2027 Run for the Roses 5K

https://runsignup.com/Race/NC/Raleigh/RunForTheRosesRaleigh5K

Dear Community Patron:

We invite you to be part of the 46th Annual Run for the Roses 5K where all female finishers receive a red rose.

This annual race is being organized by the North Carolina Roadrunners Club and one of the first races of the year that has traditionally drawn between 200 and 500 runners and in 2022 the race donated $4000 to charity and over 500lbs of pet food to the Wake County SPCA. This race features children's fun runs and a co-ed team competition. The race will be held on **Sunday, February 14, 2027, at 2 pm** at the Walnut Creek Athletic Complex. We hope to encourage participation in this worthy cause and to raise awareness of the work of the two charities benefiting veterans: Team Red White and Blue and Four Paws NC.

Cash Sponsorship and In-Kind Donations are a great way for businesses and individual patrons to support a great local organization doing important work in the Triangle, increase their visibility in the community and be involved in a fun family event. The goal of the North Carolina Roadrunners Club in organizing this annual event is to raise as much money as possible for our charities and grow event participation. We can achieve this through direct cash donations which assist with overhead costs and donated items for refreshments and awards. The North Carolina Roadrunners Club is a 501c3 nonprofit organization (Tax ID 74-2233833) as are Four Paws NC (Tax ID 84-2287904) and Team Red, White and Blue (Tax ID 27-2196347). Direct cash donations are tax deductible. In-kind donations may be tax deductible; consult your tax advisor. Please see the attached pages for sponsorship levels for Cash and In-Kind donations to determine which is appropriate for you. We request the sponsorship forms be submitted by January 15, 2027 to provide maximum promotion of the event and its sponsors.

We look forward to your participation and support of the 2027 Run for the Roses 5K.

Sincerely,

Elizabeth S Werner
Digitally signed by Elizabeth S Werner
Date: 2026.10.19 17:25:13 -04'00'

Elizabeth S. Werner
Race Director
919-880-3147
roses@ncroadrunners.org

2027 Run for the Roses 5K

Tax Deductible Cash Sponsorship Agreement

This agreement is valid for the 2027 Run for the Roses 5K only.

Please submit by January 15, 2027

Business Name/Patron Name _____

Contact Name _____

Mailing Address _____

_____

Telephone _____ **E-mail** _____

Cash Sponsorship Level (please circle)

Title Platinum Gold Silver Bronze

For payment options, please contact the North Carolina Roadrunners Club treasurer at treasurer@ncroadrunners.org. Also, please email this form along with your company logo in EPS, TIF or high-resolution JPG format to roses@ncroadrunners.org so I can include it on our marketing materials. Thank you!

Sponsorship level details are subject to change prior to acceptance of sponsorship and NCRC reserves the right to accept/decline sponsorships as deemed appropriate for the event.

	Title	**Platinum**	**Gold**	**Silver**	**Bronze**
Contribution Value	$3,000+	$1,000-$2,999	$500-$999	$250-$499	$150-$249
VIP services	✓	✓			
On-site promotional opportunities	✓	✓	✓	✓	
Complimentary Race Entries/T-Shirts	10	5	4	3	2
Logo/Name on race t-shirt	✓	✓	✓	✓	✓
Logo/Name on race website	✓	✓	✓	✓	✓
Name mentioned in race day announcements	✓	✓	✓	✓	✓