

Overdose Awareness 5K and 1 mile Remembrance Walk
Run for Hope. Walk for Love.
Remember Together
Saturday ~ August 29th 2026



Sponsorship Form

In 2023, Narcan (naloxone) was administered a total of 51,752 times in Florida. This potentially lifesaving medication can help revive individuals who have overdosed on opioids. We are offering free Narcan along with complimentary resources to support those in need.

Title Sponsorship Level - \$5,000

Make Your Mark on This Race!

Overdose 5K / Remembrance Walk presented by (your name here)

Note: Only one of these sponsorships will be available.

Also includes

- Largest logo on shirt
- Company prominently featured on event RunSignUp, with link to your business/organization site
- Email Blasts to 25K people featuring your logo the largest among all sponsors
 - ONE 30X30 Banner of Logo on the finish line blowup.
 - Opportunity to have a table, tent or booth at the event
 - Opportunity to speak at event
 - Prime Finish Line acknowledgement at the event
 - Any flyers, material and swag you like will be put in our race packets
 - 6 Complimentary race entries



GOLD LEVEL - \$2000

Includes: Company featured on event RunSignUp, with link to your business/organization site

Large size logo on shirt

Email Blasts to 25K people including your logo

Banner displayed at event

Opportunity to have a table, tent or booth at the event

Any flyers, material and swag you like will be put in our race packets

4 Complimentary race entries

SILVER LEVEL - \$1000

Includes:

- Company featured on event RunSignUp.
- Medium size logo on shirt
- Email Blasts to 25K people including your logo
- Opportunity to have a table, tent or booth at the event
- Any flyers, material and swag you like will be put in our race packets
- 2 Complimentary race entries

BRONZE LEVEL - \$ 500

Includes:

- Company featured on event RunSignUp.
- Small size logo on shirt
- Email Blasts to 25K people including your logo
- Opportunity to have a table, tent or booth at the event
- 1 Complimentary race entry

Remembrance Sponsors signs – \$250

Includes:Acknowledgement on Walk Signage

ThreeMile Marker Sponsors signs – \$250

1 each

Includes:Acknowledgement on Mile sign

Thank you Sponsor - \$150

Includes: Donating to a great cause, Acknowledgement

ANY QUESTIONS? PLEASE CONTACT POLLY PIERCE AT (814 596-3860) OR

EMAIL ME piepolly@hotmail.com

Make check out to Cathy's Place

Mail checks to 8326 Gancedo Ave North Port Fl 34291

in care of Jennifer Kozacko

THANK YOU



STRIDES AGAINST SILENCE

What began as an idea after the accidental overdose death of Kelly Pierce Peterson (November 19, 2023) has become a Community Movement! Event organizer Polly Pierce Varone brought the vision forward, and with the support of Cathy's Place of Charlotte County and Drug-Free Charlotte County, the Overdose Awareness 5K / 1-Mile Remembrance Walk now brings neighbors together to remember and to act. Timing by DURTI RUNNERS.

IN TWO YEARS we've seen MORE THAN 590 PARTICIPANTS and NEARLY \$50,000 RAISED, funding LOCAL programs that Prevent Overdose, Support Recovery, and Strengthen Families!

Our event has become a vital, uplifting gathering for the community—bringing people together to remember loved ones, honor survivorship, and celebrate recovery. Attendees frequently tell us how grateful they are to finally have a safe, compassionate space to celebrate their loved ones and to heal, where they can share their stories aloud without judgment. The event's programs and peer-led supports have helped countless individuals take meaningful steps toward recovery, strengthened family connections, and fostered hope across Charlotte County.

PROCEEDS FUND

- Cathy's Place of Charlotte County is a Recovery Community Organization dedicated to supporting individuals and families affected by substance use disorder through peer support, connection to treatment and recovery resources, housing navigation, and family support services.
- Drug-Free Charlotte County a community prevention organization that delivers education, outreach, youth programs, and resource navigation to reduce substance misuse across the county.



GET INVOLVED

- SPONSOR — increase your visibility and support critical services.
- REGISTER / VOLUNTEER / DONATE — every stride breaks the silence.
- PROMOTE the event to your customers and networks.

SPONSORSHIP & REGISTRATION: (<https://runsign-up.com/OADAY5K>)



CONTACT

Polly Pierce Varone — Race Director

Phone: (814) 596-3860 | Email: Piepolly@hotmail.com (mail to: 8326 Gancedo Ave. North Port, FL 34291)

