

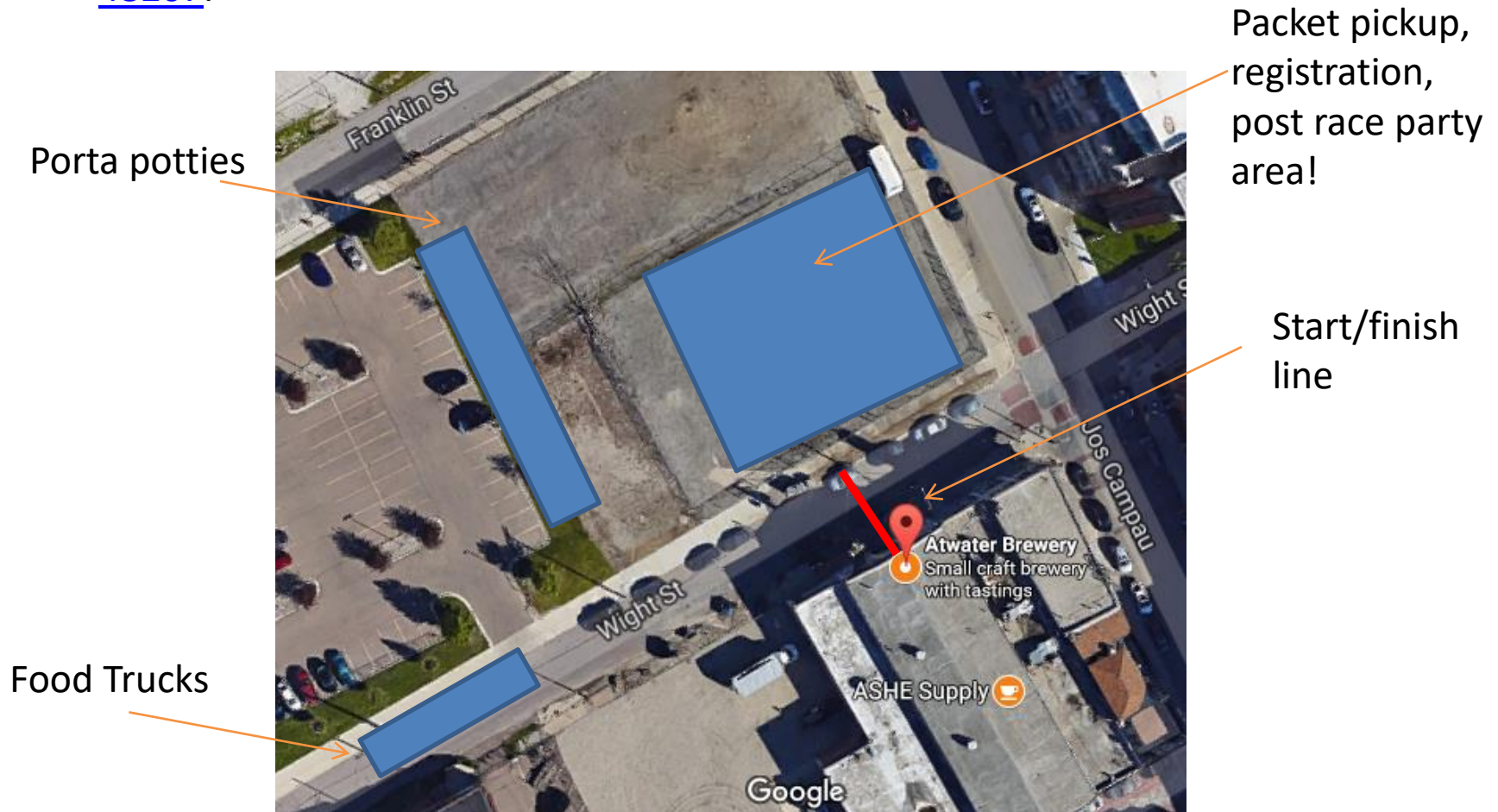
September 24th, 2023

Athlete Guide



Location Details

The race start and finish line will be on Wight St at Jos Campau where the famous Atwater Brewery is located! The brewery address is [237 Jos Campau, Detroit, MI 48207](https://www.google.com/maps/place/237+Jos+Campau,+Detroit,+MI+48207).



Early Packet Pickup:

Saturday, 9/23

- Packet pick-up and Registration: 3:00 PM – 6:00 PM at Atwater Brewery

Race Day Schedule:

Sunday, 9/24

- Packet pick-up and Registration: 1:30 PM – 3:40 PM at Atwater Brewery
- 3:45: Road closures begin around the race area
- 3:50 PM: Pre-race Meeting for all athletes
- 4:00 PM: 10 Mile Race Start
- 4:05 PM: 5K Race Start
- 5:10 PM: 5K course closes
- 5:20 PM: Awards for 5K event
- 6:00 PM: Awards for 10 Mile event
- 6:30 PM: 10 Mile Course Closes

