



# SUPPORT VETERANS

**Become a Salute to Service  
5K sponsor:**

The Salute to Service 5K and Family Walk is ICAN's annual event honoring military heroes. Proceeds support ICAN's Psychiatric Service Dogs for Veterans program, providing life-changing service dogs at no cost to qualified Veterans. Join us in recognizing their sacrifices. Your sponsorship elevates your organization while directly supporting Veterans in your community.

<b>OPPORTUNITY &amp; BENEFITS</b>	<b>WARRIOR</b>	<b>GUARDIAN</b>	<b>DEFENDER</b>	<b>FREEDDOM</b>	<b>PATRIOT</b>
	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>
<b>Promoted as the "Presenting Sponsor" on materials, website</b>	YES	NO	NO	NO	NO
<b>Active link to company event/site</b>	YES	YES	NO	NO	NO
<b>Extra sponsor signage at event</b>	AT MAIN REGISTRATION TABLE + START/FINISH LINE	AT FINISH LINE REFRESHMENT AREA	AT WATER TABLE	NONE	NONE
<b>Opportunity to provide one promotional item to attendees</b>	YES	NO	NO	NO	NO
<b>Story feature in monthly newsletter (sent to 8,000+)</b>	YES (ONCE)	NO	NO	NO	NO
<b>Mentioned on social media post</b>	EVERY POST MENTIONING THE EVENT	YES (AT LEAST TWICE)	YES (AT LEAST ONCE)	YES (AT LEAST ONCE)	YES (AT LEAST ONCE)
<b>Number of free registrants for race</b>	15	10	5	3	0
<b>Logo on promotional materials, website</b>	YES	YES	YES	YES	YES
<b>Logo on event T-shirt</b>	YES	YES	YES	YES	YES