

HOLY HALLOWEEN!

5K • 1 MILE

BECOME A SPONSOR!

Sponsorship must be committed by September 18th to receive recognition on race t-shirt

PRESENTING SPONSOR

\$35,000

- **"Presented by" Lead Sponsor name recognition/logo**
- **Your Logo featured in** promotional and event day materials including the Georgia Bulletin, flyers, race signs, emails, race day banner, the CCA 5K website, and t-shirts
- **NEW! Choose and announce winners of Costume Contest**
- **Feature story in CCA e-newsletter**
- **Recognition as the Presenting Sponsor on CCA social media**
- **Table for 10 and sponsorship recognition at annual Soirée at the Georgia Aquarium (April 2027)**
- **35 complimentary race registrations**

NEW THIS YEAR!

KID ZONE SPONSOR

\$20,000

- **Lead Sponsor name recognition/logo on Fun Run collateral & Kid Zone area**
- **Your Logo featured in** promotional and event day materials including the Georgia Bulletin, flyers, race signs, emails, race day banner, the CCA 5K website, and t-shirts
- **Feature story in CCA e-newsletter**
- **Recognition as the Presenting Sponsor on CCA social media**
- **Table for 10 and sponsorship recognition at annual Soirée at the Georgia Aquarium (April 2027)**
- **20 complimentary race registrations**

DIGNITY SPONSOR

\$15,000

- **Leadership level sponsor name recognition/logo**
- **Your Logo featured in** promotional and event day materials including the Georgia Bulletin, flyers, race signs, emails, race day banner, the CCA 5K website, and t-shirts
- **Logo in CCA e-newsletter**
- **Recognition on CCA social media**
- **4 Complimentary tickets for annual Soirée at the Georgia Aquarium (April 2027)**
- **15 complimentary race registrations**

COMPASSION SPONSOR

\$10,000

- **Event sponsor name recognition/logo**
- **Your Logo featured in** promotional and event day materials including the Georgia Bulletin, flyers, race signs, emails, race day banner, the CCA 5K website, and t-shirts
- **Logo in CCA e-newsletter**
- **Recognition on CCA social media**
- **2 Complimentary tickets for annual Soirée at the Georgia Aquarium (April 2027)**
- **10 complimentary race registrations**

COURAGE SPONSOR

\$5,000

- **Event sponsor name recognition/logo**
- **Your Logo featured in** promotional and event day materials including the Georgia Bulletin, flyers, race signs, emails, race day banner, the CCA 5K website, and t-shirts
- **10 complimentary race registrations**

MERCY SPONSOR

\$2,500

- **Event sponsor name recognition/logo**
- **Your Logo featured in** promotional and event day materials including the Georgia Bulletin, flyers, race signs, emails, race day banner, the CCA 5K website, and t-shirts
- **5 complimentary race registrations**



IN-KIND/ FOOD/ BEVERAGE SPONSOR

We welcome and appreciate our in-kind food, beverage, and printing sponsors!

Recognition will be commensurate with the value of goods/services donating at the matching sponsor level including but not limited to:

- ▶ **Event sponsor name recognition/logo**
- ▶ **Your Logo featured in** promotional and event day materials including the Georgia Bulletin, flyers, race signs, emails, race day banner, the CCA 5K website, and t-shirts (dependent on value)
- ▶ **Complimentary registrations (dependent on value)**

