



Alpha Kappa Alpha Sorority, Incorporated

GAMMA ETA OMEGA CHAPTER

Monday, March 5, 2018

To Whom It May Concern:

The Gamma Eta Omega Chapter of Alpha Kappa Alpha Sorority, Inc. in partnership with the Ivy Foundation, Inc. and the Greater Baton Rouge Food Bank is pleased to announce our 4th Annual Changing and Advancing Nutrition Now (CANN) 5K Race. The goal of the *CANN 5K Race* is to promote awareness of childhood hunger and to raise money for college scholarships for high-school students in the Greater Baton Rouge Community. The *CANN 5K Race* will take place on Saturday, June 2, 2018 at the North Boulevard Town Square in downtown Baton Rouge.

The Gamma Eta Omega Chapter has been promoting service in the Greater Baton Rouge Community since 1940. Through annual service projects focused on Health Awareness, Academic Success, Leadership Training, Global Poverty, Economic Security and Social Justice, including Human Rights and Domestic Violence, we have been able to expand our impact across the city and continue our mission of "Service to All Mankind" for more than seventy-five (75) years.

The Gamma Eta Omega Chapter and our philanthropic entity, The Ivy Foundation, Inc. is proud to partner with the Greater Baton Rouge Food Bank. We value their mission to feed the hungry in Baton Rouge and the surrounding parishes by providing food and educational outreach through faith-based and other community partners.

In order to make this event a success, we are seeking out companies and organizations that have an interest in positively affecting Childhood Hunger in the Baton Rouge Community. In return of this support, in-kind sponsors will receive various forms of promotion, advertisement and recognition.

Your contribution will truly make a difference in improving the health and shaping the character of our Community.

On behalf of the members of the Gamma Eta Omega Chapter of Alpha Kappa Alpha Sorority, Inc., The Ivy Foundation, Inc. and the Greater Baton Rouge Food Bank, we sincerely thank you for your contribution and for joining us in our quest to make a truly "Greater Baton Rouge".

Sincerely,

Gwendolyn Thomas, President




Tasha Bergeron Parms, Ivy Foundation, President

IN-KIND SPONSORSHIP CONFIRMATION (PLEASE PRINT)

Name of Company/Organization/Restaurant:	
Donation Item:	
Donation Value:	
Address:	
Phone Number:	
Email Address:	
Contact Person:	

This is to confirm your sponsorship for the 4th Annual *Changing and Advancing Nutrition Now (CANN) 5K Race*. The details of sponsorships are as follows (select one):

Donation Details

-  Donations will benefit race participants in the form of race giveaways and/or raffled giveaways given away at the end of races.
-  The following are considered in-kind donations, but not limited to food, beverages, music, art/craft services, etc.
-  In-Kind Donations: In-kind gifts are welcome and may be considered for sponsorship. For purposes of determining sponsorship levels, donations are valued at one-half their retail value.

Please provide a company logo via email to cann5krace@gmail.com in a .jpg or electronically along with your donation value and products you would like to provide on Race Day.

We hope you'll join a good cause and put your company name out there as a supporter of Changing and Advancing Nutrition Now CANN 5K!

Contact

You can contact Mrs. Tasha Bergeron Parms, Ivy Foundation, President or Ms. Georgette Sterling, Ivy Foundation, Vice President via email, cann5krace@gmail.com.