on Covid protocol, we hope to make all live event packets available for pick up during Race Week (times TBA) and Race Day 6:45-7:15 am. Location: Corinth Coke • 302 Foote Street • 287-1433 Virtual race packets will not have a bib number, but they will include your medallion if you submit a finishing time, and will be mailed beginning May 9th.

Want your Live Event packet mailed?

Want to avoid the hassle of packet pick up, AND get a fantastic backpack, AND help a worthy cause? You can enjoy the convenience of receiving your packet right in your mailbox! This is our way of saying THANKS for your contribution of \$25 or more to the Coke 10k “Kids Get Fit” Initiative. (Must be received by April 25th)



Do Not Switch Race Numbers

For the INTEGRITY of accurate race results, it is imperative that you NOT switch your number with anyone else. Only participants with a number will be allowed on the course. Be sure to bring your bib with you on race day ... it IS your timing device!!

Safety

Please take the time to write your name and any pertinent emergency information on the back of your bib. For the safety of all concerned, the course is restricted to runners, walkers, self-propelled wheelchairs (under WSUSA rules; helmets and brakes required) and official racing strollers. Dogs, Bicycles, Roller Skates, Roller Blades, Wagons, Skateboards, and Motorized Wheelchairs are not allowed.

\*RRCA regulations proscribe the use of headphones.

Race Results

\*ALL Results are based on CHIP TIME. Finishers' Personal Results will be provided by ticker tape at the Finish Line. Complete results will be posted on web sites [www.coke10k.com](http://www.coke10k.com) and [www.besttimescct.com](http://www.besttimescct.com) on race day. Complete times for all finishers will also be provided to our regional newspapers.



Age Divisions

Age group trophies are uniquely designed gold Coca-Cola bottles mounted on dark wooden bases - a real keepsake! Trophies will be given to men and women for First, Second, Third, Fourth, and Fifth places in the following age divisions:

8 & ↓	15-19	30-34	45-49	60-64	75-79
9-11	20-24	35-39	50-54	65-69	80&↑
12-14	25-29	40-44	55-59	70-74	

Larger trophies will be given to overall winners for 1st, 2nd, and 3rd place, masters and grand masters winners. (no duplications)

Cash Prizes

\$1,700 in prize money for the following overall winners for both Male and Female (no duplications):  
1st Place Overall.....\$300.00  
2nd Place Overall.....\$200.00  
3rd Place Overall.....\$100.00  
Masters Overall.....\$100.00  
Grand Masters Overall.....\$ 50.00  
Wheelchair.....\$100.00  
(\*NOTE: Acceptance of prize money may affect an athlete's amateur status.)  
(Must be at least 2 competitors to be eligible for cash prizes.)

Age Group Cash Prizes

\$3,900 in prize money for the following winners in each age group 20 and older both Male and Female (no duplications):  
1st Place.....\$50.00  
2nd Place.....\$40.00  
3rd Place.....\$30.00  
4th Place.....\$20.00  
5th Place.....\$10.00  
(Must be at least 2 competitors to be eligible for cash prizes.)

All awards will be distributed at 11am (or as soon after the close of timing as possible). (Checks can be mailed, but unfortunately, trophies are not mailable.)

NO Virtual Prizes

Due to the nature of virtual results being reliant on dependable cell service and honesty, we are sorry to say there is no prize money, age group awards, or trophies for our virtual participants:-/

