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SPONSORSHIP PROPOSAL

5K Run/Walk Event

Be part of the first annual Hustle for Homes to benefit Community & Home Supports (CHS) in our work to place members of the Detroit area unhoused community, both families, individuals and youth into stable housing and provide supportive services.



Jul 11 - Dequindre Cut

hustleforhomesrace.com



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ABOUT THE EVENT



This timed event will take place on the Dequindre Cut and will raise funds to help homeless individuals, families, and youth in Detroit, Hamtramck, and Highland Park take the next steps toward stable housing. Funds raised will directly provide: Essential documentation, Rental application fees and move-in costs, Furniture, clothing, bus passes, and school supplies and other household necessities that make a new home possible. Beyond these basics, funds will also support counseling and wraparound services to ensure lasting stability and independence. Your name or brand will have exposure to an expected 250-300 participants plus their friends and family in attendance as well as all members of the public using the Dequindre Cut during the race.

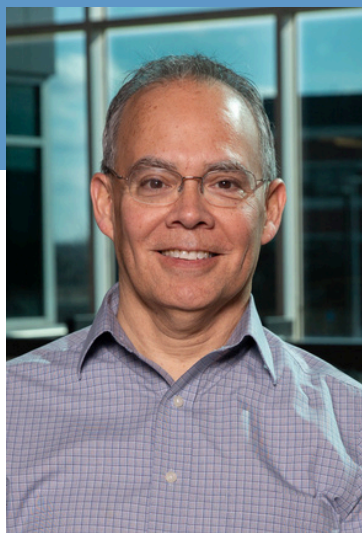


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ABOUT US

Community & Home Supports, Inc. was founded in 2008 to help people and communities address poverty and homelessness. We envision a future where everyone has equitable access to safe and affordable housing as well as the support needed to empower independence and participation in vibrant communities. Guided by our core values of integrity, empathy, competence, community, advocacy, and equity we strive to fulfill our purpose by developing, leading, as well as participating in collaborative and innovative efforts that support those experiencing homelessness and advocate for fair, affordable, and equitable housing.. CHS is a member of the Detroit Continuum of Care (CoC). The Detroit CoC is a network of nonprofits and government agencies in Detroit that work together to provide services to Detroit's homeless and at risk households. Our organization also provides these services for those who are unsheltered or living in a place not meant for human habitation such as a car, park, or abandoned building. Learn more at chsinc.org.

Event Organizers



Marcel Santiz
Race Director



Yolanda Small
Fundraising Committee



Nicole Hudson
Marketing Committee



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Platinum Package

Avail: 1

Logo on: back of t-shirt (Large upper back as “Platinum Sponsor”), website, emails, any posters (as applicable) and selfie backdrop if provided by Awards Sponsor. Tent* and table allowable at start/finish. Ask about upgrade options for logo on bibs and/or start/finish arch. 5 registrations incl.

Gold Package

Avail: 2

Logo on: back of t-shirt, website, participant emails and any posters (as applicable). Tent* and table allowable at start/finish. 3 registrations incl.

Silver Package

Avail: ~~2~~1

Logo on: back of t-shirt, website, participant emails and any flyers, posters (as applicable). Included option to provide race swag, giveaways and/or published materials to be included in each participants’ race packet on race day.



Platinum
Package Price:

\$3,500

Gold
Package Price:

\$2,500

Silver
Package Price:

\$1,000

*By Dequindre Cut rules, any tent you bring must be maximum 10'x10' and stakes are not allowed, only weights or sandbags



Bronze Package

Avail: 2

Logo on: back of t-shirt, website and participant emails. Included option to provide race swag, giveaways and/or published materials for visitors to the CHS tent near the start/finish line.

Awards Package

Avail: 1

Logo on: back of t-shirt, website, participant emails, any flyers, posters (as applicable). Option to provide logo stickers for back of medals. Tent* and table allowable at start/finish. Ask about upgrade option for a logoed selfie backdrop. 3 registrations incl.

Community Sponsor

Avail: 1

At-cost provision of post-race prepackaged snacks i.e. bananas, granola bars, sports drinks, and a tent* and table(s) for distribution at the finish line. "Provided by:" sign(s) will be placed on the table(s). Logo on: back of t-shirt (small logo size), website, and participant emails.

Bronze
Package Price:

\$600

Awards
Package Price:

\$2,500

Community Sponsor
Package Price:

~\$400

*By Dequindre Cut rules, any tent you bring must be maximum 10'x10' and stakes are not allowed, only weights or sandbags