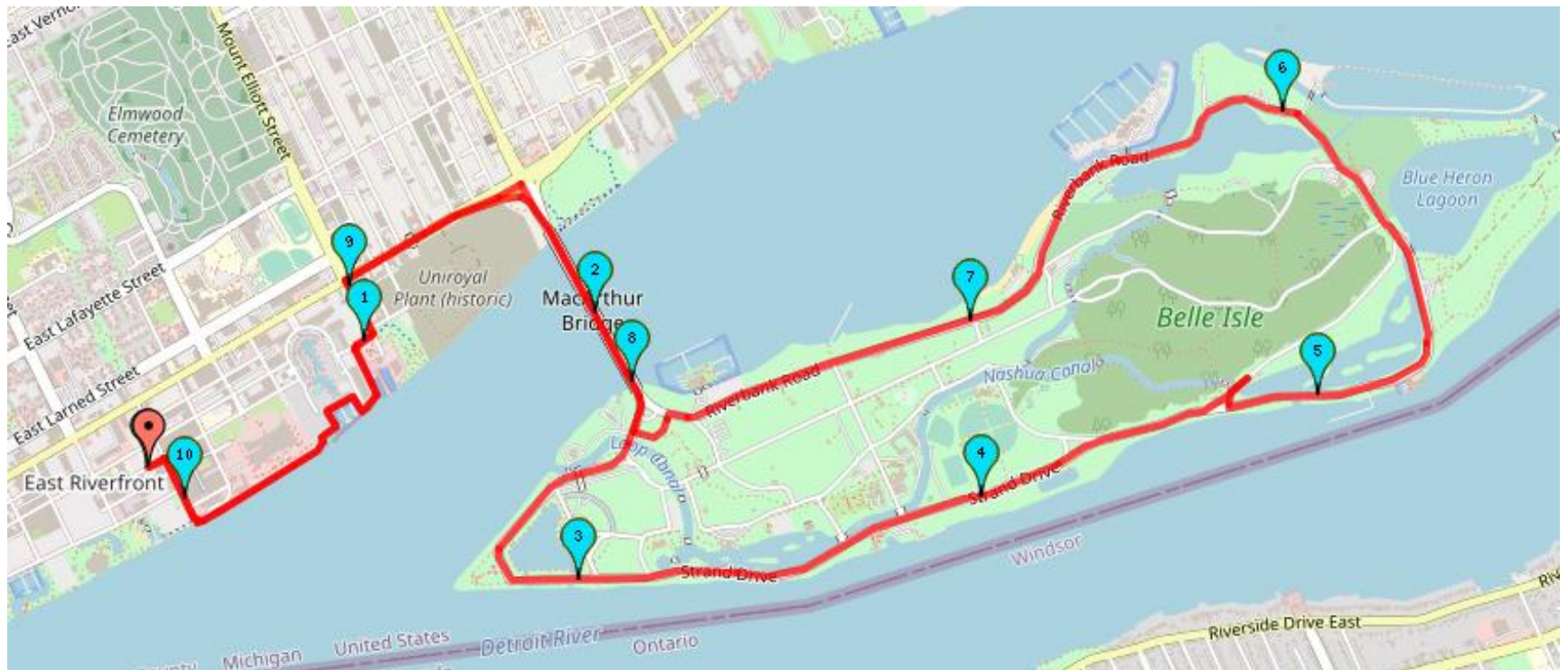
Parking

- Parking is available at all public lots and surface streets around the race course.
Parking will not be allowed on the actual course streets.
- PLEASE leave extra time to find parking and walk to the race area.
- Remember to conceal any personal belongs in your car and lock your doors.

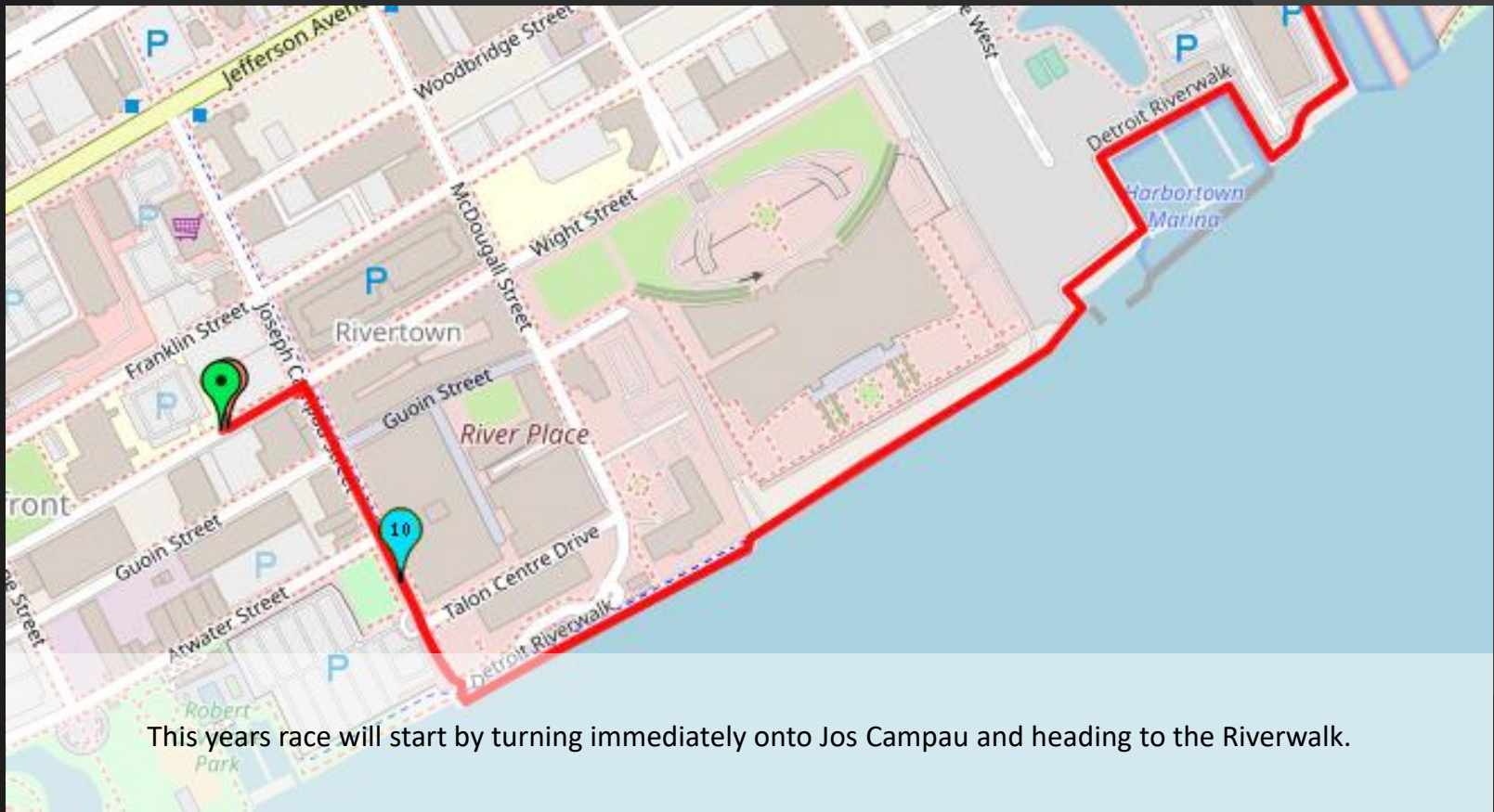
10 Mile Turn By Turn Directions

- Startline: Wight St. in front of Atwater Brewery
- Wight Eastbound turn right immediately on Jos Campau
- Jos Campau South turn left onto Riverwalk
- Riverwalk to Wight, turn right on Wight
- Wight to Mt. Elliott, turn Left on Mt. Elliot
- Mt. Elliot to Jefferson, turn right onto Jefferson using the middle eastbound lane
- Take Jefferson to Grand Blvd., turn right onto Grand Blvd (onto McArthur Bridge)
- Do lap around Belle Isle using the Bike Lane
- Take Grand Blvd to exit lane to turn left onto Jefferson
- Take Jefferson (using the southern most eastbound lane)
- Take Jefferson to turn left onto Mt. Elliott
- Mt. Elliott to Adair turn right onto Adair.
- Take Adair to Riverwalk turn left onto Riverwalk
- Riverwalk to Jos Campau, turn right onto Jos Campau
- Jos Campau to Wight, turn Left onto Wight St.

