

Sponsorship Opportunities



Dear Potential Sponsor,



We are soliciting sponsorships for our 3rd Annual Food Ruck. This event invites participants to carry a minimum of 25 pounds of non-perishable food approximately 3.5 miles to be donated to The Brazos Valley Food Bank. This event is held concurrently with KBTX's Food for Families Food Drive. Our goal is to engage the fitness community of the Brazos Valley in raising awareness about hunger and food insecurity in our area while raising food and monetary donations for the Brazos Valley Food Bank.



F3Aggieland is part of an international network of free, peer-led workout groups for men. The mission of F3 is to plant, grow, and serve small workout groups for men for the invigoration of male community leadership. F3 focuses on three fundamental pillars of Fitness, Fellowship, and Faith. According to the five core principles, an F3 workout will always be: Free of Charge, Open to All Men, Held Outdoors, Peer Led, and will end in a Circle of Trust. More information about us can be found online at www.F3Aggieland.com.

Food Ruck

Last Year's Event

- Last year, our event had 75 participants and raised \$3,775 for the Brazos Valley Food Bank.
- We donated 3,050 pounds of food to the Brazos Valley Food Bank.
- More information about last year's event can be found here: www.f3aggieland.com/food-ruck-2024/

This Year's Event

- Food Ruck 2025 will be held on **December 3, 2025**, at 6:00AM. The Ruck will end at the Brazos Center in Bryan. All food will be donated to the Brazos Valley Food Bank as part of KBTX's Food for Families Food Drive.
- Our Goal for this year is to have 100 participants and to donate over 2 tons (4,000 pounds) of food.
- More information about this year's event can be found here: <https://runsignup.com/Race/TX/CollegeStation/FoodRuck>

Sponsor Package Options

Prize	Base	Gold
A Prize Sponsor will donate a fitness related prize of your own choosing	Our Base Sponsors will receive the benefits listed below:	Gold Sponsors receive 2 additional complimentary registrations as well as topline placement of logo
<ul style="list-style-type: none">● Prize sponsors will be shown on our prize list and recognized when prize is awarded following the event.	<ul style="list-style-type: none">● Logo Placement on T-shirts● Logo Placement on Ruck Website● Social Media Promotion: Mentions in pre-race promotional posts● 2 Complimentary Ruck Registrations (\$50 value)● Verbal recognition during the event● Post-Race Follow-Up: A report detailing ruck outcomes and exposure (e.g., number of participants)	<ul style="list-style-type: none">● Topline/Premium Logo Placement on T-shirts● Topline/Premium Logo Placement on Ruck Website● Social Media Promotion: Mentions in pre-race promotional posts● 4 Complimentary Ruck Registrations (\$100 value)● Verbal recognition during the event● Post-Race Follow-Up: A report detailing ruck outcomes and exposure (e.g., number of participants)
\$ Your choice	\$ 250.00	\$ 500.00

NOTE: A high quality image of your logo must be provided by November 14, 2025 in order to be included in T-shirt. Please email it to foodruckaggieland@gmail.com

*****Please note F3Aggieland is NOT a 501(c)(3) charitable organizations. All funds collected from registrants/sponsors will be used to reimburse expenses associated with the ruck, including the purchase of prizes. All remaining funds will be donated to the Brazos Valley Food Bank. An accounting of funds collected and donated will be made available to sponsors following the event.***

Contact Details

If interested in becoming a sponsor please send a brief email to foodruckaggieland@gmail.com. We will send you an invite to complete the Sponsorship registration.