

# SPONSORSHIP PROPOSAL



Dear friends, colleagues and community partners,

For the past 9 years, Orthopedic ONE has organized and hosted the Spirit Sprint 5K Run/Walk to support athletics and extracurricular activities at central Ohio high schools. We are excited to announce that we will be hosting the 10th annual Spirit Sprint 5K on October 6th at COSI/Genoa Park!

The event is a fundraiser, with a challenge component, to raise the funds needed to help schools offset costly expenses like pay to play fees, purchasing new equipment and uniforms, or funding the arts - such as band & theater programs. The Spirit Sprint 5K has raised \$218,000 over the lifetime of the event, and we expect this year to be our BIGGEST event yet!

## HOW DOES IT WORK?

The school with the best showing takes top honors and will walk away with a \$10,000 GRAND PRIZE! Additional prize money is also given to the second and third placing schools. BUT every school is a winner, because ALL schools will earn 100% of their race registration proceeds!

## HOW CAN YOU HELP?

To ensure all registration proceeds go directly to our local students, we rely on the generous support of sponsors, like you, who are willing to help us make this event a possibility. In return, we will work diligently to make sure you, and your company, reap the full benefits of the sponsorship level you select. (See accompanying Sponsorship Benefits sheet.)

We appreciate your consideration!

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Community Relations Manager  
Orthopedic ONE

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Orthopedic ONE

# SPONSOR BENEFITS



<b>PRESENTING</b>	<b>SPONSOR</b>	<b>I</b>	<i>Exclusive Position</i>	<b>\$7,500</b>
<b>PREMIER</b>	<b>SPONSORS</b>	<b>II</b>	<i>Two Premier Positions</i>	<b>\$5,000</b>
<b>GOLD</b>	<b>SPONSORS</b>	<b>III</b>		<b>\$2,500</b>
<b>SILVER</b>	<b>SPONSORS</b>	<b>IV</b>		<b>\$1,000</b>
<b>BRONZE</b>	<b>SPONSORS</b>	<b>V</b>		<b>\$500</b>
<b>IN-KIND</b>	<b>IN-KIND SPONSOR</b>			(\$ value and benefits negotiable)

SPONSORSHIP LEVELS	I	II	III	IV	V
Company name featured in event radio promo spots	✓				
Company highlighted and interview opportunity in race day video to be used in post event communications and future race promotions	✓				
Preferred booth space at event	✓	✓			
Premier placement on event signage and promotional materials	✓	✓			
Company logo on race bib	✓	✓			
Company logo on race bag	✓	✓			
Company logo on 5K route mile marker signs and step and repeat at entry	✓	✓	✓		
Sponsor named during event by MC	✓	✓	✓		
Sponsor listed on practice website, online event registration site, social media, print promotions	✓	✓	✓	✓	
Company logo or name displayed at finish line	Logo	Logo	Logo	Name	
Company logo or name represented on race T-shirt	Logo	Logo	Logo	Name	
Information/giveaway item in race bag	✓	✓	✓	✓	✓
Company name / logo included in pre and post event communications to participants	Logo	Logo	Logo	Name	Name
Standard booth space for 3 hours during event (tables and chairs provided)			✓	✓	✓

# COMMITMENT FORM



Company Name (as you would like it to appear in print): \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

Do you plan to have company representatives at the event (10/06/2019)?: \_\_\_\_\_

Please check your sponsorship level:

_____ Level I – Presenting Sponsor (\$7,500)	_____ Level II – Premier Sponsor (\$5,000)
_____ Level III – Gold Sponsor (\$2,500)	_____ Level IV – Silver Sponsor (\$1,000)
_____ Level V – Bronze Sponsor (\$500)	_____ In-Kind Sponsor (TBD)

Brief description in-kind of item(s): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return completed form via email to [spiritsprint5k@orthopedicone.com](mailto:spiritsprint5k@orthopedicone.com).

Sponsorship confirmation must be received by August 1st to be included on print collateral. The final deadline for sponsors to be recognized on race day signage, t-shirts and additional promotional materials is September 9, 2019. Sponsorship payment is due by October 1st, 2019.

Checks can be made payable to Columbus Running Company and mailed to the address below:

Columbus Running Company/Orthopedic ONE Spirit Sprint 5K  
Avery Square, 6465 Perimeter Dr., Dublin, OH 43016

**Thank you for your support!**