

3RD ANNUAL 'SAY HER NAME' 5K & HEALTH FAIR
Maternal deaths are rising — and more than **80%** are preventable.

Hear Her **Story.** Save Her **Life.**

Walk for Maternal Justice



SPONSORSHIP PROPOSAL

May 31, 2026 | Glasgow Regional Park, Newark, DE

MOTHER BABY & BEYOND LLC

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Postpartum Health Care
& Early Parenting Support

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INTRODUCTION



Mother Baby & Beyond

Postpartum Health Care
& Early Parenting Support

A Commitment to Maternal Justice

Mother Baby & Beyond was born out of the personal journey of founder LaToya Brathwaite, who navigated a high-risk pregnancy complicated by HELLP syndrome. Her firsthand experience with the critical gaps in postpartum care and support highlighted the urgent need for change, driving her to ensure no mother faces those moments alone. **'No mother should face those moments alone.'**

The maternal mortality crisis in the United States is an escalating public health emergency, with **alarming racial disparities that disproportionately affect Black and Indigenous women**, who die at significantly higher rates from pregnancy-related causes. These disparities are not inevitable. They are systemic. And they are solvable.

At Mother Baby & Beyond, we believe maternal justice begins with listening — honoring mothers not simply as patients, but as people with stories, strength, and insight.

Amplifying Voices, Advancing Change

We are dedicated to creating safe, supportive spaces for mothers to share their stories, fostering community, and amplifying their voices to drive systemic improvements in healthcare.

Through initiatives like the Say Her Name 5K & Health Fair, we:

- Raise awareness about preventable maternal deaths
- Advocate for improved healthcare practices
- Connect families to maternal health resources
- Partner with DSAMH on mental health initiatives

Our Mission in Action

We take a holistic approach, providing direct support, educational programs, and building strong partnerships with healthcare providers, community organizations, and policymakers to create lasting impact.

Because every mother deserves not only to survive — but to thrive.'

80%
of maternal
deaths are
PREVENTABLE

Based on CDC data,
emphasizing the urgent need
for systemic improvements
and quality care.

69.9
Black maternal deaths
per 100,000 births

26.6
White maternal deaths
per 100,000 births

Nearly 3x higher



"We cannot address the crisis if we ignore the experts – the mothers themselves. Their voices are the blueprint for a healthier future."

– LaToya Brathwaite, MSN, FNP-BC
Founder & CEO



Mother Baby & Beyond

Postpartum Health Care
& Early Parenting Support

ABOUT US

Mother Baby & Beyond provides postpartum healthcare and early parenting support to expectant and new moms of infants under 12 months by providing evidence-based healthcare and personalized support so that every mother and baby can have the best start possible.

We believe that every mother deserves to SURVIVE and THRIVE.



FOUNDER & LEAD PRACTITIONER

LaToya Brathwaite, MSN FNP-BC

LaToya Brathwaite is a board-certified Family Nurse Practitioner with over 15 years of nursing and healthcare experience. She specializes in caring for children and their families, with a special interest in women's health.

LaToya has a unique understanding and compassion for mothers and children and is committed to the mission of Mother Baby & Beyond: to provide exceptional services that empower and support soon-to-be, expectant, and new moms — while amplifying their voices to drive meaningful change in maternal healthcare.

OUR VISION

We envision a world where every woman, regardless of her race, ethnicity, or social status, can have a healthy pregnancy and baby when and if she chooses — and where her story is heard, valued, and acted upon.

OUR MISSION

To reduce maternal health complications after pregnancy, reduce premature births, and eliminate the maternal health disparity in the state of Delaware.

To inspire transformational change in maternal-child health across the nation by listening to mothers' experiences and translating their insights into improved care, policy, and practice.



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ABOUT THE EVENT

The "Say Her Name" 5K and Health Fair is a community-centered event to amplify mothers' voices and advocate for maternal justice. This impactful event fosters solidarity and promotes wellness, remembering those lost and fighting for a future where every mother thrives. Together, we walk and connect to create lasting change in maternal health outcomes.

