



2026 El Paso Marathon Health & Fitness Expo Vendor Application February 21, 2026

To reserve space for the 2026 El Paso Marathon Health & Fitness Expo:

1. Fill in all the information below (please print). Signature is required.
2. Read the attached Guidelines and Provisions. By signing below, you acknowledge that you agree to the terms.
3. Please make your payment to: El Paso Runners Foundation, mail the application and payment to PO Box 2443, El Paso, TX 79952.
4. To pay by credit card (Master Card or Visa only), email coultercmike@yahoo.com or call Mike Coulter @ 915.274.5222.

5. BOOTH SPACE WILL NOT BE RESERVED UNTIL PAYMENT IS RECEIVED.

BOOTH SPACE PRICING: Expo day only. Qty. _____ @ \$500.00 ea. _____
Expo Booth Rental Includes: Standard 10' x 10' booth space, a 6' skirted table, 2 chairs, an 8' tall back drape, 3' tall side drapes, and a company name booth sign. The vendor is responsible for all add-ons (carpeting, electricity, internet, etc.) Booth spaces may be shared, but vendors are responsible for arranging them. *Separate applications must be submitted.*

DISCOUNTS:

\$100 Discount if paid in full before December 31, 2025.

Electrical hook up Qty _____ @ \$50 ea. \$ _____

Internet connection Qty _____ @ \$50 ea. \$ _____

Company name to appear on the booth:

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Product/Service Description:

Please review the following guidelines carefully. Your acceptance and signature below are required for your application to be considered complete and processed.



EXPO LOCATION: El Paso Convention Center / 1 Civic Center Plaza, El Paso TX 79901

*** MOVE IN: Friday, February 20th, 10:00 am to 6 pm.**

Booths **MUST** be ready by 6 pm *

EXPO HOURS: Saturday, February 21st, 9:00 am.– 6:00 pm

(Exhibits must remain intact and manned for the entire duration of the Expo.)

*** MOVE OUT:** ALL materials must be removed from the El Paso Convention Center by 10 pm, Saturday, February 21st, 2026.

NO TENTS or anything resembling a roof is allowed inside the EXPO area.

1. The El Paso Runners Foundation (hereafter referred to as the Organizer) and the vendor agree that all El Paso Marathon Health and Fitness Expo displays will be fully set up by 8:30 a.m. on **Saturday, February 21, 2026.**
2. Vendor agrees to complete booth breakdown by **10 pm** on Saturday, February 21, 2026.
3. The vendor agrees to have booth space opened and always staffed during Expo hours.
4. If the vendor does not check in during set-up hours, booth space will be subject to reassignment.
5. Booth space will be considered reserved once full payment is received. Any balance due on booth space is required by January 1, 2026, or your booth (s) is/are subject to reassignment. No refunds will be made to exhibitors who fail to occupy space.
6. All vendor products and signage must fit within the allotted booth space with a maximum height of 10 feet. Island booth space, 16 feet.
7. Exhibits, materials, and displays must not physically or visually block adjacent exhibits or aisles. No structure, display, signage, etc. may be over 4' tall within 3' of your booth boundaries (islands are an exception)
8. The organizer reserves the right to remove inappropriate or obstructive displays from the expo.
9. Soliciting outside of designated expo space is not permitted.
10. Vendor agrees not to sublet space or exhibit merchandise other than specified in this agreement without permission from the Organizer.
11. Receipt of vendor application does not guarantee booth space at the Expo. Show management reserves the right to refuse applications that they deem inappropriate for the Expo for any reason. P.O. Box 2443 | El Paso, Texas 79952 | info@elpasomarathon.org | elpasomarathon.org 3 |
12. Vendors promoting the same exclusive product and/or service or similar product and/or service will not be allowed unless written agreements are entered into between the concerned vendors.
13. Booth assignments for the EXPO are made once payment is made in full and are on a first-come, first-serve basis. Show management reserves the right to relocate exhibitors or modify the floor plan as deemed necessary to maintain attraction proximity, traffic flow, and EPFD Fire Marshall approval. Vendor Booth Requirements
14. Exhibit space is to be used solely for the display of vendor's products and services offered for sale or information.



15. Vendors are not permitted to sublet any portion of their space or to display merchandise or information for other manufacturers or distributors where no direct business relationship exists between them.
16. May **not include** strobe or flashing lights absent written permission of Organizer; may not use public address systems, sound or amplifier systems which project beyond Vendor's booth, or create excessive operating noise that impairs neighboring exhibits. Show officials are entitled to request an adjustment to instruments causing any annoyance.
17. Vendors are liable for any damage or defacement to event structures caused by their exhibit.
18. All booths must comply with fire and safety regulations as mentioned above **NO TENT/CANOPY**
19. Vendor agrees that booth space will meet standard requirements for visual appeal, including but not limited to organization, neatness, and cleanliness.
20. Attaching anything to the building structure is prohibited. ALL display materials must be fireproof. Permits and Taxes
21. This agreement does not authorize the El Paso Runners Foundation to obligate or award appropriate funds or future business.
22. Future sponsorships, if any, will be governed under separate agreements.
23. Exhibiting at the Event does not constitute an endorsement by the El Paso Runners Foundation or the El Paso Convention Center of any product or service offered by Vendor.
24. The expo vendor will indemnify, defend, and hold harmless the Organizer, the El Paso Runners Foundation, its officers and employees, successors, and assigns, from any claims, damages, liabilities, losses and costs and expenses, including reasonable attorney's fees and costs of suit, arising out of this Agreement and Vendor's activities hereunder.
25. Third parties will look solely to the Vendor for any payment and satisfaction of any obligation or claim arising out of the Vendor's activities. P.O. Box 2443 | El Paso, Texas 79952 |
26. Vendor agrees to address all complaints, claims, and causes of action, of any type or nature with respect to any product offered at the Event by Vendor and further agrees that Organizer has no responsibility to address such claims or complaints.
27. Either party will have the right to cancel this Agreement **within 30 days prior with written notification, with full refund and/or option to roll over to the following year's event.**
28. Causes for cancellation will include breach of terms or conduct, war, terrorism, and acts of God.
29. The Marathon will proceed in good faith to execute this Agreement as outlined above.



Use of Trademarks and Service Marks

30. All goods and/or services, either used by an Exhibitor/Vendor or used by third parties with Exhibitor's explicit or implicit permission, consent, or endorsement, that, in the Marathon's opinion, violate any of the terms of this Agreement shall be subject to immediate seizure, removal, and disposal by agents of the Marathon, by means determined by the Marathon. No compensation to an Exhibitor or said third parties shall be provided for said seizure, removal, or disposal. No cause of action for said seizure, removal, and disposal shall be had by an Exhibitor or any third party in a court of law or otherwise.

31. No advertising for products or services may state that they are "official" or officially sanctioned or endorsed by the El Paso Runners Foundation without express written consent from the El Paso Runners Foundation.

Unloading, loading, and vendor VIP parking

32. Exhibitors may use hall loading to unload only. Once unloaded, all vendors are required to move their vehicle(s) to one of the nearby surface lots. Vehicles may not remain parked on the ramp for any reason and are subject to towing.

I authorize that I have read, understand, and will abide by the Provisions and Guidelines stated above.

Signature: _____ Date: _____

P.O. Box 2443 | El Paso, Texas 79952 | info@elpasomarathon.org | elpasomarathon.org