



Sponsorship Opportunities

LAKER GLOW 5K/APRIL 16, 2016

\$10,000 Name Sponsor

- Your name/logo listed as part of the event name on all signs, on mpslakers.com website, race related press announcements, mentioned in media interviews, printed and online advertisements
- Minimum of 5 name/logo mentions on MPS social media (3,500+ Facebook & 500 Twitter followers)
- Logo individually displayed on the arm of race t-shirts
- Logo appears on all race awards
- Opportunity to present awards to winners
- Includes 10 race registrations & t-shirts for your employees/clients

\$5,000 Starting Gate/Finish Line Sponsor

- Your logo/name prominently displayed at the starting gate and finish line
- Logo prominently displayed on exclusive race t-shirts
- Visual and spoken recognition at the event
- Minimum of 2 name/logo mentions on MPS social media
- Logo displayed on mpslakers.com
- Includes 8 race registrations & t-shirts for your employees/clients

\$5,000 After Glow Party Sponsor

- Your logo/name prominently displayed at the After Glow Party
- Logo prominently displayed on exclusive race t-shirts
- Visual and spoken recognition at the event
- Minimum of 2 name/logo mentions on MPS social media
- Logo displayed on mpslakers.com
- Includes 8 race registrations & t-shirts for your employees/clients

\$2,500 Mile Sponsor

- Your logo/name prominently displayed at mile marker signs
- Logo prominently displayed on exclusive race t-shirts
- Visual and spoken recognition at the event
- Minimum of one mention on MPS social media
- Logo displayed on mpslakers.com
- Includes 5 race registrations & t-shirts for your employees/clients

\$1,000 Water Stop Sponsors

- Your logo/name prominently displayed at water stops
- Logo displayed on exclusive race t-shirts
- Visual and spoken recognition at the event
- Minimum of one mention on MPS social media
- Logo displayed on mpslakers.com
- Minimum of one mention on MPS social media
- Includes 2 race registrations & t-shirts for your employees/clients

\$250 Sign Sponsor

- Your logo/name appears on a sponsor sign along the route
- Name listed on exclusive race t-shirts
- Includes one race registration

\$100 T-shirt sponsor

- Your name is listed on exclusive race t-shirts

To become a sponsor please go to www.mpslakers.com and click on our Laker Glow link.

To register for the race: <https://runsignup.com/Race/PA/Erie/LakerGlow5k>.

For more information contact **Karen Groshek** at kgroshek@mpslakers.com or **814-824-2161**.