



SPONSOR PACKET

RE: Donaldsonville Run for a Cause
Sponsorship Request letter



To Whom It May Concern,

The City of Donaldsonville is proud to host the second annual Run for a Cause 5K and 1-Mile Fun Run on Saturday, November 8, 2025. This community-centered event will benefit the Donaldsonville Area Arc, a nonprofit organization that has served adults with intellectual disabilities in the area since 1969.

Proceeds from the event will benefit the Arc's day programs at its primary facility on Clay Street, help supplement its annual operating budget, and support community-based initiatives for its beneficiaries. These day programs offer inclusive, enriching activities that enhance the lives of adults with intellectual disabilities—empowering them to live, work, and engage more fully within the community. This year, funds will also support critical facility improvements, including the construction of a covered front entrance and upgraded concrete in the front parking area—enhancements aimed at improving safety, accessibility, and overall comfort for those the Arc serves each day.

Every dollar raised will directly impact the Arc's facility and programs, allowing them to continue providing high-quality services in a safe and welcoming environment.

In addition to supporting this vital organization, Run for a Cause promotes health, wellness, and community spirit. The event will begin and end at Crescent Park, with a scenic route winding through Historic Downtown Donaldsonville. After the run, participants and spectators will also enjoy food, beverages, and live music throughout the day.

To make this event a continued success, we are seeking sponsors to support the Arc's needs, as well as contribute to the long-term sustainability of this event. Sponsorship opportunities and tier details are enclosed for your review.

If you are interested in supporting this meaningful cause, or if you have any questions, please feel free to contact me at NSchexnayder@mckimcreed.com or (225) 349-9261. For more information about the Donaldsonville Area Arc, please reach out to Marlene Domingue, Executive Director, at mdomingue@bellsouth.net or (225) 473-4516.

Thank you for your time and thoughtful consideration.

Sincerely,

Nicolas Schexnayder, PE
McKim & Creed, Inc.





SPONSORSHIP DETAILS

Sponsorship of the Donaldsonville Run for a Cause Event presents a terrific opportunity for community-minded businesses and organizations. All sponsors will be recognized with their company name/logo on the event Web page. Additional sponsor recognition, including company name/logo on event T-shirts, is available at the Platinum, Gold, Silver, and Bronze sponsor levels, as explained below. We are also accepting Vendor sponsors who will be responsible for preparing and serving food, drinks, or water at the Finish Fest event after the race.

If your company would like to donate a product or services, please contact Nick Schexnayder at 225-349-9261 or via email at nschexnayder@mckimcreed.com. You/your company will receive recognition in the runners' registration packets. Event planners gratefully accept any merchandise or gift certificates that can be given as door prizes.

The deadline for Sponsorship is **October 24, 2025**.

*Please provide a company logo in .jpg or .tif format on disk or electronically along with your sponsorship donation.

Deadline: The logo must be received by **October 24, 2025**, to be included on the t-shirt. If there is a problem with providing your logo in this format, please contact Nick Schexnayder. (225-349-9261; nschexnayder@mckimcreed.com).

Check out our RunSignup page!



SPONSOR LEVELS

\$4000+ PLATINUM

- Large logo size on T-Shirts and optimal placement on advertising
- Major recognition on event page; Mentions on social media.
- Priority for company swag in race bag.
- 6 Free Race Registrants

\$2500 GOLD

- Medium logo size on T-Shirts and optimal placement on advertising
- Recognition on event page; Mentions on social media.
- 4 Free Race Registrants

\$1000 SILVER

- Small logo size on T-Shirts
- Recognition on Event Page; Mentions on social media.
- 2 Free Race Registrants

\$500 BRONZE

- Name on T-Shirts
- Mentions on social media.
- 1 Free Race Registrants

<\$500 VALUE

- Mentions on social media
- Discount Race Registration Fee (Limit 1 Registrant)



SPONSORSHIP PLEDGE FORM

Contact Name: _____

Company Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Website URL: _____

_____ Platinum Sponsor (\$4,000.00)

_____ If more than \$4,000.00, please specify here

_____ Gold Sponsor (\$2,500.00)

_____ Silver Sponsor (\$1,000.00)

_____ Bronze Sponsor (\$500.00)

_____ Value Sponsor (<\$500.00)

Please make checks payable to:
Donaldsonville Downtown Development District
c/o Juanita Pearley
609 Railroad Ave.
Donaldsonville, La. 70346