10 Mile Course



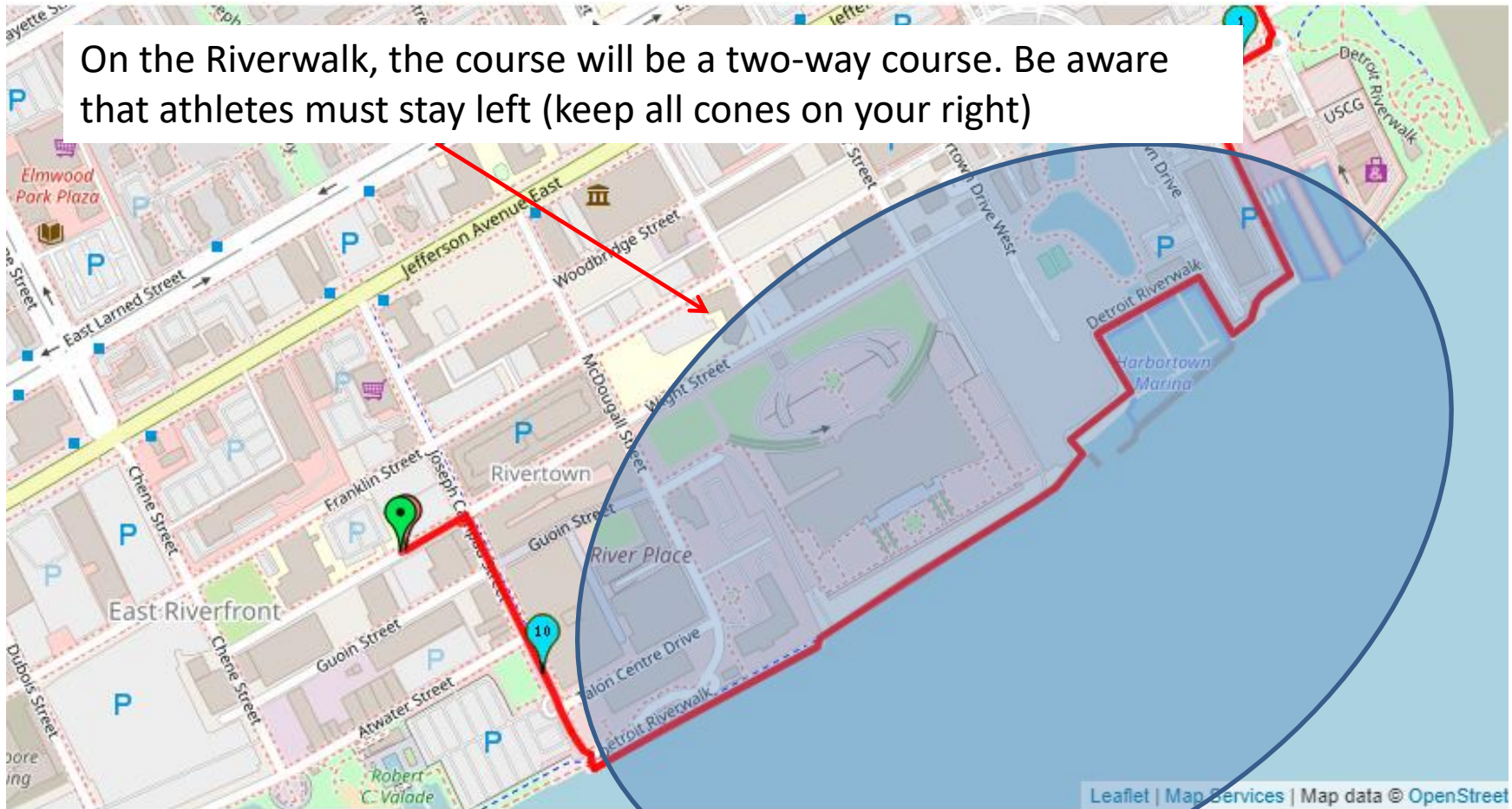
10 Mile Start and Finish



This years race will start by turning immediately onto Jos Campau and heading to the Riverwalk.

10 Mile Race Highlights

On the Riverwalk, the course will be a two-way course. Be aware that athletes must stay left (keep all cones on your right)



