



We're excited to introduce the inaugural Dog Daze 5K, a fun, pet-friendly race happening Saturday, February 7, 2026 at 8:00 AM, starting and finishing near Old Woodlands Park on the beloved "Sweat It Out" course—now the official Dog Daze 5K route! Known for its speed and PR potential, it's a favorite among local runners.

Presented by Dog Daze, Columbia's premier dog daycare, training, and boarding facility, this event welcomes runners, walkers, and dogs on leash. Proceeds will benefit Animal Mission of the Midlands, a 501(c)(3) dedicated to reducing shelter overcrowding through spay/neuter and support services. They're a proud partner of Columbia Animal Services.

We're seeking sponsors to help bring this unique event to life and highlight your business to a passionate, local audience. Please see the attached Sponsorship Packet and Commitment Form for details on support levels and benefits.

Let's work together to make this a paw-some day for the community and a big win for Midlands animals!

Promotion	Platinum \$1500	Gold \$1000	Silver \$500	Supporter \$250
Logo on race bibs	X			
Banner (<i>provided by Sponsor</i>) at Finish Line	X	X	X	
Banner (<i>provided by Sponsor</i>) at packet pick-up	X	X	X	
Logo included on e-blasts	X	X	X	X
Name mentioned in social media campaign	X	X	X	X
Promo item included in race packets (<i>provided by Sponsor</i>)	X	X	X	X
Logo on official race shirts	X	X	X	
Company recognition during PA announcements	X	X	X	X
Logo with link included on the race website	X	X	X	X
Complimentary entries to race	10	8	4	2



Sponsorship Commitment Form

Company/Organization Name: _____

Address: _____

Contact Name: _____

Contact Phone: _____

E-mail: _____

Authorized Signature: _____

Printed Name: _____

Title: _____

SPONSORSHIP COMMITMENT LEVEL:

____ Platinum (\$1500) ____ Gold (\$1000) ____ Silver (\$500) ____ Supporter (\$250)

____ Yes, I will email company logo to erin@gritendurancesc.com before January 15, 2026.

Please return this form and check made payable to **Animal Mission of the Midlands** by January 15, 2026 to:

**Attn: Pat Hall
Dog Daze
1241 Veterans Road
Columbia SC 29209**

**Questions? Please contact Erin Roof, GRIT Endurance, LLC
803-665-6140**