



September 6, 2017

Dear Friends,

We are excited to invite you to participate in the 3rd Annual Mel's Jingle Run, a festive 5K race that supports regional women and families in need and Gold Star families across the nation. Mellow Mushroom Hickory and owner Leslie Knapp are teaming up with local partners to organize this 5K, scheduled for Saturday, December 9 at 8:30 a.m. in Downtown Hickory. Proceeds will go to Operation 300 and to the Women's Resource Center.

Operation 300 is a non-profit organization that hosts adventure camps for children who have lost their fathers as a result of military service and seeks to honor the families of the Fallen. Operation 300 provides these children much needed encouragement and inspiration. Not only do the kids have fun at camp, but they also bond with other kids who have experienced the same tragedy. For these children to realize that they are not alone is a huge source of comfort.

The Women's Resource Center (WRC) offers assistance to women in Catawba, Caldwell, Burke, and Alexander Counties, by offering programs that include workforce development and support, transition and goal planning services, substance abuse support groups, educational and enrichment programs, and help with challenges due to separation, domestic violence, or divorce, among many others. The WRC assists countless women and families in the region, offering help to those in need, affirmation to those in transition, encouragement to those seeking growth, hope to those who are searching, and empowerment to all who desire whole, healthy, and vibrant lives.

This year, we are also excited to partner with Santa Cops. Race participants will be asked to bring an unwrapped, new toy on race day for a chance to win a \$100 Visa gift card. The toys will be presented to Santa Cops, a charity of the Conover Police Department.

There are three ways you can help us:

1. **Participate in Mel's Jingle Run 5K** runtimeraces.com
2. **Sponsor this Event** (see page 2)
3. **Volunteer** (See link for volunteers at runtimeraces.com)

To learn more about these charitable organizations visit www.Operation300.com and www.WRCHickory.org. Thank you for your time and consideration of supporting these worthy causes.

Sincerely,

Leslie Knapp
Co-Chair

Sarah Prencipe
Co-Chair



Mel's Jingle Run Sponsorship Form

Yes! I would like to be a sponsor for Mel's Jingle Run and help raise funds for Operation 300 and the Women's Resource Center. Please circle your level of support.

Sponsorship Levels

PLATINUM \$2000 TITLE SPONSORSHIP INCLUDES:

- Sponsor Name/Logo on race T-Shirt (Large Font/Image)
- Sponsor Name/Logo on mile marker signs and water station
- Sponsor Name/Logo on all race printed materials and media coverage
- 4 Free Race Entries

GOLD \$1000 SPONSORSHIP INCLUDES:

- Sponsor Name/Logo on race T-Shirt (Medium Font/Image)
- Sponsor Name/Logo on all race printed materials and media coverage
- 3 Free Race Entries

SILVER \$750 SPONSORSHIP INCLUDES:

- Sponsor Name on race T-Shirt (Medium Font/Image)
- Sponsor Name on all race printed materials
- 1 Free Race Entry

BRONZE \$500 SPONSORSHIP INCLUDES:

- Sponsor Name on race T-Shirt (Small Font/Image)

Name/Company Name as it will appear _____

Address: _____

Phone: _____

Email Address: _____

Signature: _____

Please provide the appropriate logo to be used for promotional purposes.

It can be emailed to: melsjingleun@gmail.com

Checks should be made payable to: Peace-A-Pie Missions, INC.

For taxation purposes, this serves as a receipt for your contribution.

Mail this form and payment to: 350 44th Ave Dr. Hickory, NC 28601