

Registration



Exclusively
Online

www.coke10k.com

PLEASE call or email us
if you have ANY questions
662.284.4848
mgrady@corinthcoke.com

Race Day Schedule - May 5th Please Note: NO Race Day Registration!

7:00-8:00.....Packet Pickup
8:15.....Announcements
8:20.....Wheelchair Start
8:30.....Race Starts
9:15-10:45.....Refreshments/Entertainment
10:45.....Awards Ceremony and Prize Drawings

Weekend Community Events

Kiwanis Pancake Breakfast

Corinth Kiwanis Club's
Pancake
Breakfast



7 am - 11 am

corinthkiwanis.com

Green Market

9 am - 3 pm

corinthgreenmarket.com



Museum Exhibit

10 am - 4 pm Free Admission to
Crossroads Museum (with bib) on Race Day

crossroadsmuseum.com



Museum

Open 7am - 12pm Race Day

corinthcoke.com/museum



Films on Fillmore
Friday May 4th



Lodging

corinth.net/where-to-stay-2



For Daily Running Tips...
Follow Koach Kenneth Williams at
twitter.com/marathonkoach

Contact Us

662.284.4848

coke10k@corinth.ms

We're Cyber Social!



www.coke10k.com



Coke 10k "Kids Get Fit" Initiative

- On-Line Registration @ www.coke10k.com
- One-tag timing
- Age Group Prize Money for 25+
- Trophies to 5 places in all Age Groups
- \$6,400 in Prize Money

Featuring:

Corinth
Classic 10k Run
Post Office Box 239
Corinth, Mississippi 38835-0239



Enjoy
#Coke10K
37th Annual
May 5, 2018



Downtown Corinth, Mississippi

Course and Certification

The Start Line is located at Fillmore and Waldron Streets in downtown Corinth. The Finish Line is located at Polk and Foote Streets. Our course is 10,000 meters, certified by U.S.A. Track & Field, certificate #MS10007MS. A course map and elevations are available on our website.



RRCA State Championship

We are honored to receive our 9th designation as the 10k Championship for the State of Mississippi by Roadrunners Club of America. State Championship Awards will be presented to male and female Overall, Masters (40+), Grandmasters (50+) and Senior Grandmasters (60+) winners. Learn more at www.rrca.org.



Coke 10k “Kids Get Fit” Initiative

Coke 10k has put a spotlight on physical fitness for our community over three decades. It has introduced many to the joy and accomplishment of the sport of running. We are rewarded when we see generations of families participating in our race each year! The need for physical activity by our children is well documented and we have elected to use our event to try to help in that area, encouraging healthy lifestyles which include regular exercise. We are excited to partner with Magnolia Regional Health Center Foundation and CARE Community Foundation to serve as a catalyst for increasing awareness and providing funds to encourage youth fitness! We hope you will join us in making the Coke 10k “Kids Get Fit” Initiative a movement of positive change for our Mississippi children. Tax Deductible Contributions can be made online during registration, or by mailing your check to: Coke 10k • P. O. Box 239 • Corinth, MS 38835



Commit to be Fit

Follow our training guidelines and 14 week calendar on Facebook, Instagram and/or Twitter ... and we'll be cheering you on ... all the way to the finish line!



www.coke10k.com

Want your packet mailed?

Want to avoid the hassle of packet pick up, AND get a fantastic Coca-Cola backpack, AND help a worthy cause? You can enjoy the convenience of receiving your packet right in your mailbox! This is our way of saying THANKS for your contribution of \$25 or more to the Coke 10k “Kids Get Fit” Initiative. (Must be received by April 21st)



Magnolia Regional Health Center

Corinth Coca-Cola Classic 10k is again pleased to welcome our co-sponsor, Magnolia Regional Health Center. Magnolia joins Coca-Cola Bottling Works in bringing you the 37th Annual Coke 10k. For decades, MRHC has provided the best quality healthcare available for our community and the surrounding areas of Northeast Mississippi, Southwest Tennessee, and Northwest Alabama. Recognizing the value of exercise, physical fitness and weight control for good health, Magnolia Regional Health Center’s Board of Trustees, Administrative Staff and Employees, are excited about the partnership with one of the South’s largest, oldest, and best 10k races.



