



TYSONS CHAMBER CHARITY 5K 2016

Celebrating Work Force Diversity and the Employment Potential of Adults with Autism

SPONSORSHIP PROGRAM

Introducing: The 3rd annual **Tyson's Chamber Charity 5K** for 2016 benefitting the Organization for Autism Research will be held Sunday, April 24th, at the Tysons Corner Center Mall, Tysons VA. It offers the opportunity for you to showcase your business, demonstrate your support for the Tysons Chamber and business community, and help raise money to support an exciting jobs initiative for adults with autism here in the greater Tysons region. Please join us.

Background: In 2012, the Tysons Regional Chamber of Commerce hosted the first Tysons Chamber Charity 5K. The intention was to support health and wellness objectives of Tysons Chamber members, promote camaraderie within the Tysons community, and support charity, in this instance, Tragedy Assistance Program for Survivors (TAPS). In the last two years the Chamber has selected a member charity to be the beneficiary. Last year the honor went to Insight Memory Care Center which focuses on providing a wide range of services to people with Alzheimer's disease and their families.

This Year's Cause and Purpose: With the race in April and April being National Autism Awareness Month, the Chamber saw the ideal opportunity to support autism and feature the work of the Organization for Autism Research (OAR), most notably its Hire Autism employment initiative. OAR believes that adults with autism can perform successfully in a wide range of jobs, and their skills and work habits can contribute to the bottom line. To that end, OAR developed Hire Autism, a web portal that connects job seekers with autism to employers in need of their skills in a carefully structured and autism-friendly environment. OAR selected the Tysons business community as the ideal location to demonstrate its capabilities as well as the capacity of individuals with autism to find meaningful employment and become valued employees in a variety of area businesses.

About OAR: OAR is a national charity located in Arlington, VA. Its mission is to apply research to the challenges of autism. As part of that mission, OAR is committed to research and programs that enhance life's opportunities and quality of life for all persons affected by the disorder. To that end, OAR joined the Tysons Chamber in January 2015, expressly to build relationships within the Tysons community and lay the groundwork for its coming adult employment initiative.

Please visit the TysonsCharity5k.com to get more details about the race!

Sponsorship Opportunities: Please see the enclosed Sponsorship Packages still available and email info@tysonchamber.org with any questions.

SPONSORSHIP PACKAGES



PRESENTING SPONSOR

EXCLUSIVE – \$2,500

- Logo recognition as Presenting Sponsor on marketing materials for the 2016 5k, including social media and chamber website.
- Entry for fifteen (15) individuals in the 2016 5k
- Company logo on the 2016 t-shirts.
- Opportunity for company representative to address the participants during Opening Ceremonies
- Logo recognition on banner at all 2016 5k events.
- Opportunity to place marketing materials at the event
- Your company name featured in all 2016 5k press releases
- Company profile in one edition of the Chamber's newsletter – The Link
- Mention of appreciation at the Awards Ceremony after the Race
- A vendor table for promotional display
- Add item(s) to SWAG Bag

FINISH LINE SPONSOR

EXCLUSIVE- \$1,500

- Logo recognition as Finish Line Sponsor and marketing materials for the 2016 5k, including social media and chamber website
- Entry for ten (10) individuals in the 2016 5k
- Company name on the 2016 5k t-shirts.
- Logo recognition on banner at Finish Line
- Your company name featured in 2016 5k press releases
- Mention of appreciation at the Awards Ceremony after the Race
- A vendor table for promotional display
- Add item(s) to SWAG Bag

PATRON SPONSOR

INVESTMENT - \$750

- Logo/Name recognition on marketing materials for the 2016 5k, including social media and chamber website
- Entry for five (5) individuals in the 2016 5k
- Logo/Name on the 2016 5k t-shirts
- Logo/Name recognition signage at 2016 5k
- Mention of appreciation at the Awards Ceremony after the Race
- A vendor table for promotional display
- Add item(s) to SWAG Bag

SWAG BAG SPONSOR

EXCLUSIVE – \$500

- Logo/Name recognition on social media and chamber website
- Add item(s) to SWAG Bag

VENDOR SPONSOR

INVESTMENT - \$250

- Logo/Name recognition on social media and chamber website
- A vendor table for promotional display
- Add item(s) to SWAG Bag

Friends of the 5k

INVESTMENT - \$100

- Event website recognition

300 SWAG Bags Items Needed

TYSONS CHAMBER CHARITY 5K

BENEFITING

ORGANIZATION FOR AUTISM RESEARCH

SUNDAY, APRIL 24, 2016 / TYSONS CORNER CENTER (MALL) / RACE TIME - 8:30AM

~~[] \$2,500 PRESENTING Sponsor~~ **SOLD OUT** ~~[] \$1,500 FINISH LINE Sponsor~~ **SOLD OUT**
[] \$750 PATRON Sponsor ~~[] \$500 SWAG BAG Sponsor~~ **SOLD OUT**
[] \$250 VENDOR Sponsor [] \$100 Friends of the 5K

[] Swag Bag/Raffle Donation Item & Value _____

Sponsor

(Individual or Company) _____

Contact Name _____

Contact Number & Email _____

Street, City, State, Zip _____

Signature _____

Payment Information

(Check one)

[] Check enclosed _____ Check Number _____

[] Charge the following credit card: MC / VISA / AmEx (Circle one)

Name on the Card _____

Zip affiliated with Card _____ Expiration Date _____

Card Number _____ V-code _____

Please mail, email, or fax form:

Tyson's Regional Chamber of Commerce

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