

PAINT THE TOWN *pink* AWARENESS SAVES LIVES

Interested in helping to strengthen breast cancer awareness throughout the community? Together we can spread awareness of breast cancer screening and prevention and raise funds to support breast cancer patients and survivors.

If you are interested in partnering with Paint the Town Pink, please email stephanie@cancersupportscin.org.

SAVI Bra Sponsor	Wig Boutique Sponsor	Transport & Food Sponsor	Support Group Sponsor	Individual Counseling Sponsor
\$250	\$500	\$1,000	\$2,500	\$5,000

Name/Logo on back of tshirt	Logo	Logo	Logo	Logo	Logo
Social media thank you post		●	●	●	●
Name/Logo on website		Name	Name	Logo	Logo
Name/Logo on signage		Name	Name	Logo	Logo
Name/Logo on marketing materials			Name	Logo	Logo
Recognition in event emails			Name	Logo	Logo
Name recognition at podium					●



SPONSORSHIP OPPORTUNITIES

\$250 – SAVI Bra Sponsor

Provide 5 breast cancer patients with SAVI bras.

SAVI bras are special bras needed to accommodate an implanted radiation device. CSC mails 2 bras to each breast cancer patient who needs help purchasing these.

\$500 – Wig Boutique Sponsor

Provide 5 breast cancer patients with a wig kit and up to 2 wigs.

Breast cancer patients are especially susceptible to depression and anxiety. They often don't feel like themselves, when losing their hair and or their breasts. CSC provides wigs, hats or scarves, cleaning and care supplies and a handmade wig stand to each breast cancer patient.

\$1,000 – Transport & Food Sponsor

Provide food and transportation assistance for breast cancer patients.

Patients who are in active treatment cycles face acute financial challenges, often due to increased expenses, and lost income. CSC provides each patient who meets income requirements with \$150 of immediate financial assistance during active treatment.

\$2,500 – Support Group Sponsor

Provide a breast cancer support group for patients and survivors.

CSC offers an in-person Breast Cancer Support group that meets twice per month in Bloomington. The support group provides healing through fellowship and sharing, creating a safe space where patients and survivors can discuss their challenges and experience.

\$5,000 – Individual Counseling Sponsor

Provide 60 individual counseling sessions (6 per breast cancer patient)

Breast cancer patients face difficult decisions, emotional challenges, and depression. CSC provides 6 free counseling sessions to each breast cancer patient. Our counselors are oncology trained and understand exactly what kind of support patients need.



Make a Lasting Impact for Survivors through Melody's Legacy of Hope

A \$5,000 gift — made all at once or over time (e.g., \$1,000/year for 5 years) — offers a meaningful way to support local breast cancer patients and survivors, while also investing in the long-term future of the free programs provided by CSCSCI.

Your Gift Does More Than Support Today — It Builds for Tomorrow

As a member of Melody's Legacy of Hope, you'll support Cancer Support Community South Central Indiana's ongoing programs — including counseling, education, and survivorship resources for those impacted by cancer in our community.

A portion of each gift will also support our endowment fund, helping ensure these life-changing services remain available for years to come — a legacy especially meaningful to Melody's family and our entire community.

Supporters of Melody's Legacy of Hope Will Receive:



Special recognition at the Paint the Town Pink event



An invitation to an exclusive annual donor reception



Behind-the-scenes updates featuring survivor stories and mission moments



A commemorative gift item



And more opportunities to stay connected to the lives you're helping transform



The story of our mom is a story of a breast cancer survivor and a true warrior. Our mom's journey with breast cancer wasn't just about her personal battle; it became her mission to help others and to spread awareness about breast health.

— Melody's daughter,
Kim Martin