

2026 SPONSORSHIP PACKET



The Beaufort Twilight Run (BTR) celebrates its 16th year full of gratitude for our community and sponsors. BTR is Riverview Charter School's largest fundraiser of the year, leaning into our school's purpose by supporting meaningful and innovative learning experiences.

Since opening its doors in 2009 as Beaufort County's first public charter school, Riverview Charter School has been committed to providing students with an education rooted in experiential learning. We believe the best way to nurture global and engaged citizens is by offering meaningful, place-based experiences that connect learning to the real world.

At the heart of this vision are our Field Trips and Capstone Experiences, offered at the end of each Grade Cycle. These unique opportunities allow students to explore the "Big Ideas" and themes of Community, Culture, and World. Students have the opportunity to explore Barrier Island in 2nd grade, visit Washington, D.C. in 5th grade, and travel to Costa Rica in 8th grade.

Funds raised through the BTR help reduce the financial burden of these trips for families, ensuring all students can participate in these once-in-a-lifetime learning experiences.

In 2025, the Beaufort Twilight Run welcomed over **1,500 participants and spectators** from across South Carolina, Georgia, and 20 additional states. We've brought back the Oyster Roast as an added experience for our participants and to celebrate and thank our sponsors. As a 2026 BTR and Oyster Roast sponsor, you'll play a vital role in advancing Riverview's mission while gaining valuable exposure to the Riverview community, BTR participants, and the broader Beaufort region.

We are committed to providing an exceptional event and sponsorship experience that makes you proud to support these students year after year. Your investment directly impacts the education and development of our students, opportunities to engage our community and we are deeply grateful for your partnership.

For more information about sponsorship opportunities or any questions, please contact our Sponsorship Committee at BTRsponsorships@gmail.com.

"Team Orange", the BTR Planning Committee

SPONSORSHIP PACKAGES

	TITLE \$10,000	PLATINUM \$7,500	EVENT \$5,000	GOLD \$3,500	SILVER \$2,500	BRONZE \$1,500	PARTNER \$1,000	FRIEND \$500	NON- PROFIT \$150
# Entries w/Shirts	8	6	4	4	2	2	2 Shirts/ 1 Race Entry	2 Shirts/ No Race Entries	
# of VIP Room Access on Race Day (21 & Up)	10	8	6	4	3	2	2	1	
# of Oyster Roast Tickets	6	4	2						
			PRE-EVE	NT RECOGN	ITION	<u>l</u>	<u> </u>		
Promo Clip Produced by RCS Students on Website/FB	√	✓	✓						
Press Releases	~	✓	>	~					
Logo* on Posters and Print Ads	>	>	>	>					
Email Blasts	✓	✓	✓	✓	✓	✓			
Logo* or Name & Link on BTR web site	✓	✓	✓	✓	✓	✓	Business Name	Business Name	
Social Media Promotion	✓	~	~	~	✓	✓	✓	✓	
			ON-SI	E RECOGNI	TION				
Logo on Sponsor Banner	>	✓	>	>	>				
Name on BTR Event Shirt	Extra Large Logo	Extra Large Logo	Large	Medium	Small	Business Name			
Race Course Banner Option	~	~	>	~	~	✓	✓	>	
Expo Space with Table	✓	✓	>	✓	~	✓	✓	~	~
Virtual Race Bag Link	✓	✓	✓	✓	✓	✓	✓	✓	✓
			POST-EV	ENT RECOGI	NOITION	_			
Riverview Yearbook Ad	>	✓	>						
Press Releases	√	✓	√						
Email Blast	✓	✓	✓	✓	√	✓			

ADDITIONAL EXPOSURE OPPORTUNTIES

All Benefits are First Come, First Serve!

VIP Room Sponsor

Available to Platinum Level Sponsors & above!

As the VIP Room sponsor, you will have your company's sign at the entrance to the VIP Room, your logo will be printed on the beer wristbands, and cocktail napkins - additional branding options may be available.



Race Sponsor

As a Race Sponsor, your logo will be printed on the race bib and you will have the option to provide a pace car.

Available to Event Level Sponsors:

5K Run/Walk, 8K and Youth 1 Mile with Pace Car Opportunity

Available to Gold Level Sponsors:

10 Mile, 13.1 Beaufort Challenge



Logo on Sponsor Row

Available to Silver Level Sponsors!

Show your support along Sponsor Row with custom Road Graphic Yard! Your company logo will be highly visible to all visitors who enter the market place. Limited availability, secure your spot now!



Kid Zone

Available to Gold Level Sponsors!

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Situated in the center of Le Chene Circle, the Kids Zone is the perfect spot to spend time watching the start and finish line! Sponsor an activity or donate a small self guided activity for our young runners!

CAPSTONE TESTIMONIALS

Costa Rica

"As an 8th grader at Riverview Charter School, I was given the amazing opportunity to travel to Costa Rica and participate in the final Capstone service learning experience. I was stoked to travel outside the country for the very first time with my best friends and peers. After returning home, I reflected on the amazing experiences from the trip and the wonderful encounters I had with the most selfless and kind people. The experience with people in a different country and learning about their culture truly sparked my interest to want to see and experience more of the world. Five years later, this engaging and touching experience encouraged me to study abroad in Capetown, South Africa. Ironically, I had a similar experience in developing meaningful relationships with the beautiful people, while learning all about their country and culture. I will be forever grateful to RCS, for providing me with such a life changing experience and for instilling in me the desire to make a positive impact around the world."



Gracie Gecy - RCS Class of 2017



Washington B.C.

"My favorite part of our trip to Washington D.C. was visiting the Lincoln Memorial - the architecture of the monument was so cool. If I had to pick one part of our trip that stuck out to me, I would say the Washington Monument. We learned about it in school and then when we saw it in person, it was way bigger than I thought it would be. Our trip was so much fun and it was so busy. We did a lot in just a few days!"

Gavin Duncan - RCS Class of 2027

"While we were in Washington D.C., my favorite part was going to all of the museums. I loved the Museum of African American History and Culture. One memory I have was going to the WWII Memorial. We got to go there at night and seeing all of the statues and fountains lit up was so pretty! During 3rd, 4th and 5th grade we learned so much -being able to see everything that we had learned about helped make it all make more sense instead of just reading about it! It was so different traveling with my classmates and teachers because I felt like I was a little more independent than when I travel with my family. Plus, my favorite teacher, Mr. Woelke was there too!"



Noelle Fripp - RCS Class of 2027





"I got to go to Barrier Island last year with my class. My favorite part of my trip was playing on the mud flat. I was surprised at how the mud felt like clay and I loved that we could get as muddy as we wanted! Learning about the habitat of the Blue Crabs was very interesting and that they live in the salt water. I loved going on our field trip with all of my friends and spending the night - the bunk beds were really comfortable!"

Alex Evans - RCS Class of 2030

THANK YOU!



PRESENTED BY









































































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ANIMAL MEDICAL CENTER WEST - DOMINION ENERGY - GILBERT LAW FIRM - HOTWORX - SOUTH ATLANTIC BANK

VERIS CPA - ZEST PEDIATRIC DENTISTRY

FOR MAKING THE 2025 BEAUFORT TWILIGHT RUN A SUCCESS!