Setting the Gold Standard

Coke 10k wishes to honor ordinary runners who have done extraordinary things by recognizing them as Coke 10k Gold Standard Bearers. Nominees must have made contributions to the sport of running, health, physical fitness, and/or active lifestyle, either by word, deed, or example. Nominations may be submitted by e-mail, mail, or in person. Check our website or Facebook page for full criteria and nomination form. All nominations must be received by March 31st, 2018.



www.coke10k.com

Course Records

Men, Open.....	29:25
Women, Open.....	34:28
Men, Masters.....	31:40
Women, Masters.....	40:00
Wheelchair.....	31:46

Registration / Packet Pick-up

Registration is exclusively online at www.coke10k.com. Because we want to make your race day the *very best* it can be; registration will close at 6pm on Friday, May 4th (or sooner if registration reaches capacity). Race packets will include your “tech” shirt, timing device, bib number, and instructions. Packets can be picked up at: Corinth Coke • 601 Washington Street • 287-1433 Mon.-Thurs. (4/30 - 5/3) 8:00am - 5:30pm; Fri.(5/4)8:00am-6:00pm; or Race Day 7:00-8:00 am. *Sorry - desired shirt sizes cannot be guaranteed for late registrants.*

Do Not Switch Race Numbers

It is important that you not switch your number with anyone else. Only participants with a number will be allowed on the course. Be sure to bring your bib number with you on race day ... it IS your timing device!!

Safety

Please take the time to write your name and any pertinent emergency information on the back of your bib. For the safety of all concerned, the course is restricted to runners, walkers, self-propelled wheelchairs (under WSUSA rules; helmets and brakes required) and official racing strollers. Dogs, Bicycles, Roller Skates, Roller Blades, Wagons, Skateboards, and Motorized Wheelchairs are not allowed. *RRCA regulations proscribe the use of headphones.

Race Results

Finishers’ Personal Results will be provided by ticker tape at the Finish Line. Complete results will be posted on the web sites, www.coke10k.com and www.besttimescct.com on race day. Complete times for all finishers will also be provided to our regional newspapers.



www.coke10k.com

Age Divisions

Age group trophies are uniquely designed gold Coca-Cola bottles mounted on dark wooden bases - a real keepsake! Trophies will be given to men and women for First, Second, Third, Fourth, and Fifth places in the following age divisions:

8 & ↓	15-19	30-34	45-49	60-64	75-79
9-11	20-24	35-39	50-54	65-69	80&↑
12-14	25-29	40-44	55-59	70-74	

Large trophies will also be given to overall winners for 1st, 2nd, 3rd, 4th, and 5th place, masters/ grand masters winners. (no duplications)

Cash Prizes

\$4,000 in prize money for the following overall winners for both Male and Female (no duplications): 1st Place Overall.....\$600.00 2nd Place Overall.....\$300.00 3rd Place Overall.....\$200.00 4th Place Overall.....\$125.00 5th Place Overall.....\$100.00 Masters Overall.....\$200.00 Grand Masters Overall.....\$100.00 Wheelchair 1st Overall.....\$200.00 Wheelchair 2nd Overall.....\$100.00 Wheelchair 3rd Overall.....\$75.00 (Students must have parent-signed waiver before accepting cash/prizes. Acceptance of prize money may affect an athlete’s amateur status.) (Must be at least 2 competitors to be eligible for cash prizes.)

Age Group Cash Prizes

\$2,400 in prize money for the following winners in each age group 25 and older both Male and Female (no duplications): 1st Place.....\$50.00 2nd Place.....\$30.00 3rd Place.....\$20.00 (Must be at least 2 competitors to be eligible for cash prizes.) Overall winners also receive trophies.

Must Be Present at the Awards Ceremony to Win Prize Money!

Unclaimed prize money will revert to the Race.



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