

WITI Walk
Oct 26th, 2025
Norristown Farm Park
200 participants

Committee Members

Casey McGovern – Every child a Swimmer

Sarah Garrahan – chair of women in the industry

Pati Gritz – Gritz Pools

Christine Zimmerman- NESPA Meeting & Events Coordinator

Al Guzman – NESPA Chapter admin

Deanna Hasbrouck – Hasbrouck Pool and Spa
610-509-6896 deanna@haspools.com

Women in the Industry “WITI” Mission Statement

<https://www.nespapool.org/NESPA-Membership/Women-In-The-Industry>

To bring about awareness, understanding, and solutions for the challenges faced by women in the pool industry. We seek to provide strategies and skills to achieve empowerment and success through encouragement, support, knowledge, and access to resources.

Our walk will help benefit ***Every Child a Swimmer***

<https://everychildaswimmer.org/>

A nonprofit organization that provides financial resources for swimming lessons for families that cannot afford them. “Image a world without drowning, by raising awareness for water safety, advocating for legislation for water safety, and providing financial resources for swimming lessons for families that cannot afford them”

We are requesting sponsorship to help with our 1st annual walk/run.

- **T-Shirt Sponsor – \$2,500** Premier banner placement at registration and the T-shirt table, top billing in pre- and post-event social media, recognition on the event page, sponsor board, and course signage, plus acknowledgment in on-site event announcements.
- **Cannonball Sponsor – \$1,000** Sponsor signage at water/refreshment stations and along the course, recognition on social media and event page, sponsor board listing, and opening acknowledgments at the event.
- **Wave Maker – \$500** Listed on the sponsor board at the event and recognized on our event page and social media.
- **Ripple Sponsor – \$150** Named on the sponsor board at the event and thanked in our post-event communications.
 - Any donations are greatly appreciated
- Gift baskets
- Gift cards
- Items for our swag bag