

Warrior Dash 5K Sponsorship Letter & Commitment Form

Event Date: January 31, 2026

Location: Talladega, Alabama

Hosted by: Alabama Warriors Goalball Team

Contact: banes.victoria@aidb.org | 256-589-5627 |

<https://runsignup.com/Race/AL/Talladega/WarriorDash5K>

Dear Potential Sponsor,

We are proud to host the **Warrior Dash 5K** in **Talladega, Alabama**, on **January 31, 2026** - a spirited community race that promotes health, fitness, and unity among individuals of all ages and athletic levels.

This family-friendly event welcomes runners and walkers for a scenic 5K through our local area. Whether participants are racing for a personal best or just out for a good time, the Warrior Dash 5K brings people together to celebrate movement, motivation, and community pride.

We invite you to join us as a sponsor and help us create a meaningful, memorable event. Your contribution supports race operations, participant amenities, safety, and awards—and your business will be recognized as a community champion.

SPONSORSHIP PACKAGES

Level	Amount	Sponsorship Benefits
Champion Sponsor	\$1,000	Largest logo on race shirts, banners, and website; shoutouts on social media; vendor table; 4 free race entries
Gladiator Sponsor	\$500	Medium logo on shirts and banners; website & social media mentions; vendor table; 2 free race entries
Sprinter Sponsor	\$250	Logo on event signage and website; 1 free race entry
Supporter Sponsor	\$100	Name listed on website and signage

Level	Amount	Sponsorship Benefits
In-Kind Sponsor	Value varies	Recognition based on donation value (e.g., water, snacks, prizes)

SPONSORSHIP COMMITMENT FORM

Business Name: _____

Contact Person: _____

Phone: _____ **Email:** _____

Mailing Address: _____

Select Your Sponsorship Level:

- ☐ Champion Sponsor - \$1,000
- ☐ Gladiator Sponsor - \$500
- ☐ Sprinter Sponsor - \$250
- ☐ Supporter Sponsor - \$100
- ☐ In-Kind Sponsor - Describe donation: _____

Estimated Value: \$_____

Will you need a vendor booth space on race day?

- ☐ Yes
- ☐ No

Submit your high-res logo by email to: banes.victoria@aidb.org

Payment Options

- ☐ Check (Payable to: [Alabama Institute for Deaf and Blind - E.H. Gentry 1105 Fort Lashley Ave Talladega, AL 35160])
- ☐ Cash

Please return this form by: December 1, 2025

Email to: banes.victoria@aidb.org

Thank you for supporting the Warrior Dash 5K!

Your partnership helps make this a memorable community event. We look forward to working together and seeing you at the starting line!

Warm regards,