



8041 Brier Creek Parkway #1066
Raleigh, NC 27617
(Office) 888-814-2696
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"We are investing in our youth today, in order to build a better tomorrow."

Dear Community Partners and Sponsors,

Carolina Strive would like to invite you to participate and support our Annual Carolina Strive RISEUP Run Over Cancer 5K. The event will be held on Saturday, November 8th 2025 at Rocky Mount Athletic Complex – 600 Independence Drive Rocky Mount, NC 27804.

The Carolina Strive RISE UP! Run Over Cancer 5K will be a city-wide race to raise funds for area cancer research/treatment and the Coach Michael J. Wright Sr. Scholarship Program. The event check-in starts at 7:00am EST with a 1K Fun Run starting at 8:00am followed by the 5K at 8:30am. There will be individual awards (multiple age ranges), Carolina Strive drawstring swag bags, Carolina Strive hand towels, and one size fits all wristbands to commemorate our annual event. All participants will receive their personal time and a certificate. An awesome opportunity for family fun and to train for upcoming marathon qualifiers while joining the fight against cancer! Enjoy our scenic course highlighting the City of Rocky Mount's historic landmarks & parks along with receiving keepsake giveaways as a participant! This philanthropic event will aid our mission in developing area youth into well-rounded citizens and serve as a corporate team building outing. Let's all RISE UP and Run Over Cancer together! We are a 501-C3 non-profit organization, therefore all donations are 100% tax deductible. Our fundraising goal is \$25,000 and with your assistance we are confident that we can meet or exceed this goal. There are several levels we humbly request Corporate Sponsors select to support our efforts:

Platinum Level \$1000:

- a. 12 entries into the RISEUP Run Over Cancer 5K Race + T-shirts
- b. Sponsor logo on all the award medals or ribbons
- c. Sponsor name is announced during event radio commercials and receives a :30 sec TV commercial to air during event replay.
- d. Sponsor logo featured on the Carolina Strive RISEUP event webpage
- e. Company marketing item included in giveaway bags
- f. Vendor booth 10x10 space on the Vendor Field Alley
- g. Sponsor sign near water station and finish line
- h. Sponsor logo on the event archway banner

Gold Level \$750:

- a. 8 entries into the RISEUP Run Over Cancer 5K Race + T-shirts
- b. Sponsor name is announced during event radio commercials
- c. Sponsor logo featured on the Carolina Strive RISEUP event webpage
- d. Vendor booth 10x10 space on the Vendor Field Alley
- e. Sponsor sign near water station and finish line
- f. Sponsor logo on the event archway banner



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Silver Level \$500:

- a. 4 entries into the RISEUP Run Over Cancer 5K Race + T-shirts
- b. Sponsor logo featured on the Carolina Strive RISEUP event webpage
- c. Vendor booth 10x10 space on the Vendor Field Alley
- d. Sponsor sign near water station
- e. Sponsor logo on the event archway banner

Bronze Level \$250:

- a. Sponsor logo featured on the Carolina Strive RISEUP event webpage
- b. Vendor booth 10 x 10 space on the Vendor Field Alley
- c. Sponsor logo on the event archway banner

***All sponsorship related marketing materials & content must be received weeks prior to the event on Wednesday, October 22, 2025 to ensure adequate processing time for production purposes. If completed after the designated deadline, only sponsor logo representation on the event webpage & social media will be available. ***

\$25 - Up until Friday, October 24th

\$30 - October 25th - November 7th

\$40 - Race day

Children 7 & under free. Ages 8-13, 50% off when accompanied by an adult.

All Event T-shirts must be pre-ordered by the designated cut-off date.

\$20 Event T-shirt pre-order Deadline is Wednesday, October 22nd.

Please join us for this charity event to support area cancer research/treatment & our Michael J. Wright Sr. scholarship program. To participate/sponsor/donate simply go to:
<https://runsignup.com/Race/NC/RockyMount/RISEUPRunOverCancer5K>. If additional support is necessary, feel free to contact us by email at info@carolinastrive.com or visit us at our website <https://www.carolinastrive.com>.

Sincerely,

Michael Wright
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