



It Starts With Me 2

Sponsorship Proposal

"Where Fitness Meets Fall Fun!"

Mableton Pumpkin Chase

October 17, 2026

8 AM

5239 Floyd Road SW
Mableton, GA 30126

Event Highlights

Event Date: Saturday, October 17, 2026

Time: 8:00 A.M.

Location: Mable House Barnes Amphitheatre – 5239 Floyd Rd – Mableton

Hosted by: It Starts With Me 2, a 501(c)(3) nonprofit organization

Join hundreds of runners, walkers, families and community members for the 2nd Annual Mableton Pumpkin Chase—a festive fall 5K benefiting It Starts With Me 2 and promoting health, wellness, and family fun.

What to Expect:

- A 5K Course (3.1 miles), officially timed
- Kids Fun Run
- Costume Contest
- Community Wellness Partners
- Race medal and a T-shirt
- Age Group Awards
- Candy
- 600+ participants



About It Starts With Me 2

It Starts With Me 2 is a 501(c)(3) nonprofit organization dedicated to preventing childhood obesity by helping children and families build healthier lifestyles through movement, education, and community engagement.

Throughout the year, we provide free and low-cost health and wellness programs, including:

- Community 5K events
- Children's fitness classes
- School wellness initiatives
- Family fitness activities
- Health education
- Community partnerships

New in 2026

We're excited to introduce two new experiences to this year's Pumpkin Chase:

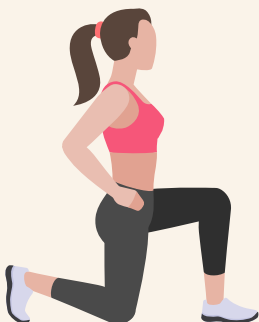
Kids Fun Run

An exciting opportunity for children to experience the excitement of race day while developing healthy habits through physical activity.

Fitness & Wellness Showcase

Ten local health and wellness organizations will provide live demonstrations, fitness classes, educational presentations, and interactive activities throughout the event.

Together, these new additions create an even larger community celebration focused on health, fitness, and family fun.



Why Sponsor?

Partnering with the Mableton Pumpkin Chase provides your organization with meaningful community exposure while supporting a healthier future for local families.

Sponsorship Benefits

- ✓ Exposure to 600+ participants and spectators
- ✓ Logo recognition on race marketing materials
- ✓ Website recognition for one full year
- ✓ Social media promotion
- ✓ Email marketing exposure
- ✓ Vendor engagement opportunities
- ✓ Positive community brand awareness
- ✓ Tax-deductible contribution

Your investment directly supports our mission of promoting healthier lifestyles for children and families while helping us keep our programs affordable and accessible.

Custom sponsorship packages are also available to meet your company's marketing and community engagement goals.





SPONSORSHIP Opportunities

Partner with us. **Promote wellness.** Strengthen our community.

Choose the sponsorship level that best aligns with **your organization's goals.**

PRESENTING SPONSOR

ONE AVAILABLE

\$5,000

Mableton Pumpkin Chase
presented by Your Company

- Naming Rights
- Largest Logo on ALL Marketing
- Finish Line Sponsor
- Speaking Opportunity
- Present Awards
- Premier Booth Space
- Three Dedicated Sponsor Videos
- Promotional Items at Packet Pickup
- 12 Complimentary Registrations
- Website Recognition for One Year
- Recognition Before, During & After Event

BECOME THE PRESENTING SPONSOR!

