



# Alpha Kappa Alpha Sorority, Incorporated

## GAMMA ETA OMEGA CHAPTER

Monday, March 5, 2018

To Whom It May Concern:

The Gamma Eta Omega Chapter of Alpha Kappa Alpha Sorority, Inc. in partnership with the Ivy Foundation, Inc. and the Greater Baton Rouge Food Bank is pleased to announce our 4<sup>th</sup> Annual Changing and Advancing Nutrition Now (CANN) 5K Race. The goal of the *CANN 5K Race* is to promote awareness of childhood hunger and to raise money for college scholarships for high-school students in the Greater Baton Rouge Community. The *CANN 5K Race* will take place on Saturday, June 2, 2018 at the North Boulevard Town Square in downtown Baton Rouge.

The Gamma Eta Omega Chapter has been promoting service in the Greater Baton Rouge Community since 1940. Through annual service projects focused on Health Awareness, Academic Success, Leadership Training, Global Poverty, Economic Security and Social Justice, including Human Rights and Domestic Violence, we have been able to expand our impact across the city and continue our mission of "Service to All Mankind" for more than seventy-five (75) years.

The Gamma Eta Omega Chapter and our philanthropic entity, The Ivy Foundation, Inc. is proud to partner with the Greater Baton Rouge Food Bank. We value their mission to feed the hungry in Baton Rouge and the surrounding parishes by providing food and educational outreach through faith-based and other community partners.

We would love for you to be a part of the 3<sup>rd</sup> Annual *CANN 5K Race* by becoming a sponsor. Your invaluable support and contributions will make it possible for us to support the Greater Baton Rouge Food Bank and further provide scholarships which will benefit local high school students in the Greater Baton Rouge Community.

**Sponsorship levels are listed within this package. Kindly complete the attached form and submit to the Gamma Eta Omega Chapter of Alpha Kappa Alpha Sorority, Inc. by May 11, 2018.**

On behalf of the members of the Gamma Eta Omega Chapter of Alpha Kappa Alpha Sorority, Inc., The Ivy Foundation, Inc. and the Greater Baton Rouge Food Bank, we sincerely thank you for your contribution and for joining us in our quest to make a truly "Greater Baton Rouge".

Sincerely,

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Gwendolyn Thomas, President

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Tasha Bergeron Parms, Ivy Foundation, President

### SPONSORSHIP CONFIRMATION (Please Print)

<b>Name of Company/Organization:</b>	
<b>Address:</b>	
<b>Phone Number:</b>	
<b>Email Address:</b>	
<b>Contact Person:</b>	

This is to confirm your sponsorship for the 4<sup>th</sup> Annual *Changing and Advancing Nutrition Now (CANN) 5K Race*. The details of sponsorships are as follows (select one):

#### **PLATINUM Sponsor – \$2,500**

- ❖ Large prominent lettering on top of back of t-shirt\*
- ❖ Banner or merchandise prominently displayed at Event (provided by sponsor)
- ❖ Prominent recognition on all Event advertisements (including posters, brochures, web page)
- ❖ Ten race registrations

#### **GOLD Sponsor – \$1,000**

- ❖ Large lettering on back of t-shirt\*
- ❖ Banner displayed prominently at event (provided by sponsor)
- ❖ Major recognition on Event's web page
- ❖ Major recognition in runners' registration packets
- ❖ Five race registrations

#### **SILVER Sponsor – \$500**

- ❖ Medium lettering on back of t-shirt\*
- ❖ Special recognition in runners' registration packets
- ❖ Special recognition on Event's web page
- ❖ Three race registrations

#### **BRONZE Sponsor – \$250**

- ❖ Recognition on back of t-shirt\*
- ❖ Recognition in runners' registration packets
- ❖ Recognition on Event's web page
- ❖ Two race registrations

#### **All Sponsors will receive the following:**

- ❖ Name/logo in runners' registration packets
- ❖ Opportunity to advertise in runners' registration packets
- ❖ Opportunity to distribute business coupons in packet

Please provide a company logo via email to [cann5krace@gmail.com](mailto:cann5krace@gmail.com) in a .jpg or electronically along with your check.

#### **Payment**

Payment for sponsorship must be made together with this form. Payment made to "The Ivy Foundation, Inc."

#### **Contact**

You can contact Mrs. Tasha Bergeron Parms, Ivy Foundation, President or Ms. Georgette Sterling, Ivy Foundation, Vice President via email, [cann5krace@gmail.com](mailto:cann5krace@gmail.com).