



JACK AND JILL OF AMERICA, INC.  
ERIE SHORES CHAPTER  
EST. 2018

*RUNNING THE SHORES*

**5K RUN**

**& WALK**

**SPONSORSHIP PACKET**

Proceeds benefit The Jack and Jill of America Foundation and **Ohio Sickle Cell and Health Association** and the event will honor Cleveland sickle cell research pioneer, Dr. Edgar Jackson.



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September 7, 2025 | Time: 9:00 AM | Edgewater Park | Cleveland, OH



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JACK AND JILL  
FOUNDATION

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Erie Shores Chapter, OH  
Jack and Jill of America, Inc.  
P.O. Box 24336 \* Lyndhurst, OH \* 44124



## Message to our Sponsors

Dear Community Sponsor,

Founded in 1938, Jack and Jill of America, Inc. is a membership organization of mothers with children ages 2 - 19, dedicated to nurturing future African-American leaders through leadership development, volunteer service, philanthropic giving, and civic engagement. At our core, we are committed to building strong families and making a lasting impact in our communities. Today, Jack and Jill of America, Inc. has 262 chapters nationwide, representing more than 50,000 family members working to create positive change.

The Erie Shores Chapter of Jack and Jill of America, Inc. is seeking your support for our Second Annual 5K Run/Walk, taking place on Sunday, September 7, 2025, at Edgewater Park in Cleveland, OH. Our goal is to raise funds for Ohio Sickle Cell and Health Association to honor the legacy of Dr. Edgar B. Jackson Jr., a founding member of American Sickle Cell Anemia Association and the Jack and Jill of America Foundation. The Foundation is committed to supporting services, programs and organizations that address underlying causes of social inequities affecting African American Communities.

**President**  
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erieshores.pres@gmail.com

**Vice President**  
Candace LaRochelle  
erieshores.vicepresident@gmail.com

**Treasurer**  
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**Chaplain**  
Denise Ali  
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**Foundation Chair**  
Michele Heath  
erieshoresfoundation@outlook.com



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**Foundation Chair**

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This year, we are proud to partner with the Ohio Sickle Cell and Health Association and Kincaid's Kindred Spirits, two organizations dedicated to supporting individuals and families affected by sickle cell disease. The Ohio Sickle Cell and Health Association provides advocacy, education, and resources for those living with sickle cell disease, while Kincaid's Kindred Spirits' mission is to advocate and support research, medical care, and greater access to human services for individuals with sickle cell anemia and sickle cell trait.

Thanks to the generosity of last year's sponsors, we raised over \$10,000 and welcomed nearly 200 walkers and runners to our inaugural event. With your support, we aim to increase our impact this year and further assist individuals and families affected by sickle cell disease. We invite you to join us as a sponsor for this meaningful event. If you have any questions or need further information, please contact our Foundation Chair, Michele Heath at [erieshoresfoundation@outlook.com](mailto:erieshoresfoundation@outlook.com).

Thank you for your consideration.

Yours in Service,

**Bianca Griffin**  
**President**





JACK AND JILL OF AMERICA, INC.  
ERIE SHORES CHAPTER  
EST. 2018



RUNNING THE SHORES

**5K RUN  
& WALK**

## ABOUT THE EVENT

On Sunday, September 7th, the Jack and Jill of America, Inc. Erie Shores Chapter will be "Running the Shores" in our second annual 5K Run/Walk, benefitting the Jack and Jill of America Foundation and Ohio Sickle Cell Anemia and Health Association. We invite the community to join us for a day of friendly competition for a cause. Racers will hit the trail at 9:00 am from Edgewater Park, where both individuals and teams are welcome. We'd love to see your festive team outfits!

### Our Schedule:

8:00  
am

**Registration &  
Packet Pick Up**

8:45  
am

**Welcome &  
Introductions**

9:00  
am

**5K Run / 1 Mile Walk begin**

**CLICK HERE TO  
REGISTER NOW!**



Awards will  
be given to  
Top  
Runners!



**RUNNING THE SHORES**

**5K RUN  
& WALK**

# **SPONSOR PACKAGES**

**\$5000**

## **Presenting Sponsor**

- Branding: "Running The Shores Run/Walk" powered by [presenting sponsor]
- Company representative recognized at the event with the opportunity to speak at the event opening
- Logo placement on registration page with website link
- Reserved 10x10 promotional space at race entrance
- Placement of promotional merchandise or materials in (200+) race packets
- Name recognition on social media and placement of logo
- Largest logo on official race t-shirt
- 20 free registrations

**\$2000**

## **Gold Sponsor**

- Logo placement on event registration page
- Event day promotional space
- Placement of promotional merchandise or materials in (200+) race packets
- Social media promotion
- Second largest logo on official race t-shirt
- 10 free registrations

Jack and Jill of America Foundation is a 501(c)(3) organization

Make checks payable to: Jack and Jill Foundation.



**RUNNING THE SHORES**

# **5K RUN & WALK**

## **SPONSOR PACKAGES**

**\$1000**

### **Silver Sponsor**

- Placement of name on event registration page
- Event day promotional space
- Name on official race t-shirt
- Placement of promotional merchandise or materials in (200+) race packets
- Social media promotion
- 5 free registrations

**\$500**

### **Bronze Sponsor**

- Placement of name on the event registration page
- Name on official race t-shirt
- Placement of promotional merchandise or materials in (200+) race packets
- 3 registrations

Monetary donations of any amount are gratefully accepted.  
In-kind donations are welcome: bananas, granola bars, donuts, bagels, and water.

Jack and Jill Foundation of America, Incorporated is a 501(c)(3) organization.  
Make checks payable to: Jack and Jill Foundation.





RUNNING THE SHORES

**5K RUN  
& WALK**

# SPONSORSHIP PLEDGE FORM

Sponsor/Organization Name:

PRESENTING  
SPONSOR  
\$5000

GOLD  
SPONSOR  
\$2000

SILVER  
SPONSOR  
\$1000

BRONZE  
SPONSOR  
\$500

Sponsorship Type : ☐ Presenting ☐ Gold ☐ Silver ☐ Bronze

## SPONSOR INFORMATION

Primary Contact :   
Mailing Address :   
City :  State :  Zip :   
E-Mail :   
Website :

## SOCIAL MEDIA HANDLES

Facebook :  Instagram :   
Twitter/ "X" :

## PAYMENT INFORMATION

Method of Payment : ☐ Check enclosed ☐ Please send an invoice

Please send completed form, logo (png, esp, svg, ai) and sponsorship payment to **Jack and Jill Foundation** by **July 31, 2025**. Email logos to [erieshores.editor@gmail.com](mailto:erieshores.editor@gmail.com)

### Inquiries Contact

Erie Shores Foundation Chair: Michele Heath

[erieshoresfoundation@outlook.com](mailto:erieshoresfoundation@outlook.com)

Mail :

Erie Shores Chapter  
P.O. Box 24336  
Lyndhurst, OH 44124

THANK YOU FOR YOUR SUPPORT



JACK AND JILL OF AMERICA, INC.  
**ERIE SHORES CHAPTER**  
EST. 2018



## Contact

**Foundation Chair**

**Michele Heath**

Email

erieshoresfoundation@outlook.com

Website

<https://runsignup.com/Race/Register?raceId=163054>

Address

Erie Shores Chapter  
PO Box 24336  
Lyndhurst, OH 44124

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**HOPE TO SEE  
YOU ON  
SEPTEMBER  
7TH**

**THANKS IN ADVANCE FOR YOUR SUPPORT!**