Join us for a day of advocacy, education, and connection as we honor mother's stories, celebrate community strength, and take meaningful action toward maternal justice. Together, we can create a future where every mother is heard, valued and survives.

Event Highlights

-  **5K Walk/Run for Maternal Justice**
-  **Health Fair & Wellness Resources**
-  **Guest Speakers & Mothers' Stories**
-  **Memorial Candle Tribute**



Sunday, May 31, 2026
10:00AM - 2:00PM
Glasgow Regional Park, Newark, DE



SAY HER NAME 5K

Hear Her Story. Save Her Life.

Walk for Maternal Justice

SCHEDULE OF EVENTS



10:00 AM - Opening Ceremony

Honoring Her Legacy

Join the founder of Mother Baby & Beyond and community leaders as we open with reflection, remembrance, and our signature Say Her Name memorial balloon release.

A moment of silence. A moment of unity. A call to action.



10:45 AM – Warm Up & Sendoff

Move With Purpose

Get energized with our DJ and fitness instructor as we prepare to walk for mothers whose stories must be heard.

Sign up for raffle giveaways and awareness swag.



11:00 AM – 5K Begins

Walk. Run. Advocate.

Every step honors a life.
Every mile amplifies a voice.



11:00 AM – 2:00 PM

Community Health & Resource Fair

Connect with maternal health providers, wellness partners, and local organizations working to improve outcomes for mothers and babies. Education. Access. Empowerment.



1:00 PM – Welcome Back Celebration

We Walked. Now We Rise.

Participants return for recognition, raffle announcements, refreshments, and celebration.



1:45 PM – Closing Remarks

Our Way Forward

We close with reflection and a renewed commitment to maternal health justice. Because awareness is the beginning — action is the goal.

For more information visit www.motherbabyandbeyond.com



SPONSORSHIP OPPORTUNITIES

What Your Investment Supports

Your sponsorship directly funds:

- Free health screenings and wellness resources for underserved families
- Educational programming on maternal health and advocacy
- Memorial tributes honoring mothers lost to preventable complications
- Community-building initiatives that amplify mothers' voices

Gold Sponsorship
\$5,000

GOLD TIER

- Logo featured on all event marketing (digital, print, social media)
- Logo on participant T-shirts (artwork due 5/1/26)
- Branded signage along the 5K route
- Verbal recognition during opening and closing ceremonies
- Social media sponsor spotlight highlighting your support
- Promotional exhibitor table (if desired)

Silver Sponsorship
\$2,500

SILVER TIER

- Logo featured on event marketing (digital, print, social media)
- Logo on participant T-shirts (artwork due 5/1/26)
- Verbal recognition during event
- Promotional exhibitor table (if desired)

Bronze Sponsorship
\$1,500

BRONZE TIER

- Logo featured on event marketing (digital, print, social media)
- Verbal recognition during event
- Promotional exhibitor table (if desired)

Community Partner
Under \$1,000

COMMUNITY PARTNER

- Logo on digital and social media
- Recognition in event program

THANK YOU!



We hope you will consider sponsoring the Say Her Name 5K Awareness Event and Health Fair to come together in solidarity to advocate for improved healthcare services, policies, and support systems for pregnant women. Your partnership will help raise crucial awareness, support maternal health initiatives, and contribute to a brighter, safer future for mothers and babies everywhere. Sponsorship is easy. You can register online at the event link. For questions or for assistance, please contact us at info@motherbabyandbeyond.com.

We sincerely appreciate the generous support provided by our sponsors. We hope you will consider joining with us in recognizing the mothers who have tragically lost their lives and standing up for those who still face the risk of maternal mortality and morbidity and work to promote healthy mothers and babies in our community.

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READY TO MAKE AN IMPACT? JOIN US!