



To Whom it May Concern:

The Night Crawl 5K is a Fundraiser held by the Community Service Committee of the Catawba Valley Association of Realtors®. We are excited to announce our 17th Annual Night Crawl 5K Race for Charity. We are excited to be hosting the run back in-person this year. All proceeds from this event go to support the schools Backpack Programs of Catawba and Caldwell Counties.

With your support and donations, the Backpack Program provides nutritious, ready-to-eat, child friendly, vitamin enriched food for children at risk of hunger to take home on the weekends and holidays when school lunches are not available. For more information on the Backpack program visit: <http://www.thecornertable.org/backpack-program-food-for-students> .
\$200 sponsors a child for the entire school year!

Last year we were able to give over \$20,000 which allowed over 20,000 meals, in one year, sent home with children who would have otherwise experienced the pain of hunger.

We are seeking your sponsorship for the Night Crawl 5K!

Your tax-deductible donations will help to make a huge difference in the lives of numerous local families. We have several sponsorship options for you to choose from:

\$3,000 – FINISH LINE SPONSORSHIP INCLUDES (1 SPONSOR):

- Your name and/or Company logo* will be included on race related printed materials
- You will have a banner with your name and/or Company logo* at the start/finish line
- You can give a 30 second promotional spiel at the awards presentation
- You are invited to lead the countdown to the start of the race
- You are invited to set up a Company/product display during the race in a prime location
- Your name and/or Company logo* will be included at a premier location on the t-shirt
- Social media publicity, including 30sec business highlight video post on FB page
- Night Crawl website – www.nightcrawl5k.com
- Promotional material, if provided by sponsor, included in the race goody bag
- 5 event t-shirts

\$2,000 – DIAMOND SPONSORSHIP INCLUDES (3 SPONSORS):

- Your name and/or Company logo* will be included on race related printed materials
- You are invited to set up a company/product display during the event in a designated area
- Your name and/or Company logo* will be included at a premier location on the t-shirt
- Promotional banner at the event

- Social media publicity, including 30sec business highlight video post on FB page
- Night Crawl website – www.nightcrawl5k.com
- Promotional material, if provided by sponsor, included in the race goody bag
- 2 event t-shirts

\$1,000 - PLATINUM SPONSORSHIP INCLUDES:

- Your name and/or Company logo* will be included on race related printed materials
- Your name and/or Company logo* will be included at a premier location on the t-shirt
- Promotional signage prominently displayed the day of the race
- Social media publicity, including 30sec business highlight video post on FB page
- Night Crawl website – www.nightcrawl5k.com
- Promotional material, if provided by sponsor, included in the race goody bag
- 1 event t-shirt

\$500 - GOLD SPONSORSHIP INCLUDES:

- Your name and/or Company logo* will be included on race related printed materials
- Your name and/or Company logo* will be included on the t-shirt
- Promotional signage at the event
- Social media publicity
- Night Crawl website – www.nightcrawl5k.com
- Promotional material, if provided by sponsor, included in the race goody bag

\$200 – SPONSOR A CHILD FOR A YEAR INCLUDES:

- Your name and/or Company logo* will be included on race related printed materials
- Social media publicity
- Night Crawl website – www.nightcrawl5k.com
- Promotional material, if provided by sponsor, included in the race goody bag

Please submit and return the Night Crawl 5K Sponsor Form along with your generous donation.

Donations for the 5K should be made payable to CVAR and sent to:

**CVAR
361 2nd St NW
Hickory, NC 28601**

Please email your logo in .jpg format to info@catawbavalleyrealtors.com. *If your logo appears on any printed materials it may be slightly altered for use. For more information or questions, contact info@catawbavalleyrealtors.com or call 828.322.8249.

On behalf of the entire Catawba Valley Association of REALTORS®, we sincerely thank you in advance for your donation and supporting such a charitable cause.

With respect,
Night Crawl Committee
Catawba Valley Association of Realtors®