

# BECOME A SPONSOR!

## CHOOSE YOUR LEVEL OF SPONSORSHIP

\* Sponsorship must be committed by October 2<sup>nd</sup> to receive representation on the race t-shirt\*

### PRESENTING SPONSOR

**\$50,000**

- **"Presented by" Lead Sponsor name recognition/logo**
- **Your Logo featured in** 1 AJC digital promotion, 2 GA Bulletin ads, the 5K flyers and posters, the race signs, the 5K emails, the race day banner, the CCA 5K website, the Runsignup page, the 5K participation T-shirt, and the race day bib
- **Feature story in Holy Halloween 5K e-newsletter**
- **Recognition as the Presenting Sponsor on CCA social media**
- **Opportunity for a check presentation at the race**
- **10 X 10 race day tent for corporate promotion**
- **Table for 10 and Sponsorship recognition at Annual Soiree Dinner at the Georgia Aquarium (2.21.26)**
- **50 complimentary race registrations**
- **Annual Report Listing**

### HOPE SPONSOR

**\$20,000**

- **Premium sponsor name recognition/logo**
- **Your Logo featured in** 2 GA Bulletin ads, the 5K flyers and posters, the race signs, the 5K emails, the race day banner, the CCA 5K website, the Runsignup page, the 5K participation T-shirt, and the race day bib
- **Feature story in Holy Halloween 5K e-newsletter**
- **Recognition as a lead sponsor on CCA social media**
- **Opportunity for a check presentation at the race**
- **10 X 10 race day tent for corporate promotion**
- **Table for 10 and Sponsorship recognition at Annual Soiree Dinner at the Georgia Aquarium (2.21.26)**
- **35 complimentary race registrations**
- **Annual Report Listing**

## DIGNITY SPONSOR

**\$15,000**

- **Leadership level sponsor name recognition/logo**
- **Your Logo featured in** 1 GA Bulletin ad, 50 race flyers and posters, 15 race signs, the 5K emails, the race day banner, the CCA 5K website, the Runsignup page, and the 5K participation T-shirt
- **Ad and Logo in Holy Halloween 5K e-newsletter**
- **Recognition as a lead sponsor on CCA social media**
- **10 X 10 race day tent for corporate promotion**
- **4 Complimentary Tickets for our Annual Soiree Dinner at the Georgia Aquarium**
- **25 complimentary race registrations**
- **Annual Report Listing**

## COMPASSION SPONSOR

**\$10,000**

- **Event sponsor name recognition/logo**
- **Your Logo featured in** 1 GA Bulletin ad, 50 race flyers and posters, 10 race signs, the 5K emails, the race day banner, the CCA 5K website, the Runsignup page, and the 5K participation T-shirt
- **Ad and Logo in Holy Halloween 5K e-newsletter**
- **Recognition as a sponsor on CCA social media**
- **10 X 10 race day tent for corporate promotion**
- **2 Complimentary Tickets for our Annual Soiree Dinner at the Georgia Aquarium**
- **15 complimentary race registrations**
- **Annual Report Listing**

## COURAGE SPONSOR

**\$5,000**

- **Event sponsor name recognition/logo**
- **Your Logo featured in** 1 GA Bulletin ad, 5 race signs, the 5K emails, the Holy Halloween 5K e-newsletter the race day banner, the CCA 5K website, the Runsignup page, and the 5K participation T-shirt
- **10 complimentary race registrations**
- **Annual Report Listing**



## MERCY SPONSOR

**\$2,500**

- **Event sponsor name recognition/logo**
- **Your Logo featured in** all 5K emails, the Holy Halloween 5K e-newsletter the CCA 5K website, the Runsignup page, and the 5K participation T-shirt
- **6 complimentary race registrations**
- **Annual Report Listing**

## JOY SPONSOR

**\$1,000**

- **Your Logo featured in** all 5K emails, the Holy Halloween 5K e-newsletter and the 5K participation T-shirt
- **4 complimentary race registrations**
- **Annual Report Listing**

## FAMILY SPONSOR

**\$500**

- **Up to 6 complimentary race registrations**
- **Family Name listed on Family Sponsors Event Signage**
- **Annual Report Listing**

*\*Registration for immediate for family members*

## SCHOOL/ PARISH SPONSOR

**\$250**

- **Discounted registration for runners via CMLA**
- **Logo on Holy Halloween 5K participation T-shirt**
- **Name recognition in Holy Halloween 5K e-newsletter**

## VENDOR VILLAGE

**\$250**

*Be part of the action and connect with your community while supporting a great cause - an opportunity to showcase your products and services to event attendees.*

**Your business will receive:**

- **A table to promote your business or organization**
- **Advertisement in attendees' swag bag**
- **Designated space for your table and representatives**



# IN-KIND/ FOOD/ BEVERAGE SPONSOR

*We welcome and appreciate our in-kind food, beverage, and printing sponsors!*

*Recognition will be commensurate with the value of goods/services donating at the matching sponsor level including but not limited to:*

- **Event sponsor name recognition/logo**
- **Your Logo featured in** 1 Georgia Bulletin Ad (dependent on value), the race signs (dependent on value), Holy Halloween 5K emails, the Holy Halloween 5K e-newsletter, the race day banner (dependent on value), the CCA 5K website, the Runsignup page, and the Holy Halloween 5K participant t-shirt
- **Complimentary registrations (dependent on value)**

