



TRUST FOR
PUBLIC
LAND®



FRIENDS OF THE
QUEENSWAY



Support the QueensWay 5K

In Queens, there's a 3.5-mile stretch of abandoned railway that once ferried people to the Rockaway Beach peninsula. It has sat idle for nearly 60 years, mostly as a dangerous dumping ground—**until now.**

Trust for Public Land is working with residents, community partners, and local organizations to revive this space into a 47-acre thriving green corridor called the QueensWay.

This future trail will connect neighborhoods, create outdoor recreation opportunities, and bring much-needed green space to Central Queens. You can support the *QueensWay 5K* to make it happen!

QueensWay 5K

Sunday, October 4, 2026

Victory Field, Forest Park

Route options: 1 mile and 5K

Event Benefit	QueensWay Champion \$10,000	Pathway Patron \$7,500	Trailblazer Sponsor \$5,000	Green Space Steward \$2,500	Borough Builder \$1,000	Neighborhood Connector \$500	Community Supporter \$250
Pre-Event							
Recognition on event landing page	Logo	Logo	Name listing	Name listing	Name listing	Name listing	Name listing
Inclusion on emailed pre-event information to attendees*	Logo	Logo	Name listing	Name listing			
Project tour or Lunch & Learn with TPL Staff	X	X	X				
Recognition on event t-shirt	Logo	Logo	Logo	Name listing	Name listing		
Recognition on Friends of the QueensWay social media channels	X	X	X	X			
At Event							
Recognition on start/finish line	Logo	Logo					
Recognition on sponsor sign at event*	Logo	Logo	Logo	Name listing	Name listing	Name listing	Name listing
Recognition on other onsite event signage*	Logo	Logo					
Inclusion on rolling PowerPoint slides during event	Logo	Logo	Logo	Name listing	Name listing	Name listing	Name listing
Opportunity to speak before race begins	X						
Verbal recognition from event emcee	X	X	X				
Partner-provided promotional items for gift bags	X						
Opportunity to host water station with company volunteers	X	X					
Race registration	20 registrations	15 registrations	10 registrations	8 registrations	6 registrations		
Finish Line Festival							
Recognition at finish line festival signage	Logo	Logo	Logo	Name listing	Name listing	Name listing	Name listing
Table at finish line festival	1 table with chairs (provided)	1 table with chairs (provided)	1 table with chairs (provided)	1 spot for table	1 spot for table	1 spot for table	
Post-Event							
Inclusion on emailed post-event thank you to attendees*	Logo	Logo	Name listing	Name listing			

*print deadlines apply

Contact Trust for Public Land

Ashley Roelofs, NY Trails Program Coordinator
ashley.roelofs@tpl.org | 646-499-2112