10 Mile Race Highlights

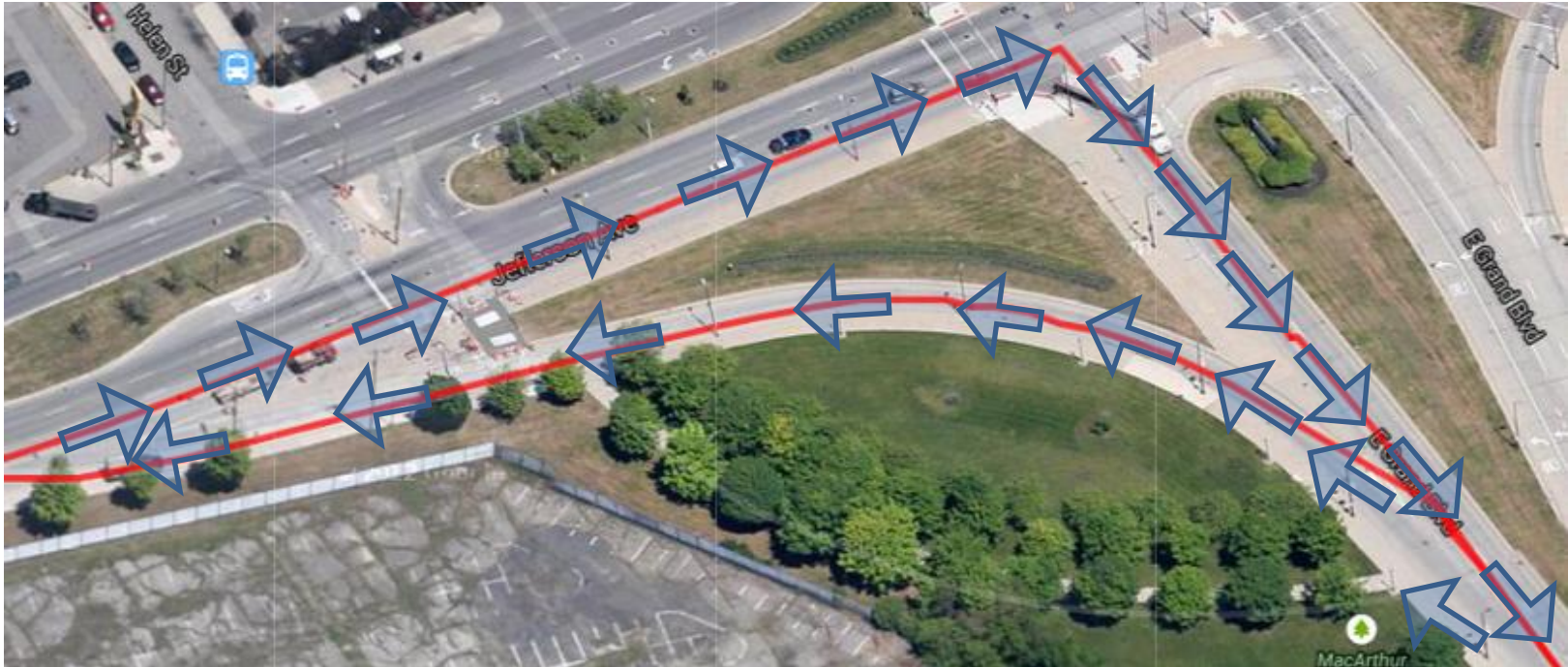


10 Mile Race Highlights



On Jefferson the course will be divided into two lanes. Runners will use the middle eastbound lane to head east (first section of course) and will use the southern eastbound lane to head west (last portion of the course).

10 Mile Race Highlights



Between mile 1 and 2 athletes will cross the MacArthur Bridge onto Belle Isle. On the way out athletes to proceed to Grand Blvd. and make a right. Returning, runners will use the left entrance ramp to turn left back onto Jefferson into the inside lane. Shown above. We will utilize one lane on the Macarthur Bridge

10 Mile Race Highlights



Once over the bridge athletes will be prompted to following the inside lane bike path and to stay inside the cones. Athletes will cross the road following the bike lane.

10 Mile Race Highlights



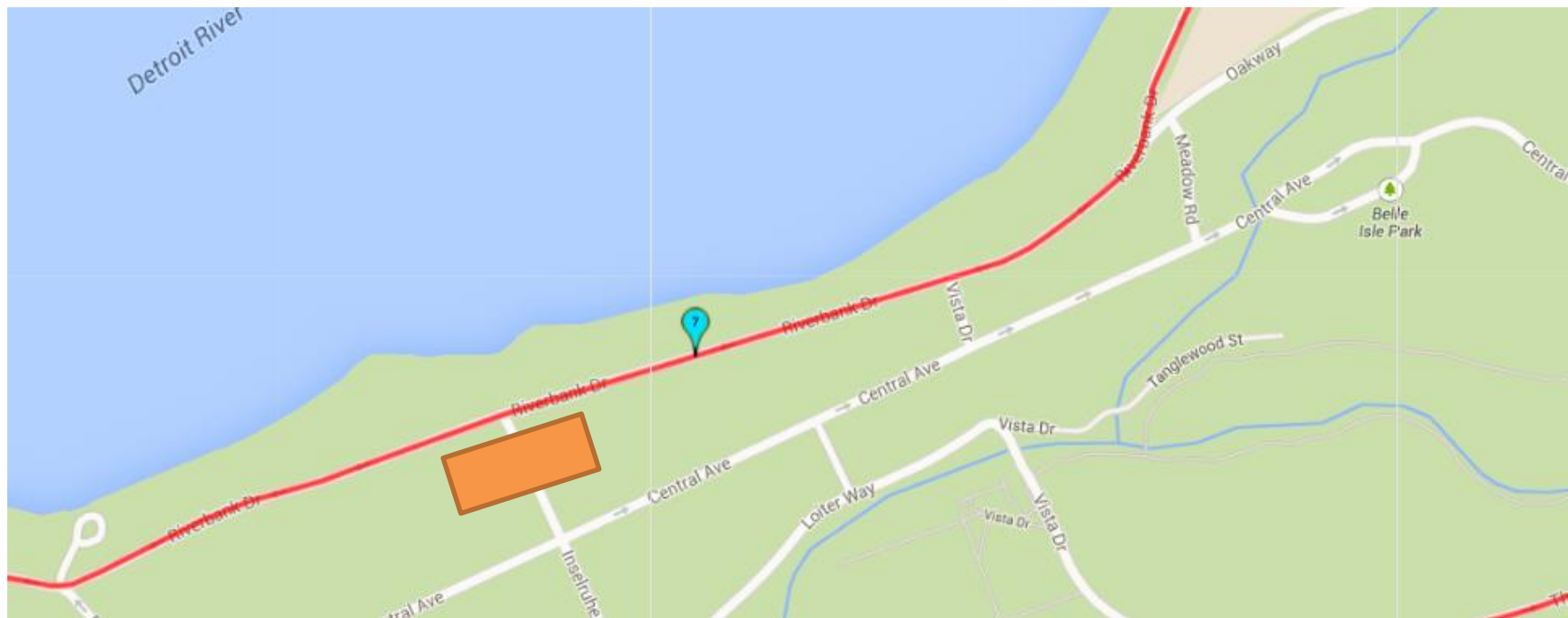
Each intersection on Belle Isle gives the runner the right of way. We will place a volunteer at each of these intersections. At the 3.5 mile marker runners will reach the second water/Gatorade stop.

10 Mile Race Highlights



We have added another waterstop between mile 5 and 6. This stop will have water only.

