



# **SPONSORSHIP OPPORTUNITIES**

## **Race Mission:**

The Chase is more than a 5K. It's a celebration of effort—for both the top-tier racer and the everyday runner. We shut down the US-206 Bypass so every athlete can have the opportunity to run their fastest! Whether they're after a win or a personal breakthrough, The Chase brings the community together for one shared goal: to chase the best version of themselves while providing powerful fundraising opportunities for local charities.

## **Race Details:**

- Saturday, September 27, 2025, at 5:00 PM
- Hillsborough Rt. 206 Bypass (road fully closed to traffic)
- Fast, flat, out-and-back evening race
- \$5,000 in cash prizes including random \$100 finisher giveaways
- Prizes for Elite, Local Legend, General
- Festive vibes with music, Flounder Brewing beer garden & more



**\$500**

**SILVER SUPPORTER**

- Perfect for small businesses looking for visibility and community alignment.
- Logo and link on official race website
- Inclusion in race communications via sponsor block
- Social media mention via sponsor block
- Opportunity to table at the event
- (1) Collab Post

**\$1000**

**GOLD SUPPORTER**



**SILVER PERKS  
PLUS**

- Logo placement on official race shirt
- (3) Collab Posts

**\$1500 - EVENT VIDEO SPONSOR**

**3 OPPORTUNITIES ONLY**

- Great for businesses looking for deeper content engagement
- Co-branded Instagram Reel or video post highlighting your business alongside The Chase.
- Custom 30–60 second video shared on @racethechase instagram
- Co-branded with your logo and ours
- Option to include footage from your location or product feature
- Shared to Instagram feed and story with sponsor tag
- Silver and Gold perks included

# EXCLUSIVE OPPORTUNITIES

## SILVER AND GOLD PERKS INCLUDED

### HYDRATION SPONSOR \$1000

Fuel the field.

- Signage at a water station
- Option to provide branded cups, gels, or recovery items
- Table presence at your station for engagement
- Mention during race announcements

### RACE LEAD SPONSOR \$1500

Align your brand with speed and leadership.

- Lead cyclist outfitted with your company logo
- Mention in pre-race materials referencing the lead bike

### ENTERTAINMENT SPONSOR \$1500

Sponsor the sound of the celebration.

- Signage at the live music/DJ area
- Emcee shoutouts before and after the race
- Table near the performance zone

### VICTORY VILLAGE SPONSOR \$3000

Be everywhere. Own the race site with full visibility.

- Sole signage throughout the venue (parking, bathrooms, packet pickup, etc.)
- Logo placement on all directional lawn signs

### COURSE SPONSOR \$3000

Your brand across the entire race experience—start to finish.

- 20 branded lawn signs lining the Rt. 206 Bypass course (median placement)
- Large banner with your logo in the Start/Finish zone

### AWARDS SPONSOR \$5000

Own the moment runners will never forget.

- 1-minute speaking opportunity during the awards ceremony
- Logo on stage backdrop and step-and-repeat banner (featured in all awards photos)
- Logo on medals for age group winners
- Logo on BIG Check to Winners



# HOW TO GET IN ON THE ACTION:



**Contact** The Chase team with your interest by scanning the QR code above or click [here](#).

Email: [racethechase2025@gmail.com](mailto:racethechase2025@gmail.com)

## **Logo Specifications:**

Full color .png or .jpeg for adding to the race website.

Single color .ai or .eps for printing on the race shirt.

## **Payments:**

Please mail a check payable to the The Chase Race, LLC to: The Chase, 170 Township Line Rd, Hillsborough, NJ 08844

## **Deadline:**

September 1st (Spots fill up fast!)

Interested in supporting The Chase? Whether you have a set budget, unique idea, or in-kind opportunity, we'd love to hear it and create something that fits.