

The University of Tennessee College of Pharmacy

1924 Alcoa Highway, Box 117 Knoxville TN 37920 Phone: (865) 946-3401 www.utasp.org

Dear Potential Sponsor,

The American Pharmacists Association-Academy of Student Pharmacists (APhA-ASP) chapter at the University of Tennessee College of Pharmacy (UTCOP) is hosting the fifth annual 4-mile Race for the Summitt Knoxville on Sunday, September 30th 2018 in Knoxville, TN. The purpose of this race is to raise funds for the Pat Summitt Foundation, which seeks to promote education and research for Alzheimer's disease.

In last year's race, our ASP chapter was able to donate over \$7,000 to The Pat Summitt Foundation. For our third annual race this year, our goal is to exceed that amount, and with your gracious help, we can! We would like to extend this opportunity to you to help our chapter in this endeavor to support the Pat Summitt Foundation. You can help us "Back Pat" by becoming a business sponsor. Please see the **sponsorship form below** for more information about the different levels of sponsorship.

Thank you for your consideration in becoming a sponsor for Race for the Summitt. Please contact us if you have any questions!

Sincerely,

Glen E. Farr, PharmD (865)974-6605 gfarr@utk.edu

Gracie Wright, PharmD Candidate (865)314-3948 gwrigh44@uthsc.edu

Leslie Hamilton, PharmD (865)946-3401 Ihamilt4@uthsc.edu

Michael Behal, PharmD Candidate (423)765-5150 mbehal@uthsc.edu







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Host: American Pharmacists Association-Academy of Student Pharmacists (APhA-ASP) at the

University of Tennessee Health Science Center (UTHSC) College of Pharmacy

What: The fifth annual *Race for the Summitt Knoxville* benefitting the Pat Summitt

Foundation

When (tentative): Sunday, September 30th 2018

Where: Circle Park on The University of Tennessee campus in Knoxville, TN

Why: To raise funds for the Pat Summitt Foundation in order to increase awareness and provide education about Alzheimer's Disease. The mission of the Pat Summitt

Foundation is to make grants to nonprofits, which provide:

Education and awareness of Alzheimer's, its onset and treatment,

Support services to patients, their families and caregivers,

Research to treat, prevent, cure, and ultimately eradicate this disease.

About the Host: The UTHSC College of Pharmacy APhA-ASP chapter is a student-run organization whose mission is to provide professional development and leadership opportunities for student pharmacists, raise awareness about and advocate for the role of the pharmacist in the healthcare system, and provide free health services and education to the citizens of Tennessee.







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Levels of Sponsorship:

Race for the Summitt Presenting Sponsor: \$5,000

- o Premium Banner at the start of race
- o Premium placement of logo on official race shirt
- Mention in press releases and PSAs
- Water station signs (every water station)
- Promotional materials from your company placed in race packet
- o Company listed in all race promotional materials
- o Company logo with link on the official race website
- Time slot for company representative to speak at race party
- Booth at the race party (manned by the sponsor)
- Location for packet pick-up
- Optional 25 complimentary race entries

A Orange Sponsor: \$3,000

- Company logo on official race shirt
- Logo on race banner
- Mile Sponsor (sign at mile marker)
- Promotional materials from your company placed in race packet
- Company listed in all race promotional materials
- o Company logo with link on the official race website
- Optional 15 complimentary race entries

White Sponsor: \$1,000

- o Company logo on official race shirt
- Logo on race banner
- Promotional materials from your company placed in race packet
- o Company logo and link on the official race website
- Optional 10 complimentary race entries

All donations are tax deductible.







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- Purple Sponsor: \$500.
 - o Company name on the official race shirt
 - o Promotional materials from your company placed in race packet
 - o Company logo on the official race website
 - Optional 5 complimentary race entries
- **Volunteer Sponsor:** \$250
 - o Promotional materials from your company placed in race packet
 - Company logo on the official race website
- Memory Donor: Individual donors who would like to make a donation of \$20 or more to Race for the Summitt.
 - Official race shirt
 - o All memory sponsors' names will be displayed on the official race website

In Kind Sponsor

 Any company or entity that will be providing the 4 Miler with goods or services in exchange for sponsor recognition as opposed to a cash or monetary donation.
 These goods or services can be food, silent auction prizes, etc.

All donations are tax deductible.

We raise much needed funding while your company receives advertising to a large

number of people.

Please contact us if you have any questions.

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Please provide the following information. Then sign and mail this form to:

Attn: Dr. Leslie Hamilton
The University of Tennessee College of Pharmacy
1924 Alcoa Highway, Box 117
Knoxville, TN 37920

Your N	lame:
	any Name (as it should appear on signage):(Please email your company logo to KnoxRFTS@gmail.com)
Addre	ss:
City: _	State:Zip:
Phone	: Fax:
E-mail	
Please	check one of the following options.
	Yes! I will be a Sponsor (please circle) Presenting Orange White Purple
	Volunteer In Kind*
Enclos	ed is a check for \$
	Make checks payable to ASP-Race for the Summitt
	rstand that, due to time and financial commitments made as a result of my agreement to or this event, my sponsorship(s) may not be canceled.
Signat	ure:
*For I	n Kind Sponsors, please answer the following questions:
1.	What type of service or product will you be donating to Race for the Summitt?
2.	Please explain specifically what amount of goods or services that your company will provide for Race for the Summitt?



