



May 8, 2025

Dear Community Partner,

We invite you to become a sponsor of the Thomas T.J. Jefferson Foundation Inc. inaugural Jerome Kirkland Sr. Men's Health and Prostate Cancer awareness 5K Run/Walk, aka "*The Captains 5K*", on November 8, 2025.

This USATF-Certified 5K course and qualifier for the Peachtree Road Race will begin and end at McCurry Park in Fayetteville, GA. The "*Captains 5K*" celebrates our mandated commitment to community service, health and wellness while also supporting our foundations scholarship program. Over 300 race participants ranging in age from age 5-95 and representing a diverse socioeconomic spectrum are expected.

Jerome Kirkland Sr., affectionally nicknamed "Capt. Kirk", was a founding father and charter member of the Theta Lambda Lambda Chapter of Omega Psi Phi Fraternity, Inc. Jerome was a catalyst in the organization and the foundations efforts in providing thousands of dollars in college scholarships for college bound students in Fayette and Coweta Counties. Brother Kirkland fought the good fight and ultimately succumbed to cancer in November 2023.

The Thomas "T.J." Jefferson Foundation Inc. (TJF) is a 501(c)(3) charitable organization. Established in September 2003, the foundation has raised funds and distributed more than \$250,000 in scholarships to deserving high school seniors and college bound students who demonstrated high academic excellence in Coweta and Fayette County, GA. This has only been possible because of the support of community partners like you. In honor of Jerome Kirkland Sr, we aim to utilize "*The Captains 5K*" as an opportunity to further raise awareness of Men's Health issues, Prostate Cancer and support our scholarship program for deserving students in the community.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards, facilities and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will help go towards our goal of awarding \$20,000 in scholarships for the 2025/2026 school year.

We kindly request that you please consider supporting this event through sponsorship, donation or registration as a 5K participant. Sponsorship information is attached. Race registration can be found at <https://runsignup.com/Race/GA/Fayetteville/TheCaptainSKRunWalk> or by scanning the attached QR Code.

Thank you for your thoughtful consideration of this invitation to make a difference. If you have any questions or would like to confirm your participation, please contact us via email: TLLCaptains5k@gmail.com. We look forward to hearing from you soon.

Sincerely,

Stephen Davis, Event Chair

Sponsorship Registration Form

All donations and contributions are tax deductible as a result of the Foundation's 501 (c)(3) tax exemption status. Federal Tax ID will be provided upon request.

() Enclosed is a check for \$_____ for a _____ Sponsorship Package

() Please invoice me electronically in the amount of \$_____ for a _____ Sponsorship package

() Enclosed is a donation of \$_____

() We will provide the following as an in-kind sponsor (Circle all that apply)

Water	Fruit/Snacks	Sports Drinks
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Other: _____

Contact Information

Name of Business/Organization: _____

Address: _____

City, State, Zip _____

Contact Name: _____ Title: _____

Telephone (_____) _____

E-Mail Address: _____

**Enclosed is my check made payable to:
Theta Lambda Lambda Thomas T.J. Jefferson Foundation, Inc.
P.O. Box 3662
Peachtree City, GA 30269**

**Please send sponsorship registration form to:
TLLCaptains5K@gmail.com**



The Captain's 5K Sponsorship Packages

Benefits	Old Gold (Presenting Sponsor) \$5,000	Royal Purple \$2,500	Silver \$1,000	Bronze \$500
Premier Feature on 5K Web Page	✓			
Premier Feature on Race Day Banner	✓			
Business Logo on Race Banner	✓	✓	✓	✓
Business Logo on 5K T-Shirts	✓	✓	✓	✓
Complimentary Race Entries	15	10	5	3
Promotion On All Media Releases	✓	✓		
Logo on Race Day Banner	✓	✓	✓	✓
Recognition On Race Website	✓	✓	✓	✓
Logo on all race day signage, including 1/4 mile banners	✓			

Special Packages

1/4 Mile Sponsor (Limited to 12 \$250)	Personalized Promotional Sign at 1/4 Marker	2 Complimentary Race Entries w/ Shirts	Recognition on Social Media
Partner Sponsor \$100	Name on Race Shirts	1 Complimentary Race Entry w/ Shirt	

Sponsors May Provide Promotional Materials For Swag Bags and Race Giveaway