

# Hickory 5K Series

## Sponsorship Opportunities

### Races

#### Easter Egg Scramble

Saturday, March 28th at 9:00 AM  
Hickory Riverwalk Trail

#### Aviation 5K

Saturday, May 23rd at 9:00 AM  
Winkler Park/Aviation Walk

#### Lightning Bug Boogie

Friday, August 14th at 9:00 PM  
Lake Hickory Trails

#### Ruff, Ruff, Run

Saturday, September 26th at 11: 00 AM  
Winkler Park

#### Trick or Trot

Saturday, October 31st at 9:00 AM  
Stanford Park

### Sponsorship Levels

#### Marathon-\$2000

All Half Marathon level benefits +

- 1 Sponsor Spotlight post on social media highlighting company
- Company banner hung at Highland Recreation for 2 weeks prior to race.

#### Half Marathon-\$1000

All Fun Runner level benefits +

- Co-Host on Social Media
- Speaking Opportunity at event

#### Fun Runner-\$599

All Jogger level benefits +

- Recognition in department E-Newsletter and Press Releases
- Logo and link to company website on registration platform (Runsignup.com)

#### Jogger-\$299

- Logo on T-Shirts
- Booth Space at event
- Recognition during pre-race announcements

Sponsorship benefits can be customized. Prices listed are per race. Discounts for multi-race sponsors.