

BRING YOUR PEOPLE TOGETHER. MAKE EVERY STEP COUNT.

Gather your colleagues, friends, and family for a morning where team spirit meets a powerful purpose. Steps for SOS 5K welcomes runners, walkers, families, and four-legged friends for a lively community event that combines fitness, friendly competition, and meaningful connections to the children and young adults we serve.

Whether racing for a personal best or enjoying the course at a more leisurely pace, every participant becomes part of an army moving forward together. join us to and raise critical funds to provide programs and services to help our children and young adults thrive.

YOUR TEAM. YOUR COMMUNITY. OUR MISSION.

Make Steps for SOS 5K your next team-building experience. We make participation easy with customized group information sessions at your workplace or preferred location, personalized team communications, and incentives to inspire participation and fundraising.

From rallying your colleagues to crossing the finish line together, your company can turn a morning of fun and fitness into a memorable show of community spirit.

EVENT DETAILS

Saturday, April 3, 2027
Tradewinds Park | Coconut Creek, Florida
7:00 AM – 10:30 AM

REGISTRATION

$25 Standard Registration
$50 Registration Package with Medal

EVENT HIGHLIGHTS

TIMED 5K COURSE: A challenge for competitive runners and an inviting experience for walkers.

RUNNER MEDALS: Celebrate the accomplishment of crossing the finish line.

FUNDRAISING AWARDS: Recognition for top individual and corporate team fundraisers.

SPONSOR EXHIBIT AREA: An opportunity to showcase your organization and connect with the community.

CHILDREN'S ACTIVITY AREA: Extra fun for our youngest participants.

CANINE CAMP: A welcoming spot for our four-legged participants. Well-socialized dogs on leashes are welcome!

SPONSORSHIP PACKAGES	PRESENTING $15,000	GOLD $10,000	SILVER $5,000	BRONZE $2,500	FRIEND OF SOS $1,500
Premium exhibit tent space in sponsor area (tents and tables provided)	10 x 20	10 x 10	10 x 10	10 x 10	10 x 10
Logo placement on Steps for Steps for SOS 5K T-shirts, brochures and posters	Presenting Sponsor Title	✔	✔		
Logo placement on Steps for SOS website with link to your company site.	Presenting Sponsor Designation	✔			
Promoted via SOS Children's Villages Florida's Facebook and Instagram pages.	As Presenting Sponsor	✔			
Logo & link on Steps for SOS Run/Walk participant engagement emails	✔	✔	✔		
Logo displayed on Route Maps and day of event materials.	✔	✔			
Free Registrations	20	15	10	5	
Facebook and Instagram posts with link to your company website with approved messaging	10	5			
Recognition of Run/Walk participants from the stage on day of event	Opportunity to speak	✔	✔		
Opportunity for one post-event mailing to all registered Steps for SOS Run/Walk participants (conditions apply)	✔				
Ownership of a Rest Stop with corporate banner display	✔	✔			
Corporate recognition and presentation at Steps for SOS Run/Walk events: Run/Walk Kick Off Event – ?; Day of event: April 3, 2027	✔	✔			
Company banner displayed at Run/Walk event and Kick Off sites	✔				
Logo placement on sponsor banner at Steps for SOS Run/Walk.	✔	✔			
Opportunity to include company literature and/or item at all Steps for SOS recruitment events. (10 to 15 total)	✔				
Company logo prominently displayed on pre-event banner outside of event site. (conditions apply)	✔	✔	✔	✔	✔
Walk Route signage opportunity. Customized options available (additional fees may apply).	✔	✔			
Walk Route and Signage Company logo on runner bibs, fitness warm up sponsor, packet pick up with happy hour at location of your choice	✔				

ADDITIONAL SPONSORSHIP OPPORTUNITIES

MEDAL SPONSOR $5,000
Company logo on all medals



VIP TENT SPONSOR $2,500
Company name and logo on tent signage
Opportunity for a representative to provide marketing materials and engage event participants

PARTICIPANT PHOTO EXPERIENCE $2,000
Capture the excitement of race day with branded photo opportunities that encourage participants to share their experience while showcasing your company's support of SOS Children's Villages Florida



FAMILY FUN ZONE $1,500
Bring race day fun to life with games, activities, and entertainment for kids of all ages.

RACE BIB SPONSOR $1,500
Company logo to appear on all participant bibs



START/FINISH LINE SPONSOR $1,500
Company provided banner displayed at the start and finish line

VOLUNTEER SHIRT SPONSOR $1,500
Company logo on all event volunteer T-shirts with "Sponsored by…" and your company name

CANINE CAMP $1,000
A tail wagging pit stop featuring refreshing water, cool-down space, and tasty treats to keep our four legged participants happy and hydrated



HEALTH AND WELLNESS/SPONSOR $1,000
Lead pre-event workout and company banner to be displayed in workout area

HYDRATION SPONSOR $1,000
Company name and logo included on water station signage/banner/route map



ROUTE SIGN SPONSOR $250
Customized message and your company logo on sign along the route

RUN LIKE LIVES DEPEND ON IT...



Because they do!