10 Mile Race Highlights



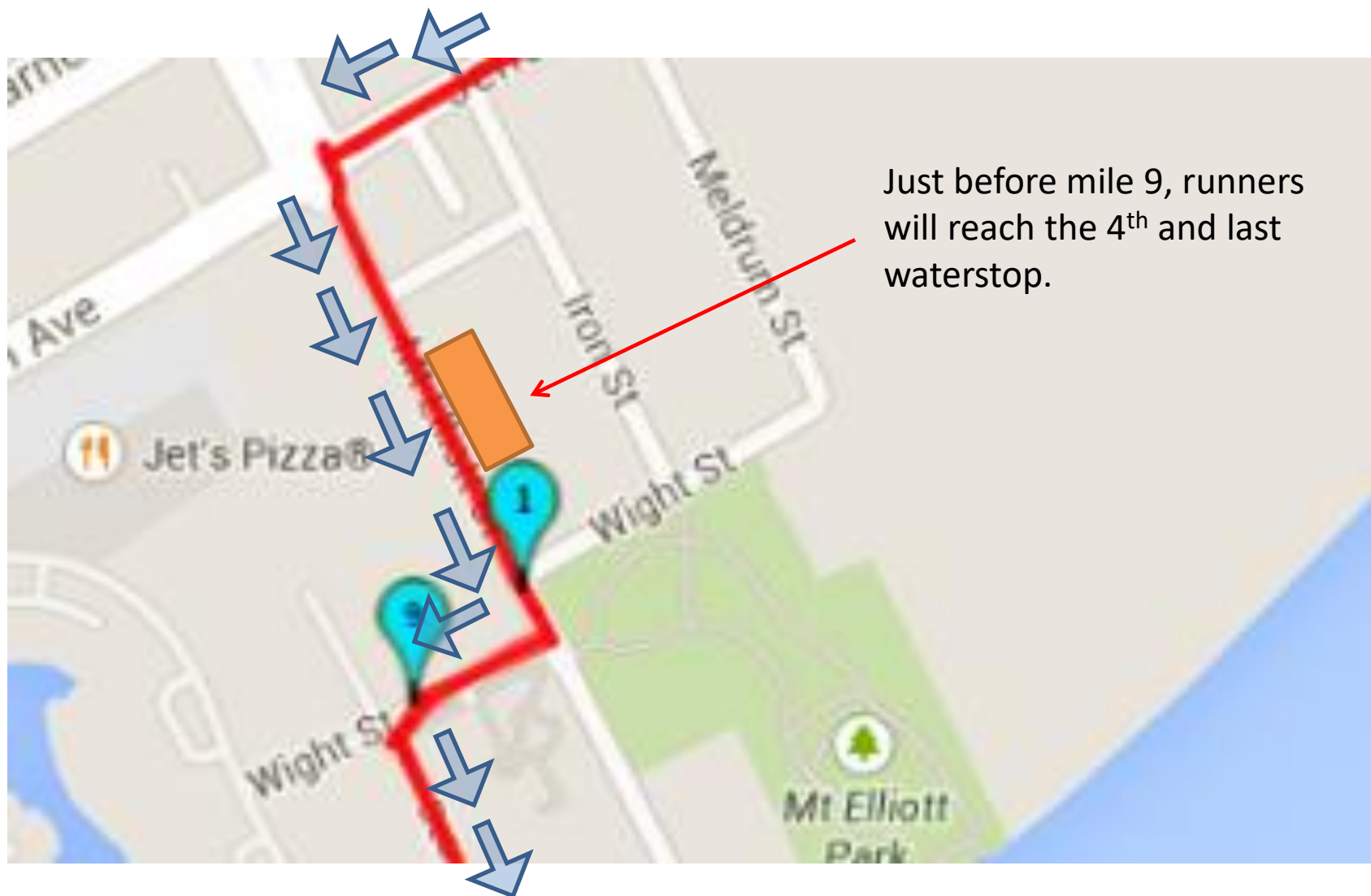
Just after mile marker 7, runners will get to the third water stop. This stop will have water and gatorade.

10 Mile Race Highlights



Athletes will cross back over to the same lane they used to cross The Belle Isle Bridge to return to Atwater Brewery the way they came.

