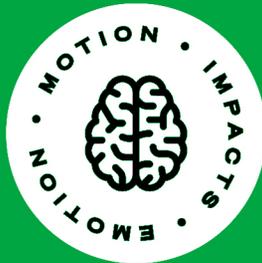


SPONSORSHIP OPPORTUNITIES

STEPS FOR STRONG MINDS



INTERNATIONAL

Motion Impacts Emotion Conference

AB KORKOR FOUNDATION | FOR MENTAL HEALTH PRESENTS

STEPS FOR STRONG MINDS 5K RUN/WALK SERIES & MOTION IMPACTS EMOTION CONFERENCE

After a lifetime of being incorrectly diagnosed for a heart problem, Dr. Adel Korkor, then in his 30s, learned that he had anxiety and panic disorder. While working through treatment options including medication and therapy, Dr. Korkor realized that he felt much better after finishing a run. He started training daily, even running marathons, and was able to change his treatment plan because of the benefit he gained from running. Determined to raise the alarm (and awareness), he started the foundation and its signature event, the Five Fifty Fifty Run/Walk for Mental Health. In 2018 and 2019, Dr. Korkor and his team drove/flew to each of the fifty states over a 50-day span, where Dr. Korkor, now 74 years young, ran a 5K in each state, day after day, to raise awareness, break the stigma and normalize conversations about mental health.



WHY SUPPORT ABKF?

It advances a powerful mission centered on mental health awareness, education, and prevention through the transformative connection between movement and emotional well-being. The Foundation supports meaningful programs, grants, and partnerships that expand access to care, promote early intervention, and reduce stigma in communities that need it most. Its initiatives bring together education, advocacy, and community engagement to create measurable and lasting impact. Guided by authentic leadership and lived experience, the Foundation inspires confidence that every donation directly supports stronger minds and healthier communities.

80% OF THE FOUNDATION'S FUNDS ARE DEDICATED TO IMPACTFUL PROGRAMS AND GRANT FUNDING



**50% OF ALL LIFETIME MENTAL ILLNESS
BEGINS BY AGE 14, AND 75% BY AGE 24**



**SUICIDE IS THE 2ND LEADING CAUSE OF
DEATH AMONG PEOPLE AGED 10-14**

HOW PARTNERSHIP BENEFITS YOU



Support 15 Mental Health Organizations & Programs:

Your sponsorship directly funds 15 impactful mental health organizations and programs that ABKF supports year-round, making a meaningful difference in communities nationwide.



Amplify Your Brand to Our Social Media Audience:

Gain visibility with our engaged community of 5,700 followers on Facebook and Instagram, showcasing your company's commitment to mental health.



Showcase Your Advocacy to Our Newsletter

Subscribers: Highlight your dedication to mental health advocacy to over 6,500 newsletter subscribers who are passionate about mental wellness.



Increase Awareness Through Key Events & Resources:

Your brand will be associated with our flagship events, including the *Steps For Strong Minds 5K Run/Walk Series*, the *Motion Impacts Emotion Conference*, and 20+ educational webinars on YouTube, expanding your reach and impact in mental health awareness.



Strengthen Your Corporate Social Responsibility (CSR):

Align your brand with a powerful cause, showcasing your commitment to social impact and mental health advocacy. Supporting the gala allows you to fulfill CSR goals while making a difference.



Network with Influential Community and Industry Leaders:

Motion Impacts Emotion Conference brings together leaders, advocates, and influencers in mental health, wellness, and related fields. This is an invaluable opportunity to build connections and foster meaningful relationships.



Recognition During Our Events:

Your company will be acknowledged and celebrated during the events, with special mentions and visual displays to highlight your sponsorship and dedication to mental health.

SPONSORSHIP OPPORTUNITIES

Benefits	\$10,000	\$5,000	\$2,500	\$1,000
Presenting sponsor designation for the Conference and Run/Walk Series.				
Logo on conference stage and race banner.				
Recognition from the emcee at each run/walk event and the conference.				
Acknowledgement in the event's promotional materials, newsletters, and press releases.				
Featured sponsor spotlight in email newsletter and social media campaigns.				
Logo listing on websites with hyperlink .				
Tabling or booth opportunities at the run/walk series and conference.				

SPONSORSHIP DETAILS

For additional questions, please reach out to: Zayna Salloum,
Director of Community Outreach and Marketing, at Zayna@abkf.org

Please return payment and company details: contact name, website URL,
high resolution logo, company description or blurb and social media handles.

Details and payment may be submitted electronically to
Zayna@abkf.org or via mail to:

AB Korkor Foundation
2301 Sun Valley Drive, Suite 102
Delafield, Wi 53018



Donate.ABKF.org