

*HOSTED BY MSU SNMA & SSM
RUN & WALK*

MILES FOR MEDICINE



SEPTEMBER 19TH

965 Wilson Rd
East Lansing, MI

09:00 AM

**SNMA & SSM
SPONSORSHIP
PACKET**

*Scan the QR Code to
Register*



College of Osteopathic Medicine
MICHIGAN STATE UNIVERSITY



College of Human Medicine
MICHIGAN STATE UNIVERSITY

MILES FOR MEDICINE

Miles for Medicine is a 5K, and fun run fundraiser by SNMA (MSU CHM, MSU COM) and Spartan Street Medicine that will serve to uplift both the greater Lansing community and vulnerable populations

About SNMA

The Student National Medical Association (SNMA) is a national organization of over 6,000 medical students nationwide who are committed to addressing the needs of underserved communities and becoming clinically excellent physician-advocates.

About SSM

Spartan Street Medicine (SSM) is an organization comprised of medical students and physicians united under a commitment to quality healthcare for all. The program provides medical care and health education to people experiencing homelessness in Ingham County in the form of pop-up clinics and outreach trips.

This race...

- provides health information and health screenings to the general public
- provides fun activities for kids to improve physical activity and health literacy
- helps MSU CHM medical students make a difference locally, regionally, and nationally, and helps the community improve their health one step at a time.

Primary Race Audience

- MSU Student Body (Undergraduate & Graduate students) Greater Lansing Area (K-12 students, families, and the elderly)
- MSU CHM & MSU COM Community Campuses (Flint, Grand Rapids, Detroit)

MILES FOR MEDICINE

Sponsorship Support Will

- Provide direct support for Care Free Medical Center and race day
- Support research and awareness towards fibroids at the WeCanWearWhite non-profit organization.
- Improve SSM's ability to assess and address the needs of the Greater Lansing community.
 - Medical supplies for blood pressure and glucose screenings.
 - Distribution of basic needs, food, and clothing at Green Bag Packing monthly events
- Support the SNMA CHM Annual Pre-Medical Pathways Conference and the SNMA COM OsteoMAPS Conference, where pre-med students have the opportunity to learn how to navigate medical school applications and gain hands-on clinical experience through focused workshops.

For more information, contact:

- **SNMA CHM:**
 - Email: msuchm@snma.org
 - Instagram: msuchm_snma
- **SNMA COM:**
 - Email: snmamsucom@gmail.com
 - Instagram: msucom_snma
- **Spartan Street Medicine (SSM)**
 - Email: spartanstreetmedicine@gmail.com
 - Instagram: ssmatmsu

MILES FOR MEDICINE

SPONSORSHIP LEVELS

Levels	Contribution	Benefits
Chief of Medicine (Presenting Sponsor)	\$5,000	• Top tier recognition as the presenting sponsor of the race • Opportunity for a sponsor check presentation with SNMA and SSM • Logo prominently displayed on race shirts, participant awards and prizes • Customized marketing solutions tailored to the sponsor's needs • Extensive pre-race, race day, and post-race marketing benefits • Includes 10 individual race registrations
Gold Sponsor	\$2,500	• Significant logo placement on race shirts and marketing material • Sponsor mentions on social media and digital media exposure • Includes 5 individual race registrations
Silver Sponsor	\$1,000	• Logo featured on race registration webpage and participant emails • Event signage at packet pickup and race day • Includes 2 individual race registrations
Bronze Sponsor	\$500	• Logo on race marketing emails and participant emails • Sponsor promotional material at packet pickups • Includes 1 individual race registration
In-Kind Sponsor	\$0-250	• Logo on race registration webpage • Event signage at packet pickup

MILES FOR MEDICINE

Business & Individual Sponsors

Miles for Medicine has several areas of need that individuals, family foundations, organizations and local businesses can support.

Specific Race Day Needs

- T-shirts - \$1,000
- Race Medals & Kid Prizes - \$400 medals + \$100 prizes = \$500
- Kids Area - \$200 (supplies, applesauce cups, mandarins, water)
- Cooling Station - \$200 (cold beverages)
- Tents & Stage - \$1,000
- Signage - \$1,000
- Giveaways - Local businesses are encouraged to donate a prize or a discounted or free good or service to be given away on race day.

Stewardship Donations

Consider making a lasting donation to SNMA & SSM via our gift account. These donations provide opportunities for medical students to learn and give back to their community for years to come.

Donations made to the Student National Medical Association (SNMA) and/or SSM are tax-deductible.

Spartan Street Medicine

Amita Dutt

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venmo

MSUCOM SNMA

Megana Guntur

@meganasg



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MSU CHM SNMA

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**JOIN
NOW**

**ADULT
ENTRY
\$30**

**YOUTH
ENTRY
\$20**

Prices increase starting August 31st
Register by September 10th to receive
an a race t-shirt