10 Mile Race Highlights



10 Mile Race Highlights

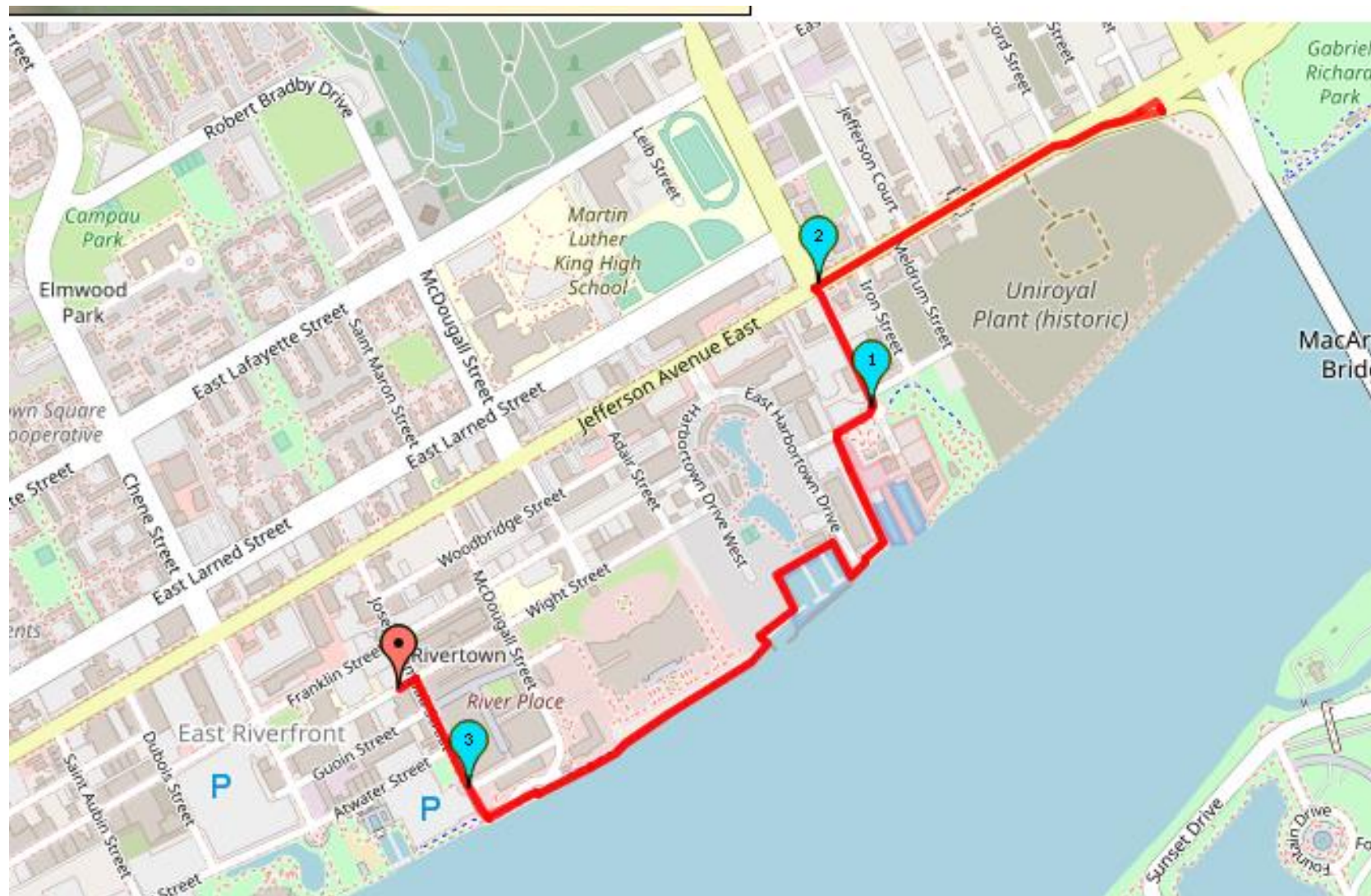


Runners will follow the Riverwalk all the way back to Jos Campau and then finish on Wight St. The after party will be adjacent to the finish line where runners can enjoy food, beer, and the musical stylings of the Groove Suns!

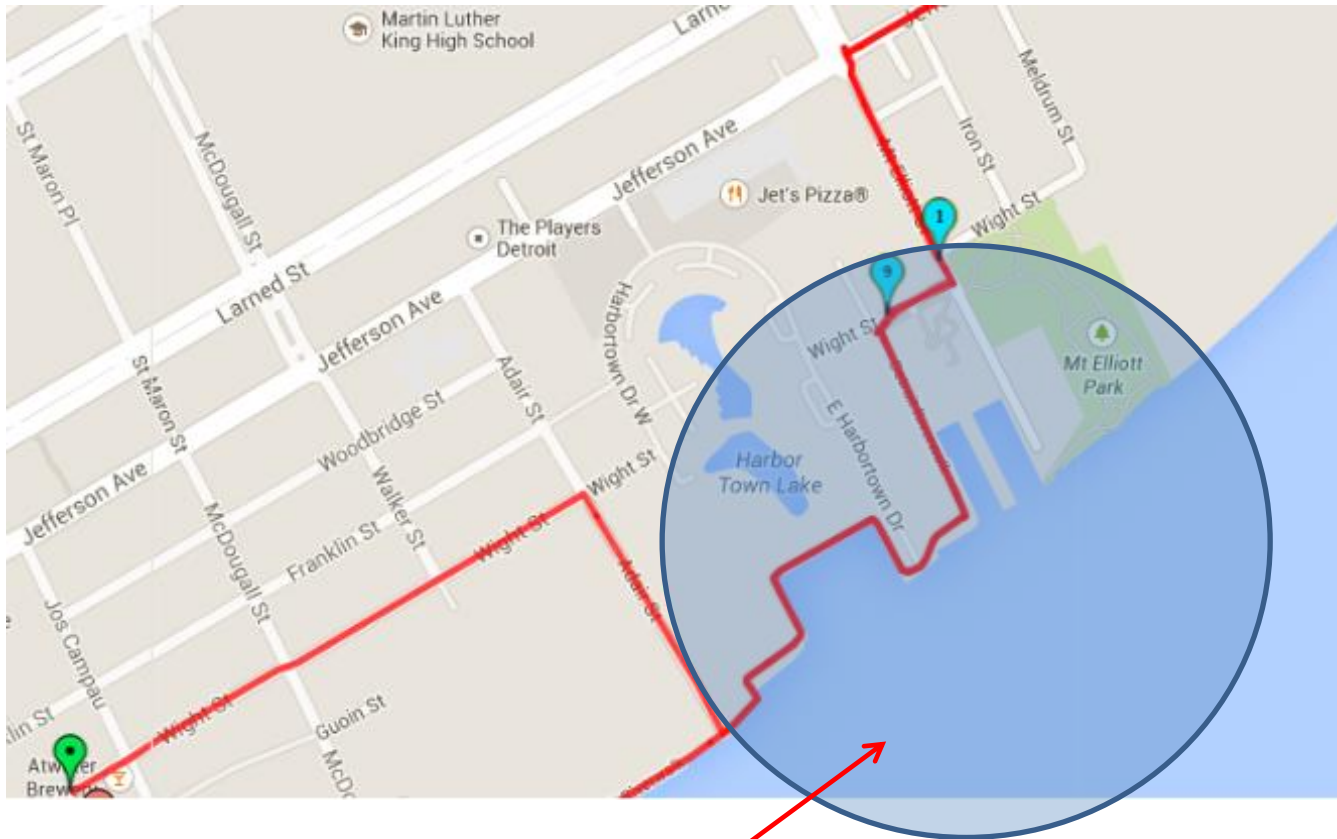
5 Kilometer Turn by Turn

- Start on Wight St.
- Turn Right onto Jos Campau
- Left onto Riverwalk
- Right onto Wight St
- Left onto Mt. Elliot
- Right onto Jefferson
- Turn around on traffic island sidewalk just before Grand Blvd.
- Left onto Mt. Elliott
- Right onto Adair
- Left onto Riverwalk
- Right onto Jos Campau
- Left onto Wight
- FINISH

