



JOIN US AS A SPONSOR
*for the second annual
 Montgomery Regional Airport (MGM)
 5K Runway Run/Walk!*

5K ON THE RUNWAY SPONSORSHIP

MAY 30, 2026

In previous years, **MGM has attracted a sold-out crowd of 500 participants.** Here is your chance to reach out to race participants, spectators and media at an event that promotes wellness while investing in the community. **Proceeds raised will benefit the River Region United Way,** a nonprofit organization that works to improve lives and strengthen our communities by identifying needs and supporting its 42 Community Partner Agencies with resources required to serve those in need.

Last year MGM'S 5K Runway Run generated \$5,000 for River Region United Way. The success has been thanks to the participation and support of our community sponsors and 5K participants.

Parties interested in sponsorship opportunities should contact MGM's Communications and Marketing Manager, Brittney Dabney, at b.dabney@flymgm.com. Please consider supporting the Montgomery Regional Airport's 5K on the Runway, and thank you for your support!

SPONSORSHIP OPPORTUNITIES							
	Pilot \$10,000	Co-Pilot \$7,000	Flight Crew \$5,000	First Class \$3,000	Window Seat \$2,500	Early Boarding \$1,000	Passenger \$250
Winners Circle Presentation	✓✓✓						
Logo Appears On:							
Floor Decals at Registration	✓						
Start/Finish Line	✓						
Race T-Shirt	✓	✓					
Email	✓	✓	✓				
Signage at Registration	✓	✓	✓				
Dedicated Event Banner	✓	✓	✓				
Digital Monitor Ad Display - Main Terminal	12 mos	6 mos	3 mos	1 mo			
Option for Race Day Vendor Booth	✓	✓	✓	✓	✓		
Social Media Post	✓	✓	✓	✓	✓	✓	✓
Race Entries Included	10 entries	8 entries	6 entries	4 entries	3 entries	2 entries	1 entry
Logo on Race Website	✓	✓	✓	✓	✓	✓	✓

**Sponsorship payments are tax deductible. To pay electronically please contact Daniel Towns at d.towns@flymgm.com or call (334) 281-5040 ext. 223. Checks will also be accepted. Please make checks payable to Montgomery Airport Authority.*

SPONSOR CONTACT INFORMATION

Contact Name: _____ Phone Number: _____

Mailing Address: _____ Email Address: _____

Company to be listed as: _____ Sponsorship Level: _____

Signed: _____ Printed Name: _____

Do you plan to exhibit: Y or N Table Needs: Y or N Need Power: Y or N ** Please submit your high-resolution artwork or logo files no later than July 31, 2024, or it cannot be incorporated into race materials.*

If yes, how many people will attend? _____ Provide items in pickup bag: Y or N