



SPONSOR PACKET



1030 CLAY ST. • DONALDSONVILLE, LA 70346
(225) 473-4516 • FAX (225) 473-4517
MARY MARCOMBE HOME (225) 473-7433

RE: Donaldsonville Run for a Cause
Sponsorship Request letter

To Whom It May Concern,

The City of Donaldsonville is proud to host the third annual Run for a Cause 5K and 1-Mile Fun Run on Saturday, October 31, 2026. This community-centered event will benefit the Donaldsonville Area Arc, a nonprofit organization that has served adults with intellectual disabilities in our area since 1969.

Proceeds from the event will benefit our day programs at the Arc's primary facility on Clay Street, help supplement our annual operating budget, and support community-based initiatives for our beneficiaries. These programs offer inclusive, enriching activities that enhance the lives of adults with intellectual disabilities—empowering them to live, work, and engage more fully within the community. Funds will also support critical facility improvements, including the construction of a covered front entrance and upgraded concrete in the front parking area. These enhancements are intended to improve safety, accessibility, and overall comfort for those we serve each day.

Every dollar raised will directly support our facility and programs, allowing us to continue providing high-quality services in a safe and welcoming environment.

In addition to supporting our organization, Run for a Cause promotes health, wellness, and community spirit. The event will begin and end at Crescent Park, with a scenic route winding through Historic Downtown Donaldsonville. Participants are encouraged to wear their best Halloween costumes for the run. Afterward, participants and spectators can enjoy food, beverages, and music throughout the morning.

To help make the third annual event a success, we are seeking sponsors to support the Arc's needs and contribute to the long-term sustainability of Run for a Cause. Sponsorship opportunities and tier details are enclosed for your review.

If you are interested in supporting this meaningful cause or have any questions, please contact me at mdomingue@bellsouth.net or (225) 473-4516.

Thank you for your time and thoughtful consideration.

Sincerely,

A handwritten signature in blue ink that reads 'Marlene Domingue'.

Marlene Domingue, Executive Director
Donaldsonville Area Arc





SPONSORSHIP DETAILS

Sponsorship of the Donaldsonville Run for a Cause Event presents a terrific opportunity for community-minded businesses and organizations. All sponsors will be recognized with their company name/logo on the event Web page. Additional sponsor recognition, including company name/logo on event T-shirts, is available at the Platinum, Gold, Silver, and Bronze sponsor levels, as explained below. We are also accepting Vendor sponsors who will be responsible for preparing and serving food, drinks, or water at the Finish Fest event after the race.

If your company would like to donate a product or services, please contact **Marlene Domingue** at **985-513-1275** or via email at **mdomingue@bellsouth.net**. You/your company will receive recognition in the runners' registration packets. Event planners gratefully accept any merchandise or gift certificates that can be given as door prizes.

The deadline for Sponsorship is **October 16, 2026**.

*Please provide a company logo in .jpg or .tif format on disk or electronically along with your sponsorship donation.

Deadline: The logo must be received by **October 16, 2026**, to be included on the t-shirt. If there is a problem with providing your logo in this format, please contact Nick Schexnayder. (225-349-9261; nschexnayder@mckimcreed.com).

Check out our RunSignup page!



**\$10,000
TITLE**

- **Exclusive Title Sponsor recognition on all race marketing and materials alongside Host Sponsors.**
- **Premier logo placement on all race marketing materials.**
- **10 complimentary race registrations.**

**\$5,000
PLATINUM**

- **Large logo size on T-Shirts and optimal placement on advertising**
- **Major recognition on event page; Mentions on social media.**
- **Priority for company swag in race bag.**
- **6 Free Race Registrants**

**\$2,500
GOLD**

- **Medium logo size on T-Shirts and optimal placement on advertising**
- **Recognition on event page; Mentions on social media.**
- **4 Free Race Registrants**

**\$1,000
SILVER**

- **Small logo size on T-Shirts**
- **Recognition on Event Page; Mentions on social media.**
- **2 Free Race Registrants**

**\$500
BRONZE**

- **Name on T-Shirts**
- **Mentions on social media.**
- **1 Free Race Registrants**

**<\$500
VALUE**

- **Mentions on social media**
- **Discount Race Registration Fee (Limit 1 Registrant)**



SPONSORSHIP PLEDGE FORM

Contact Name: _____

Company Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Website URL: _____

_____ Title Sponsor (\$10,000.00)

_____ Platinum Sponsor (\$5,000.00)

_____ Gold Sponsor (\$2,500.00)

_____ Silver Sponsor (\$1,000.00)

_____ Bronze Sponsor (\$500.00)

_____ Value Sponsor (<\$500.00)

Please make checks payable to:

**Donaldsonville Area Arc
c/o Marlene Domingue
1030 Clay Street
Donaldsonville, LA 70346**