

Chuck Fast 5K



ARTS & HUMANITIES OF UNITY OF

*Chuck Fast 5K

Levels of Support

Finish Line Sponsor – \$3,000

- Named as Finish Line Sponsor of Chuck Fast 5K.
- Logo placement on runner bibs, and the 5K & Chuck Fest webpage
- Inclusion in all 5K social media posts and press releases (secondary to title sponsor)
- Opportunity to include branded materials in runner swag bags
- Opportunity to host a Wellness Zone or branded hydration station at the finish line or along the route
- 4 VIP tickets to Chuck Fest

Chuck Champion - \$1,500

- Named as Chuck Champion Sponsor of the Chuck Fast 5K.
- Logo featured on the 5K webpage and select event-day signage
- Recognition in 5K-related social media posts
- Opportunity to include branded materials in runner swag bags
- 2 VIP tickets to Chuck Fest



The Story of Chuck

Chuck Fest may have started in 2014 as a one-stage street party dreamed up by local legends Dave and Nan Evans, but it's grown into downtown Lake Charles' biggest celebration of Louisiana music, art, food, and culture — pulling in over 17,000 fans in 2024!

In 2020, Southwest Louisiana took a beating, but by 2022 the Arts & Humanities Council brought Chuck Fest roaring back. And in 2025, Dave himself is back in the family. He just can't stay away from the party he helped start.

Now, we're lacing up for the **Chuck Fest 5K**, presented in partnership with **House of Sole** and **Race Pace Multisport**

. This high-energy race kicks off the festival weekend, inviting runners, walkers, and festival fans to hit the streets in celebration of our community's creativity and resilience.

Just like Chuck Fest fuels downtown's economy and spotlights local talent, the 5K helps generate vital support for the Arts & Humanities Council's year-round mission by sustaining our creative economy and keeping Southwest Louisiana's arts scene vibrant 365 days a year.