



This year will mark the seventh annual **Alabama Parkinson Fighter Walk & 5k** in the Birmingham area! The event includes both a 1-mile walk and a 5k. Our business partners, sponsors, vendors, community leaders, and the walkers themselves play a major role in helping us continue the fight to find a cure and treatments for Parkinson's through financial assistance and voluntary participation in the event. We would like to invite you to become a sponsor for our annual Walk & 5k to benefit Parkinson's disease research.

One-hundred percent of the net proceeds from the Walk will go to the **University of Alabama at Birmingham (UAB)** for Parkinson's disease research. Historically, 91 cents of every dollar received from this event has gone to UAB for research. They in turn use 100% of that donation to more rapidly advance their efforts toward finding treatments and a cure. The monetary support allows them to accelerate their research and establish their research validity and viability, which can then be leveraged to garner additional critical funding from numerous private donors, nonprofit grants, and federal grants. Our goal is to help UAB find treatments or a cure faster.

Please consider becoming a sponsor to help support the walk and find a cure for Parkinson's. In the past six years, this event has raised over \$125,000 for Parkinson's research. Together we can make a much bigger & better impact for those affected by Parkinson's.

The Alabama Parkinson's Fighter Walk & 5k will be held on **October 5, 2019** at **UAB's Campus Green** located at 9th Ave S in downtown Birmingham. The 5k will begin at 8:00 a.m, and the walk will begin at 8:30 a.m.

Enclosed is a Sponsor Sign-Up form setting forth the details for each sponsorship level. As a monetary sponsor, you will have the opportunity to increase your exposure in the community and demonstrate your role as a community partner for those fighting Parkinson's disease.

Donations to the Parkinson Association of Alabama, Inc. for the Alabama Parkinson's Fighter Walk & 5k are tax deductible as allowed by law. The EIN number for Parkinson Association of Alabama, Inc. is 31-1467418.

We hope you will join the fight with us on October 5, 2019 through your financial assistance and your presence at the event. **The deadline for Sponsor Sign-up is September 12, 2019.** If you have questions or need additional information please contact Meghan Cox at mcox@burr.com.

Thank you for your time and consideration.

Sincerely,

PAA Junior Board, *President*

Fighting Parkinson Disease one step at a time



7th Annual Alabama Parkinson's Fighter Walk & 5k – October 5, 2019

Sponsor Sign-Up

Individual Name or Organization: _____

Contact Name (if Organization Sponsor): _____

Address: _____ City/State/Zip: _____

Email: _____ Phone: _____

☐ Yes, I/we would like to be a Sponsor! For recognition, use the following name:

☐ **\$5000+ Platinum Level** – logo proudly displayed on t-shirts and signs at event; sponsorship recognition at event, on printed materials, and in TV and radio promotions; free vendor space at Walk; and advertising opportunity in walk bags.

☐ **\$1000 Gold Level** – logo proudly displayed on t-shirts, signs at event, and printed materials; free vendor space at Walk; and advertising opportunity in walk bags.

☐ **\$500 Silver Level** – logo proudly displayed on t-shirts, signs at event, and printed materials; free vendor space at Walk.

☐ **\$250 Bronze Level** – logo proudly displayed on t-shirts, signs at event, and printed materials.

☐ **In-kind Donation** – please describe your donation:

NOTE: SPONSOR SIGN-UP DEADLINE IS SEPTEMBER 12, 2019

Please make checks payable to "Parkinson Association of Alabama, Inc." & mail with completed form to: PAA, Attn: Executive Director, PO Box 590146, Homewood, AL 35259

Questions? Please contact: Meghan Cox at mcox@burr.com

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