WELLNESS SPONSOR

UP TO 2 AVAILABLE

\$2,500

- Naming Rights to the Fitness & Wellness Showcase
- Large Logo on Race Shirt
- Opportunity to Provide a Fitness Demonstration
- Premier Booth Space
- One Dedicated Sponsor Video
- Featured Sponsor Email
- 8 Complimentary Registrations
- Website Recognition
- Recognition During the Event

GOLD SPONSOR

UP TO 4 AVAILABLE

\$1,500

- Large Logo on Race Shirt
- Vendor Booth
- Social Media Recognition
- One Promotional Video
- 6 Complimentary Registrations
- Website Recognition
- Recognition During the Event

SILVER SPONSOR

UNLIMITED

\$750

- Medium Logo on Race Shirt
- Vendor Booth
- Social Media Recognition
- Website Recognition
- 4 Complimentary Registrations
- Recognition During the Event

PUMPKIN SPONSOR

UNLIMITED

\$350

- Name on Race Shirt
- Website Recognition
- Social Media Recognition
- 2 Complimentary Registrations

EVERY SPONSOR RECEIVES:



Recognition as an
official event
sponsor



Company logo on
It Starts With Me 2
website



Social media
recognition



Opportunity to connect
with hundreds of
community members



Tax-deductible
contribution through our
501(c)(3) status

Let's Chase
**HEALTH &
HAPPINESS
TOGETHER!**

READY TO PARTNER WITH US?

- Dawana Davis, Ph.D.
Founder & Race Director
- info@itstartswithme2.org
- 678-490-4639
- www.itstartswithme2.org

SCAN TO
**BECOME A
SPONSOR
TODAY!**





Additional Ways to PARTICIPATE!

PARTNER. PROMOTE. MAKE AN IMPACT.

Support a healthy community, showcase your business, and **connect** with **hundreds of families!**



Join us in creating a **fun, healthy, and memorable** event for our community!



COMMUNITY VENDOR

Perfect for businesses and organizations that want to showcase products, services, and community resources.

\$100

- ✓ 10x10 Booth Space
- ✓ Business listed on website
- ✓ Social Media Recognition
- ✓ Opportunity to engage with hundreds of attendees



*Connect. Engage.
Grow with the community.*



FITNESS & WELLNESS SHOWCASE PARTNER

Ideal for fitness professionals, gyms, wellness brands, and health-focused organizations.

\$75

LIMITED TO 10 ORGANIZATIONS

- ✓ 10x10 Booth Space
(Bring your own table & chairs to receive discounted rate)
- ✓ Opportunity for a Live Demonstration or Activity
- ✓ Website Recognition
- ✓ Social Media Recognition
- ✓ Connect with an engaged, health-conscious audience



*Showcase. Educate.
Inspire.*



IN-KIND PARTNER

Support the event through product or service donations that help us create an amazing experience.

WE WELCOME DONATIONS SUCH AS:

-  Bottled Water & Beverages
-  Fresh Fruit & Healthy Snacks
-  Promotional Items
-  Swag Bag Items
-  Prizes, Gift Cards & More



*Your donation.
Our gratitude. Their benefit.*

WHY PARTNER WITH US?



Increase brand visibility in the community



Promote healthy living & wellness initiatives



Reach hundreds of families and participants



Show your support for youth fitness and education



Be part of a fun, high-energy, family-friendly event!



NOT READY TO BECOME A SPONSOR? Join us as a Community Partner through a vendor booth, Fitness & Wellness Showcase, or in-kind donation. Every level of support makes a **BIG** impact!

Let's Chase
HEALTH & HAPPINESS TOGETHER!



READY TO PARTNER?

-  Dawana Davis, Ph.D.
Founder & Race Director
-  info@itstartswisthme2.org
-  678-490-4639
-  www.itstartswisthme2.org

THANK YOU
FOR HELPING US BUILD
A HEALTHIER, STRONGER
COMMUNITY!



Let's Chase Health & Happiness Together!

Help Us Build a Healthier Community

Every sponsorship helps us inspire children, encourage healthy lifestyles, and bring families together through fitness and fun.

Join us in making the 2nd Annual Mableton Pumpkin Chase our biggest event yet!

Ready to Partner?

Click the [payment link](#) or scan the QR code.



Contact:

Dawana Davis, Ph.D

Founder & Race Director, It Starts With Me 2

✉ info@itstartswithme2.org

☎ 678-490-4639

🌐 www.itstartswithme2.org

To receive full sponsorship benefits, including logo placement on race shirts and printed marketing materials, sponsorship commitments should be received by Monday, August 31, 2026.