5 Kilometer Course

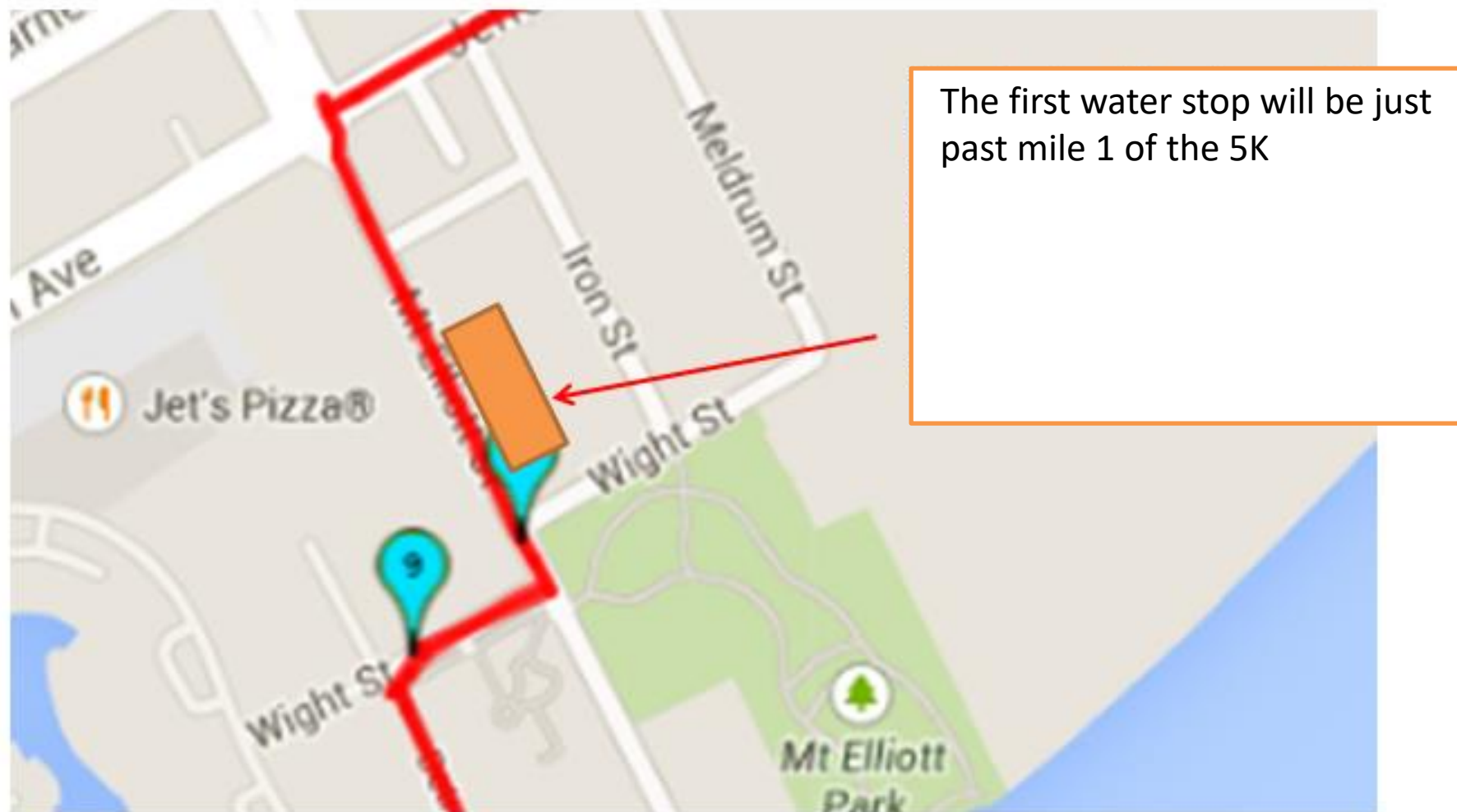


5 Kilometer Race Highlights



On the Riverwalk, the course will be a two-way course. Be aware that athletes must stay left (keep all cones on your right)

5 Kilometer Race Highlights



5 Kilometer Race Highlights



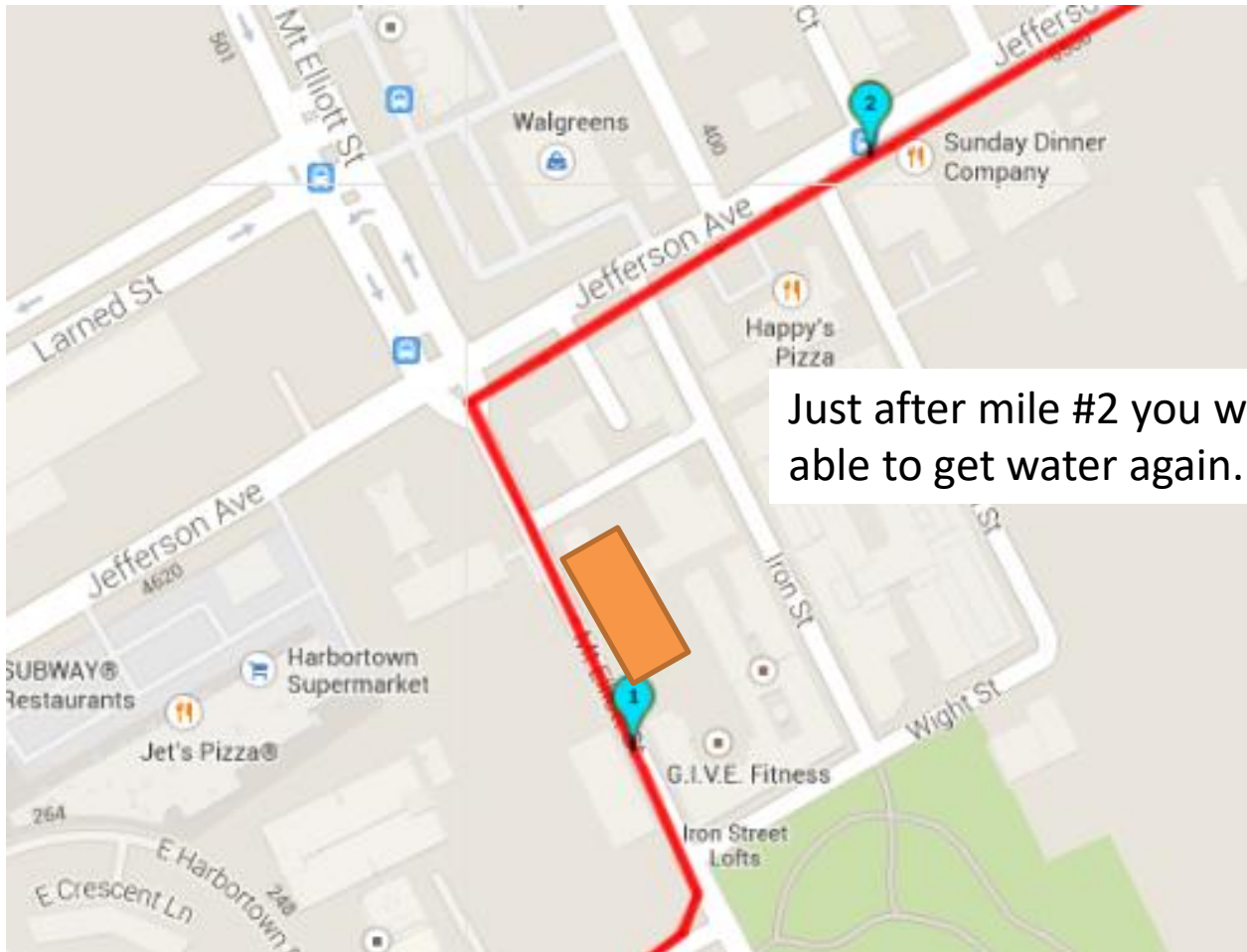
On Jefferson the course will be divided by cones into two lanes. Runners will always stay in the leftmost lane of cones on the way out and back.

