



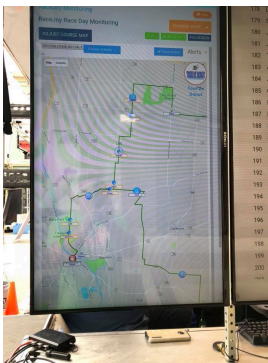
RaceJoy Sponsorship Opportunity

The Tour de Donut will be offering a unique sponsorship opportunity in the form of a tracking app used by participants and friends.

The Tour de Donut is a unique cycling event where you ride and eat donuts to reduce

your finish time. Beginning in 2007, the event has grown to over 2000 participants and has been featured in National and International publications and news segments. The event is by far largest athletic event in Miami County and offers a large free kid's participation event. With distances for all experience levels, the ride has become the largest single day bicycle event in Ohio while attracting participants from 30 states in 2019.

We offer this unique partnership opportunity with local businesses who are interested in supporting this popular community event.



Event GPS Tracking Sponsorship (\$1,500 cash donation, 1 available)

- Banner Ads
- Progress Alert Recognition
- Social Media Promotion
- Awareness Points on Course Map
- Logo Placements
- Logo/link on thetouredonut.com website
- Logo on participant and volunteer shirts (3500 shirts)
- Logo in participant tabloid
- Facebook page mention
- Email blast mention as photography sponsor



**Thank you in advance for considering supporting
our event!**

YES, I would like to become the Tour De Donut Event Tracking sponsor!

Contact Name _____

Company _____

Address _____

Telephone Number _____

E-Mail Address _____

Company Website _____

Rocketship Sports Tax ID# 20-5836090

Please make checks payable to: Rocketship Sports Management Inc

Return completed form and payment to:

Rocketship Sports Management

Attn: Tour De Donut

P.O. Box 309

Greenville Ohio 45331

To reflect your company name and logo properly,
send an .eps file to info@rocketshipsports.com

Questions? Contact Rocketship Sports at 937-417-5772 info@rocketshipsports.com

***Rocketship Sports, inc is a
501c3 tax exempt
organization. Please consult
your tax advisor for possible
tax deductible contribution
questions***



Sponsor Recognition in RaceJoy!

Reach a highly engaged audience beyond just race day!

RaceJoy: Mobile Race Experiences

Promotion Opportunities

- Unlimited linkable banner ads
- Customizable GPS-based progress alerts
- Branding and custom message for participants' Facebook and Twitter posts

**Be recognized as a RaceJoy sponsor!
Offer free live tracking and cheers!**

Main Page
Banner Ad



**In-app advertising is one of the most powerful marketing tools today.
More effective than print, television and radio.**

Real-time, Interactive Social Experience

Translates to a Highly Engaged Audience

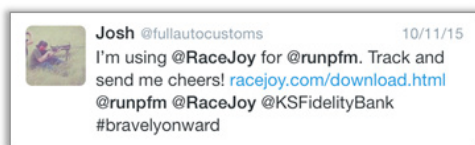
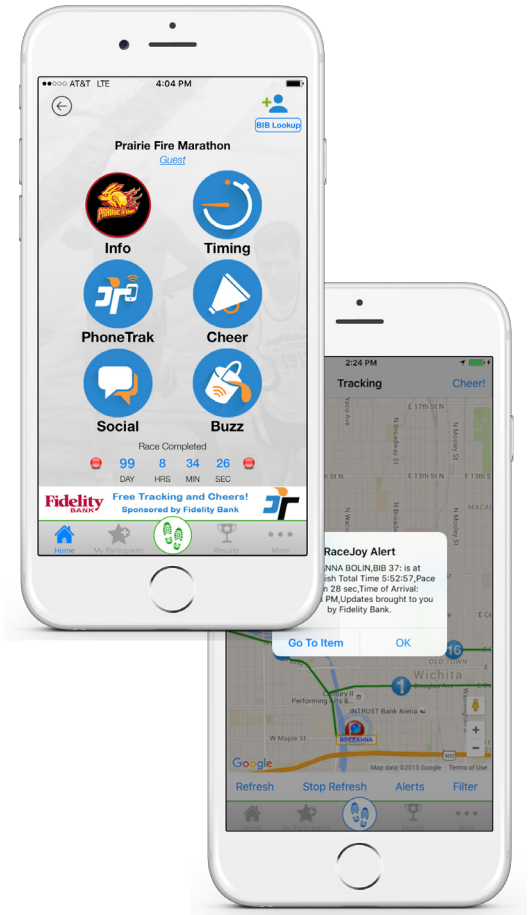
- Accessed repeatedly in the months leading up to race day, on race day and after the race.
- Expand your visibility by reaching onsite participants and spectators, and remote spectators across the nation and around the world.

**Create
thousands of
impression
moments and
priceless value
for your brand!**

RaceJoy General Sponsorship Placements

Powerfully promote your brand through RaceJoy

With RaceJoy	Sponsor Promotion	Description
✓	Main Navigation Rotating Banner Ads	Unlimited linkable rotating banner ads on the race's main navigation page. The most visited and visible page in RaceJoy.
✓	GPS Progress Alerts: In-App Notifications	Be recognized for providing RaceJoy's GPS alerts. Each in-app notification can include a custom message, providing valuable branding promotion. The alerts are sent out at every mile translating to thousands of alerts showcasing the sponsor or race.
✓	Facebook Promotion	Postings enable you to broaden your reach to the participants' friends and family members. You can use a joint Race/Sponsor logo to visually promote the sponsor and race at the same time or a single race logo to focus on race promotion. Custom content is also included.
✓	Twitter Promotion	Each progress alert or user posting to Twitter enables you to promote your brand to the participants' followers.



Download RaceJoy and explore the many promotion opportunities

With RaceJoy's Buyout option, sponsors can be prominently recognized for offering RaceJoy's live phone tracking and cheers. In-app advertising in RaceJoy means you are able to powerfully promote your brand by reaching a highly engaged target market of runners, walkers, triathletes and their spectators. The interactive tools within RaceJoy draw people in and ensure you receive maximum exposure.

You can also be recognized with RaceJoy's custom GPS alerts at every mile, Facebook and Twitter postings – creating thousands of impression moments and a significant value for the sponsor.