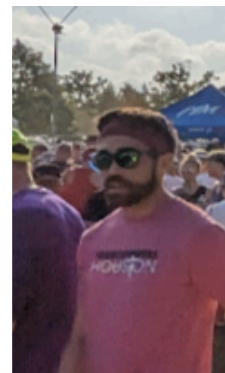


# HOUSTON PARTY IN THE PARK VENDOR APPLICATION



SATURDAY, AUG 8, 2026, 7AM-10AM  
MEMORIAL PARK - WEST OF TENNIS CENTER



## ALL PACES WELCOME

The Houston Party in the Park is presented by the Houston Area Road Runners Association (HARRA). Established in 1979, HARRA is a 501 (c) (3) non profit serve as an umbrella running organization in the Houston area.

# HOUSTON PARTY IN THE PARK

## ABOUT HARRA

Established in 1979, the Houston Area Road Runners Association (HARRA) is an umbrella running organization in the Houston area. Among its many activities, HARRA works with clubs to coordinate club competitions, race series, educational opportunities, and other events that benefit the Houston running community. HARRA also gives the running community a voice on issues affecting all runners in the Houston area.

HARRA is an affiliate member of the Road Runners Club of America (RRCA), and through the RRCA, we are a 501(c)3 nonprofit organization (EIN 74-0041210). All HARRA members are automatically members of the RRCA.

Membership in HARRA is open to all regardless of age or ability. HARRA has approximately 1000 members, ranging in ability from competitive runners who have participated in the US Olympic Trials to those who run or walk for fitness only. HARRA's programs and services are designed for runners of all abilities.

\*HARRA uses the term "running" to encompass the broad spectrum of running activities, including competitive running, jogging, fitness walking, race walking, and adaptive chair fitness/racing on roads, trails, and tracks.

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## VENDOR PACKAGES

	Reserve Tent Space	Random Tent Space Assignment
<b>HARRA Partner Club</b>	<b>FREE</b>	<b>FREE</b>
Non HARRA Partner Club**	\$75	\$40
HARRA's Charity Partners	\$40	FREE
Houston Area Non Profit	\$75	\$40
Houston Area For Profit	\$115	\$75
National Non Profit	\$115	\$75
National For Profit	\$180	\$100

**Pricing is for 10' x 10' tent space only.**

\* The HARRA uses the term "running" to encompass the broad spectrum of term running, including competitive running, jogging, fitness walking, race walking, and adaptive chair fitness/racing on roads, trails, and tracks.

\*\*HARRA Partner Club Membership is \$35 per year. To sign up or learn more, click [runsignup.com/harra](https://runsignup.com/harra)

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## EVENT SPONSOR PACKAGES

Sponsorship Level (Cash & In-Kind)	Gold >\$1000	Silver >\$500	Bronze >\$150
Tent Space	Premium 10' x 20'	Premium 10' x 10'	Premium 10' x 10'
Bayou City Classic Free Entries	3	2	1
Logo Placement on Website	Yes	Yes	Yes
HARRA Newsletters Shoutout	3	2	
Social Media Posts	2	1	

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# HOUSTON PARTY IN THE PARK EVENT MAP



1500 E Memorial Loop Dr,  
Houston, TX 77007  
(West of Tennis Center)



Note: Final layout may be slightly different

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# HOUSTON PARTY IN THE PARK

# QUESTIONS?

If you have any questions or need more information, please contact:

**[hans at info@harra.org](mailto:hans@harra.org)**  
**[chad at prez@harra.org](mailto:chad@harra.org)**

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