



June 11th at Stoney Run County Park  
 5K Trail Run or Walk: \$20  
 Caterpillar Run for Kids for ages 2-10: \$10  
 Event t-shirt: \$10

All proceeds support Hope Center programs for Northwest Indiana families battling cancer.

[www.ButterflyTrailRun.com](http://www.ButterflyTrailRun.com)  
 Hope Center 219.552.1640



# HOPE

Christian Cancer Support

# center

A MINISTRY OF LOWELL CHURCH OF CHRIST

Business Leader,

The June 11th Butterfly 5k Trail Run & Walk is more than just a run, its an event to be inspired, find strength, and celebrate life! Hope Center is a non-profit cancer support center supporting cancer patients and their families.

We're expecting approximately 200 participants to run, jog or walk at beautiful Stoney Run County Park to support and uplift cancer patients and survivors. Event highlights will include a trail run, a trail walk, a kids' Caterpillar Fun Run, inspirational speakers, a cancer survivor recognition ceremony and more! Gold Star Café will sell breakfast items for the enjoyment of participants; muffins, fruit cups, juice, coffee, bagels, cookies and more! Participants are encouraged to stay and enjoy the morning in the park with us.

Event sponsors will be promoted on event t-shirts, posters, our website, social media, our e-newsletter, banners and more. *Mike Anderson Chevrolet has already committed to be one of our Presenting Sponsors!* The sooner sponsors commit, the more time Hope Center will have to promote their support!

All funds raised will support Hope Center programs.

Sincerely,

*Kerri Midkiff*

Kerri Midkiff  
Hope Center Founder/Survivor  
hopecenter@lccoc-online.org  
(219) 552-1640





## Hope Center

Hope Center provides a safe place for those who have been affected by cancer. With the support of other survivors, families can renew their spirit with hope, refresh their faith in Jesus Christ and discover resources to navigate through pain, recovery, loss and survival.

Hope Center offers free education programs, family fun events and support groups.

Cancer survivors, spouses, caregivers, teens and children are invited to S.K.I.P.P.E.R.S, held every other Thursday, for the entire family. Support meetings offer acceptance, compassion, coping skills and hope. Newly diagnosed to long-term survivors are invited to share stories, successes and challenges. Sessions for teens and children offer games, crafts, snacks and fun. Hope and Healing offers support to those who have lost a friend or family member.

Hope Center offers complimentary Hope Totes—gift bags filled with a homemade fleece blanket, card games, lotions, bibles and more, to those facing cancer to comfort them during treatment.

Hope Center offers family fun nights throughout the year, completely funded by supporters. Activities give families the opportunity to enjoy much needed care-free family time. Families never pay for events.

Hope Center is a ministry of Lowell Church of Christ. (Volunteers are from churches across Northwest Indiana.) The organization is run by volunteers; there is no paid staff. Hope Center is located at 299 N. Burr in Lowell.

Call (219) 552-1640 to learn about Hope Center services or email us at [hopecenter@lcoc-online.org](mailto:hopecenter@lcoc-online.org). All are welcome.

<http://lcoc-online.org/HopeCenter>

# 2017 Sponsorship Opportunities

## Butterfly Trail Run & Walk



Benefit	Presenting Sponsor \$1500	Gold Sponsor \$750	Silver Sponsor \$500	Bronze Sponsor \$250	Patron Sponsor \$100
Name/logo on the event t-shirt	X Logo	X (Logo)	X (Logo)	X (Name)	
Name/logo on event registration site	X	X	X		-
Name/logo on event poster (5/1 deadline)	X Logo	X (Logo)	X (Logo)	X (Name)	-
Name/logo on email communication to registered runner/walkers	X Logo	X (Logo)	X (Logo)	X (Name)	-
Name mentioned in press releases (4/1 deadline)	X	-	-	-	-
Name/logo on event banners (5/19 deadline)	X Logo	X (Logo)	X (Logo)	X (Name)	-
Recognition of support to Facebook friends on the Hope Center (900+ fans) and social media.	X	X	X	X	X
Company logo on stage and start/finish line banners (5/19 deadline)	X	-	-	-	-
Opening remarks from the staging area	Recognition from stage	Recognition from stage	Recognition from stage	-	-
Sponsorship of patient tent/area (5/1 deadline)	X	-	-	-	-
Exhibit area at the event	X	X	X	X	
Name on route signs (5/19 deadline)	5	4	3	-	-
Printed program (5/19 deadline)	Prominent logo	Logo	Logo	Name	Name

Deadlines are subject to change.

Sponsors are encouraged to offer promotional items for participant gift bags.  
Sponsors are encouraged to attend the event to maximize their sponsorships.

Questions about the June 11th Butterfly Trail Run & Walk?

**Call Hope Center at (219) 552-1640**

**or Michelle Hurst at (219) 661-0413 (home).**

**Email high quality logos to [hopecenter@lcoc-online.org](mailto:hopecenter@lcoc-online.org).**



# Sunday, June 11

## 2017 Butterfly Trail Run & Walk

### Sponsorship Commitment Form



**DONOR/COMPANY NAME:**  
*(as you would prefer to be listed)*

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**CONTACT NAME:**

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**ADDRESS:**

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**CITY/STATE/ZIP:**

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**PHONE:**

(        )

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**FAX:**

(        )

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**EMAIL ADDRESS:**

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**COMPANY WEBSITE**

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#### **SPONSORSHIP LEVEL**

- Presenting (\$1500)
  - Gold (\$750)
  - Silver (\$500)
  - Bronze (\$250)
  - Patron (\$100)
  - We can provide 25 items for survivor gift bags.
  - We can provide an in-kind gift. (Snack items, water, granola, yogurt, juice, fruit etc.)
- Donation description: \_\_\_\_\_

Please send this form with payment to:

**Lowell Church of Christ/Hope Center**  
**Attention: Butterfly Trail Run & Walk**  
**299 N Burr St, Lowell, Indiana 46356**

Please write checks to Lowell Church of Christ. Note "Hope Center" in the memo section.

- Printing deadlines are subject to change. Donors will be recognized and acknowledged accordingly.
- E-mail logos to [hopecenter@lcoc-online.org](mailto:hopecenter@lcoc-online.org)
- We accept Pay Pal payments. Contact us for details.
- Your donation may be tax deductible in the manner and to the extent provided in Section 170 under the IRS Code 501(c)(3) Federal Tax Status.

**Questions about the event?**

**Call Hope Center at (219) 552-1640 or Michelle Hurst at (219) 661-0413.**  
**Email [hopecenter@lcoc-online.org](mailto:hopecenter@lcoc-online.org).**