5 Kilometer Race Highlights



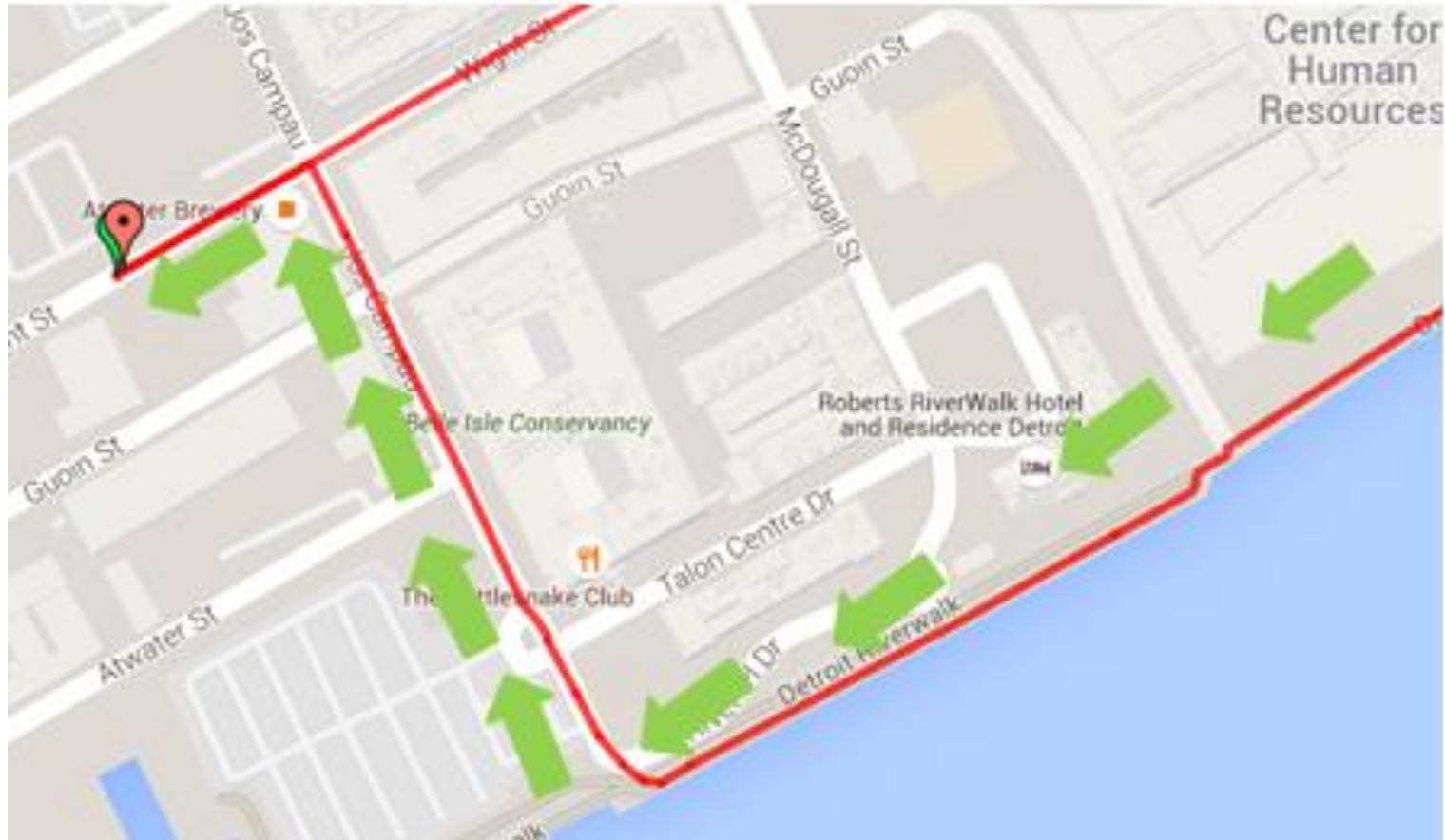
Remember to stay left before and after U-turning. The U-Turn will be in the middle of the traffic island just west of E Grand BLVD.

5 Kilometer Race Highlights



Just after mile #2 you will be able to get water again.

5 Kilometer Race Highlights



Runners will follow the Riverwalk all the way back to Jos Campau and then finish on Wight St. The after party will be adjacent to the finish line where runners can enjoy food, beer, and the musical stylings of the Groove Suns!

Post-Race



- Once you have crossed the finish line, you will be given your commemorative finisher medal and be prompted to head to the post race party for food and drinks.
- Note: Your beer tickets can be found on your bib. DO NOT remove them. Allow the beer distributors to remove them from your bib. You must also be wearing the wristband given to you at registration in order to partake.
- There will be food trucks available at this year's race just past the finish line on Wight St. Check the [race website](#) for more details on who will be there!

Race Swag

Stay tuned for the 2023 race hoodie and medal designs!